



ALUMNI ISSUE — JANUARY, 1965

New Technique Brought Into Use As Alumni Association Opens Three Months Campaign

In many cases progress is a matter of making changes which will improve efficiency, production and overall results. This is what the Alumni Executive Committee had in mind when it voiced approval of a new program of action intended to meet 1965 Loyalty Fund goals of \$16,500 and 28% alumni participation.

The first step was to shorten the length of the campaign from 9 months to 3 months—January 1, 1965 until March 31, 1965.

Second, it was determined that the Alumni Association had done just about as well as it was going to via the direct mails. It was decided that in areas of heavy alumni concentration personal solicitation would take the place of mailings and each alumnus would be contacted on a personal basis. Listed below are the cities and areas where this approach is in operation.

As added incentive a matching gift of \$2,500 has been secured which is challenging many alumni of Alma Mater. (see next column)

Certainly no college or university in this great land of ours can long survive without the active support and love of its alumni. Privately endowed High Point College is no exception. Gifts received through the Loyalty Fund are credited to the Operating Budget of the institution and used where most urgently needed. They may help raise faculty salaries, buy library books, secure laboratory equipment, beautify the campus or go towards one of many other projects. In addition, as the percentage of alumni participation spirals upward the chance of securing foundation support becomes increasingly better.

Areas of Personal Solicitation

Alamance County	Chairman, Talton Johnson
	Victory Dinner—February 19
Charlotte	Chairman, Charles Gardner
	Victory Dinner (to be announced)
Durham-Orange County	Chairman, Ronald Wachs
	Victory Dinner—March 19
Greensboro	Chairman, Luther Medlin
	Kickoff Dinner—February 3
	Victory Dinner—February 24
High Point	Chairman, Bob Parrish
	Kickoff Dinner—February 16
	Victory Dinner—March 5
Raleigh	Chairman, Duffy Paul
	Victory Dinner—March 12
Washington, D. C. Area	Chairman, Rev. Bob Richardson
	Victory Dinner—April 3
Winston-Salem	Chairman, Porter Hauser
	Kickoff Dinner—January 20
	Victory Dinner—February 5



Bob Parrish

'Furniture City' Names Parrish To Head Area Loyalty Drive

Heading up the Loyalty Fund Campaign among the close to 1,100 alumni living in High Point will be insurance executive Bob Parrish '53, immediate past president of the HPC Alumni Association.

Parrish has already secured the assistance of over forty key alumni in High Point who in turn are soliciting the cooperation of just over 200 workers. These workers will call on every remaining alumnus in High Point to personally ask them for a Loyalty Fund gift. A goal of 40% participation has been set for local alumni using personal solicitation as the key to success.

Date of the Kickoff Dinner for all workers has been set for February 16 at Wesley Memorial Church. A Victory Dinner for all High Point alumni, as guests of the College, will take place on March 5 in the Sky Room of the Furniture Exposition Building.

Serving as majors in the local campaign are Dr. Edwin Auman '51, Paul Owen '37, Lyles Kearns '50, Bob Rankin '38, Harold White '56, and Lee Sherrill '37.

\$2500 Matching Gift Announced As Incentive To Alumni Giving

As added incentive in reaching the Loyalty Fund goals of \$16,500 and 28% participation, a group of anonymous alumni have banded together and pledged a challenge gift of \$2,500 to the Alumni Association. Under the rules of the agreement the gift will be used to match dollar for dollar the gifts of alumni who did not send a gift last year but who do this year before the end of the campaign on March 31. For example, if an alumnus who did not give during the 1963-64 campaign sends a check for \$15, High Point College will, in effect, receive \$30.



Porter Hauser
Winston-Salem Chairman

Winston, Greensboro Chairmen Organizing Loyalty Campaigns

Porter Hauser '39, Office Supervisor of Duke Power Company in Winston-Salem, is serving as town chairman for the Loyalty Fund Campaign currently in progress in the "Twin City". Heading a group of over sixty division leaders and workers, Hauser and his aides have set a goal of 40% participation among Winston-Salem alumni.

Hauser was Office Supervisor for Duke Power in High Point for 11 years before transfer to his present position. While living in High Point he was awarded a life membership in the Junior Chamber of Commerce and served 3 terms as president of the Alumni Association.

Serving as majors under Hauser are Hugh Hampton '40 and Richard Budd '63.



Luther Medlin
Greensboro Chairman

Luther R. Medlin '30 principal of Page Senior High School and former president of Civitan International will serve as town chairman for the Greensboro Area Loyalty Campaign which officially begins with a Kickoff Dinner on February 3. Medlin, a former president of the Alumni Association, has set a goal of 40% participation and selected Mike Fleming '49 and Bruce Carraway '41 as his two majors.

Full Schedule Of Events Planned For Annual Homecoming Pageant

February 13 marks Homecoming '65 on the High Point College campus and a full day of activities await, what College officials hope will be, another record crowd of alumni.

Among the highlights will be the presentation of a "Big Name" Concert by the Student Government Association featuring The Shirelles, nationally known popular recording group with several "best-sellers" to their credit. Alumni are invited to attend and tickets will be on sale at the auditorium door.

President and Mrs. Patton cordially invite all returning alumni to drop by their home between 3:00-5:00 p.m. for refreshments and the opportunity to chat with former professors and classmates.

One change in schedule involves the elimination of speechmaking from the Homecoming banquet. Instead brief greetings will be extended by President Wendell Patton and Association President Bill Henderson. This will give alumni more opportunity to enjoy a leisurely dinner without the fear of not finding a seat in Alumni Gymnasium for the evening program. It is also hoped that the opportunity to table hop will prove advantageous.

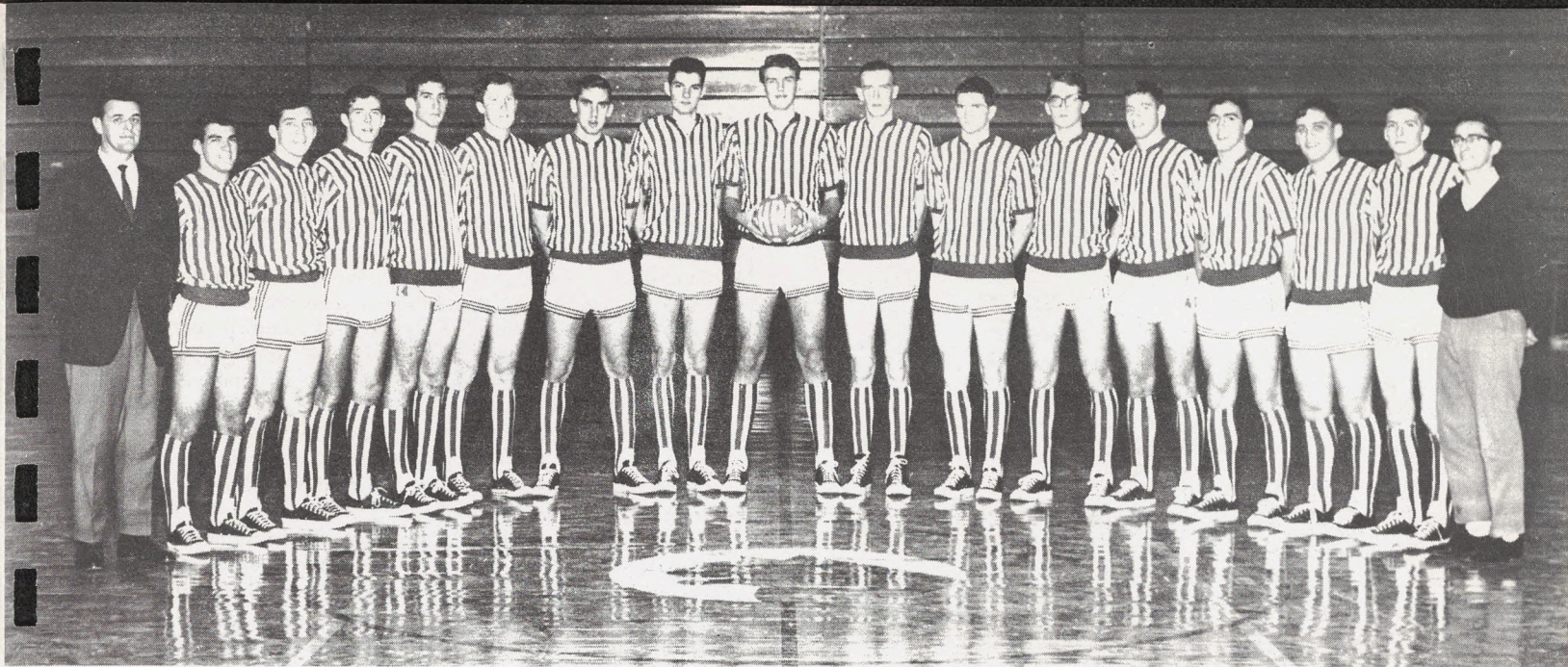
By popular request, many HPC hardwood court stars of former years have once again been invited to take part in an exhibition basketball game just prior to varsity action between the Panthers and Mountaineers of Appalachian. Featured during half time activities will be the traditional ceremony of presenting the Homecoming queen and her court.

Immediately following the varsity game a Homecoming Dance for all alumni will be held in Harrison Hall. Sponsored by the Student Government Association, a top-notch combo has been engaged to close a full day of activities on the right note.

Alumni are requested to take a moment some time during the schedule to register in the Student Center. This helps the Alumni Office to determine how many alumni are in attendance and what areas are represented.

HOMECOMING PROGRAM

- 12:00- 1:00 P.M. — Luncheon For Alumni and Students — Harrison Hall
- 12:30- 2:00 P.M. — Alumni Executive Committee Luncheon.
- 1:00- 5:30 P.M. — Registration of Alumni — Student Center.
Campus Open House.
- 1:30- 3:30 P.M. — Student Government "Big Name" Concert
The Shirelles
- 3:00- 5:00 P.M. — President's Reception for Alumni and Faculty
821 West College Drive
- 4:15- 4:45 P.M. — "Greek" Pep Rally
Alumni Gymnasium
- 5:30- 6:40 P.M. — Homecoming Banquet
Harrison Hall
- 6:45- 7:30 P.M. — Annual Alumni Basketball Game.
- 8:00 P.M. — High Point vs. Appalachian
Half Time — Presentation of Homecoming Queen and Her Court.
- 10:00-12:00 P.M. — Homecoming Dance.



Pictured (l. to r.) Coach Quinn, co-captain Forte, Reed, Smith, Loewenthal, Bivens, Stewart, Norbut, co-captain Neel, Green, Tatgenhorst, MacDougal, Wall, Cheatham, Lambert, Kemp, and Dell Amico, manager.

Panthers Making Strong Bid For Conference Honors

Coach Quinn's Squad Posts

14-0 Mark, National Ranking

Before Suffering First Setback

Derailed only once in fifteen outings the Purple Panthers are making a strong bid for conference honors as the basketball season reaches the halfway mark. Coach Tom Quinn's chargers posted a 14-0 streak to become one of the few undefeated teams in the nation before bowing to Appalachian State Teacher's College at Boone, North Carolina. In addition the Panthers have been sitting in the top ten among small colleges since their stunning victory over Rockhurst College, last year's N.A.I.A. champion. As this Bulletin goes to press the Associated Press has the High Point ball club ranked second in the nation.

One of the keys to the Panther's success has been a balanced scoring attack featuring the running game combined with one of the toughest match up defenses in the league. Senior Kirk Stewart has led the scoring parade all season with a better than 20 point average per outing, including a 51 point outburst against Belmont Abbey which broke the school scoring record.

Co-captain Dale Neel has established himself as one of the best big men in the conference using his 6' 9½" frame to lead the squad in rebounding while trailing Stewart in scoring. Senior guards Barry Smith and Joe Forte have also played key roles while averaging in double figures. Co-captain Forte has served as playmaker for the quintet while Smith has added scoring punch.

Rounding out the starting five is Steve Tatgenhorst, a freshman from Brilliant, Ohio, who has rapidly made the

adjustment to college basketball while adding rebounding strength. Coach Quinn's two number six men have been sophomore Larry Cheatham, a defensive specialist and Bill Green 6' 9" junior college transfer who can use his height to advantage on the boards.

With the majority of High Point's remaining games to be played on the road it would be premature to indicate that clear sailing lies ahead between now and the conference tournament in Lexington, N. C., February 24-27. Among others, two games remain with Lenoir Rhyne, Western Carolina must be played there, and Appalachian comes to Alumni Gymnasium Homecoming night. However, the Panthers have demonstrated sufficient poise and discipline to warrant the claim that they are the team to watch in the Carolinas Conference.

HARDWOOD COURT RESULTS

Nov. 28	High Point College 69, Pfeiffer 64.
Dec. 1	High Point College 69, East Carolina 59.
Dec. 5	High Point College 66, Campbell 54.
Dec. 8	High Point College 74, Newberry 59.
Dec. 12	High Point College 76, Elon 65.
Dec. 14	High Point College 80, Belmont Abbey 63.
Dec. 16	High Point College 70, Guilford 68 (OT)
Dec. 18	High Point College 69, N. C. College 61.
Dec. 19	High Point College 99, Rockhurst 62.
Jan. 2	High Point College 130, Belmont Abbey 71.
Jan. 4	High Point College 112, Newberry 62.
Jan. 6	High Point College 91, Campbell 80.
Jan. 9	High Point College 94, Catawba 83.
Jan. 12	High Point College 93, Western Carolina 75.
Jan. 16	High Point College 69, Appalachian 85.



Attends Chapter Meetings, Homecomings,
Alumni Day and Other College Activities,
Contributes to the Support of His College,
Answers Mail from The Alumni Office and
Recommends the College to Good Prospective
Students.

**A GOOD ALUMNUS
IS ONE WHO:**

Second Class Postage Paid at High Point, North Carolina



PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER

'ROUND THE ALUMNI WORLD

Class Notes

Ben F. Bulla '42 has been chosen outstanding citizen of the Southern part of Alamance County and was presented the community service award by the Exchange Club of Saxapahaw.

The Reverend Robert G. Canipe '49 has accepted the pastorate of the Gladly Branch Baptist Church in Brevard, N. C.

William R. Pierce '54 has recently been appointed judge of Wake County, North Carolina Domestic Relations and Juvenile Court.

O. Rudolph Frazier, Jr. '54 has been named new division industrial engineer for Burlington Yarn Company of Ranlo, N. C.

Jather L. Peterson '58 is one of 18 men selected by the Board of Missions of the Methodist Church to train and become part of a special "task-force" assigned to the various Mission projects of the Church in Central and Southern Congo. He will be in Brussels, Belgium, until June learning French.

Keith Dodson '60 is working with the Celanese Plastics Company in Greenville, S. C.

Forrest A. Ferrell '60 former assistant County Attorney in Guilford County, N. C., has resigned to go into partnership for the general practice of law.

Alton M. Jones '62 has received the Army Commendation Medal for his Army finance duty in handling U. S. and Korean transactions in Korea.



Phillips

William F. Phillips, Jr. '62 has been commissioned a second lieutenant in the U. S. Air Force upon graduation from Officer Training School at Lackland AFB, Texas.



Arnette

William T. Arnette '64 has been commissioned a second lieutenant in the U.S. Air Force and assigned to Keesler AFB, Mississippi, for training as a communications officer.

Miss Ada Johnson, head of the Home Economics Department from 1940 to 1952, passed away on December 6, 1964.

S. Gray Williamson '49 was killed in an automobile accident on December 11, 1964.

Future Panthers

A daughter, Melinda Lou, born September 19 to Mr. and Mrs. Keith Dobson '60 in Greenville, S. C.

A daughter, Lisa Anne, 6 lbs. 8 ozs., born September 23 to Carroll and Ann Seidel Hawkins, both '62, 4425 Arnold Rd., Suitland, Md.

A daughter, Eleanor Ruth, 6 lbs., 1 oz., born October 18 to Mr. and Mrs. Roger Horne (Eleanor Davis '60), Route 1, Sharon, S. C.

A son, Charles Mark, born December 19 to Charles and Maryette Brown Vaughn '59, '60 of Mount Airy.

A daughter, Kerry Bourne, 6 lbs., 4 ozs., born November 13 to Mr. and Mrs. Larry Wilson '62, 6320 N. 63rd Avenue, Glendale, Arizona.

Wedding Bells

Linda Kay Strickland '64 to Roger S. Carmichael '65 in Lexington, N. C.

Betty McDaniel to Thomas L. Pickard '60 in Hickory, N. C.

Jane Logan '66 to Larry Rogers '61 in Yadkinville, N. C.

Barbara Agnes Morgan to Charles E. Nesbitt '64 in Asheville, N. C.

Rita Joyce Saunders '64 to William T. Arnette '64 in Charlotte, N. C.

Patti Ann Colliver '63 to Dr. Walter E. Hudgins in Greensboro, N. C.

Shirley Jean Albertson '61 to William C. Johnson '58 in High Point, N. C.

Alice Hobson '62 to Ambrose Dudley in Yadkinville, N. C.

Linda Jo Hutchins to Fairrell Myrick '58 in Yadkinville, N. C.

Barbara Ann Harris '58 to Nelson Harrill in Asheboro, N. C.

Judy Loftin to Jerry Dean Koontz '62 in Asheboro, N. C.

Barbara Joan Cacy '65 to Stanley Kinney '64 in High Point.

Doris Ann Joyce '61 to James Vernon Baker in Madison, N. C.

Barbara Anne Morrison '57 to Michael Swaim in Greensboro, N. C.

Betty Ruth Wilkerson to David S. Deskins '61 in Salisbury, N. C.

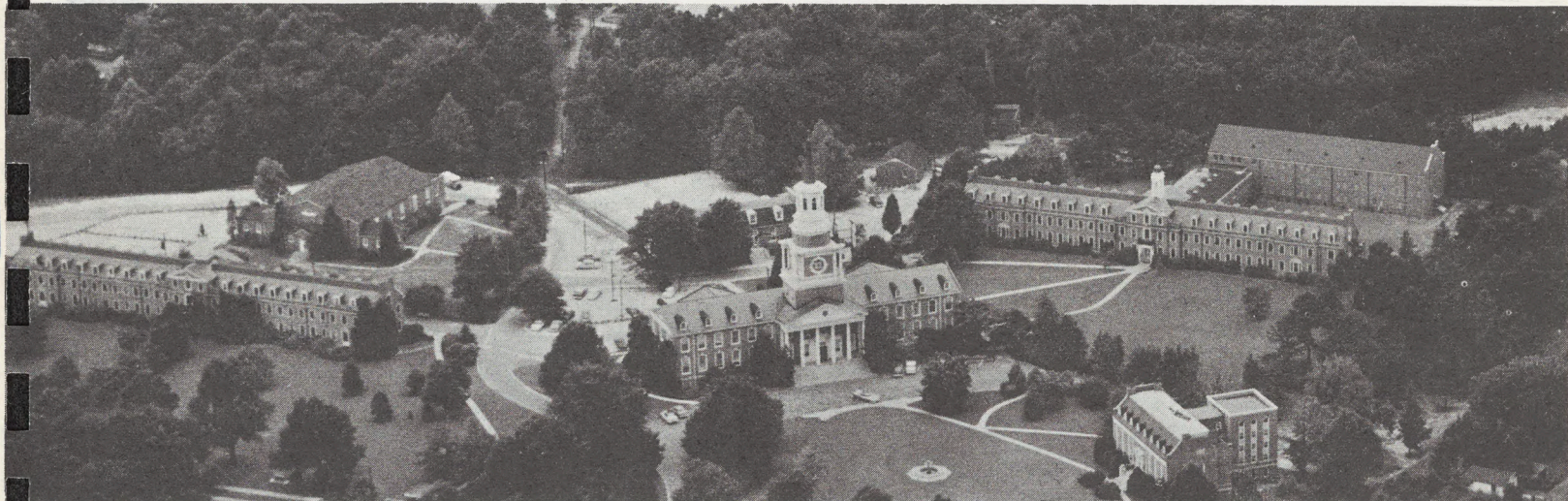


THE HIGH POINT COLLEGE

Development

FEBRUARY, 1965

BULLETIN



LONG RANGE PLANS ARE READY FOR CONSIDERATION BY BOARD

Ten Year Development Goals Are Imaginative

The Long Range plan for High Point College is the result of the combined recommendations of the Development Council, Long Range Planning Committee, and the Endowment and Finance Committees of the Board of Trustees. The basic plan as outlined below represents the best projection of college needs that can be made at the moment and is presented for approval.

The Long Range Plan

Reduced to bare essentials our Long Range Plan provides the following objectives by 1975:

1. Capital Requirements\$3,000,000.00 Minimum
 - (1) Science Building 750,000.00
 - (2) Religious Center 300,000.00
 - (3) Student Center 600,000.00
 - (4) Administration Bldg. 150,000.00
 - (5) Infirmary 15,000.00
 - (6) Women's Dorm 300,000.00
 - (7) Men's Dorm 300,000.00
 - (8) Classroom Building 150,000.00
 - (9) Other New Buildings including Library and renovating of old bldgs. 350,000.00
 - (10) Additional Property 85,000.00

\$3,000,000.00

2. Endowment Requirements\$ 6,800,000 Minimum
Two requirements establish our endowment needs:
 - (1) An average of \$5,000 endowment per student is considered the minimum for any accredited 4-year college.

- (2) Total supplementary income needs over the next 10 years period are \$1,838,000. If these are to be obtained through endowment, a total endowment of \$8,550,000 will be required. We presently have approximately \$1,750,000.

3. Operating Requirements To be determined annually.

As pointed out above \$1,838,000 in supplementary operating funds will be required over the next 10 years. Any portion of this not met by sufficient endowment principle will have to be derived from other sources.

The needs listed above are derived from the assumptions presented after careful study and serious consideration during five years of longrange planning.

Blue Print For Development

This plan when passed by the Board of Trustees becomes the basis for projecting a **Development Program** for High Point College. The Executive Committee of the Development Council will continue to study and to present plans to the Board for action in order to update the Long-Range plans each year, thereby keeping the Development Program on a current basis.

Philosophy Remains Unchanged

The philosophy, purpose, and objectives of the College have been determined by the Founders, by careful Faculty study, adopted by them and printed in the catalogue. A digest was given in the last issue of the Bulletin under the heading **WHY HIGH POINT COLLEGE?**

It is recommended the philosophy, the purpose and objectives of High Point College not be altered during the next ten years.

The Educational Program Emphasizes Quality

Primary interest and major efforts during the next ten years will be directed toward quality improvement of the educational program along with its related functions. The semester, or similar system will be retained approximately as it is. Any plans for increasing enrollment will be secondary to attainment of quality education. The Committee feels that the improvement of the educational program should be a major concern.

Enrollment Demands Increases

The demand for increasing facilities for students is greater now than at any time in the history of High Point College. The next ten years will probably see 100% increase over present enrollment nationwide. High Point College has decided to seek quality status instead of numbers.

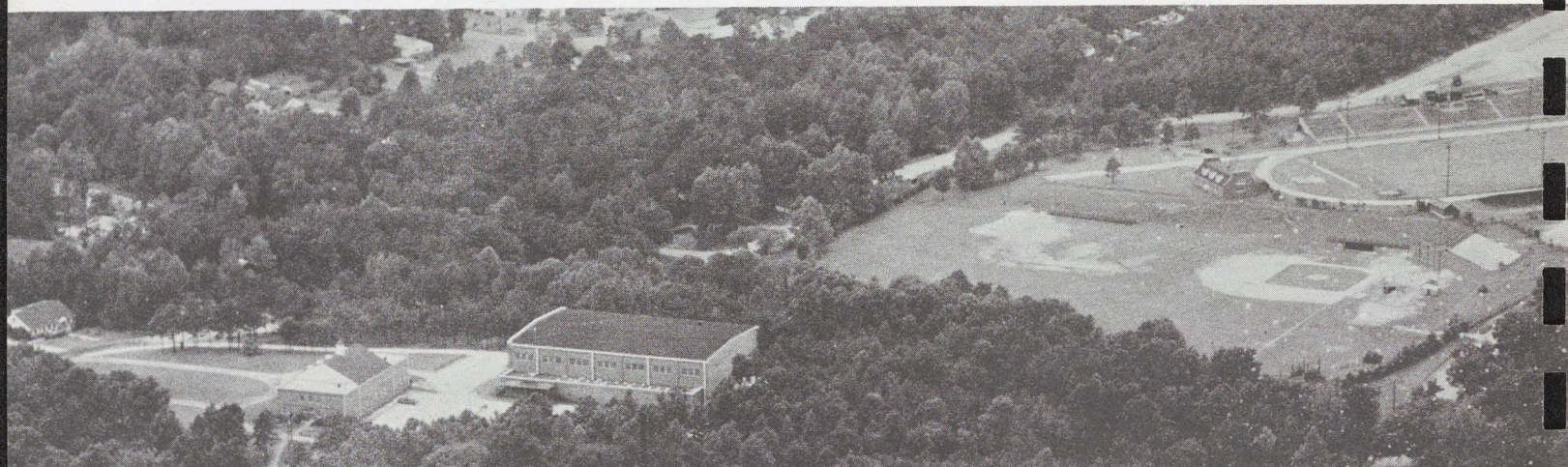
Out-of-state students enrollment has increased steadily over the last five years and now stands at 27% of the total. This percentage will continue to increase. This fact poses a problem since local and Church support are a major part of current opera-

tions. The Committee, recognizing this trend, anticipate a gradual increase in out-of-state enrollment and are studying the possibility of an additional fee for these students approximately equal to the amount contributed by the Church. This amount now is around \$100 per student.

An effort will be made to keep the ratio of student to faculty under 20 to 1 during the next ten years as one factor in providing the teaching which a quality education demands.

The resident-non resident ratio can be changed radically by the emergence of community colleges. The cost of two years at a community college and the tuition charges of High Point College is a contrast now of \$200 to around \$700. As student fees are increased at High Point, we can expect from a purely economic standpoint that many students who are in commuting distance of a community college will attend these colleges. This means that High Point College must prepare for more resident students and assume that these students will transfer to High Point College for their last two years.

Student fees are going higher Long-range plans recognize the necessity for increasing fees to keep pace with the increase in quality education.



The Faculty Needs Recognized

A strong faculty is the key to educational excellence. As the student enrollment increases and the ability of the students advance each year, the faculty must keep pace. We cannot expect to get and keep a strong faculty on dedication alone. To acquire and keep a strong faculty is absolutely necessary to a quality institution. This program suggests the policy of increasing faculty salaries until an annual average of \$10,000 is attained by 1974. To accomplish this is only to keep up, not to forge ahead of other colleges. To accomplish this will take four times more unrestricted endowment, more Church support, more gifts and grants, and increased student fees. The faculty-student ratio should be kept below 1 to 20.

Current Income Must Increase To Meet Current Expenses

The projection of current expenses for the next ten years based on the experience of the last

five indicates that by 1974, with increased student income, Church support, and estimated gifts and grants, there will be an annual need of \$342,000 which is 4% of 8,550,000. Any increase of Church support or local support in gifts and grants for current expenses may be used to reduce student expenses or lessen the need for larger endowment principle. Plans to seek additional funds for current operations should be made immediately.

Endowment Needs Will More Than Quadrupled By 1974

Due to demands to hold the position which now pertains, the projections uncover needs beyond anything we have realized heretofore. From an endowment now of \$1,750,000 to that needed, (\$8,550,000) in 1974 simply means that such an increase is improbable unless every phase of development is pressed to the limit. Capital campaigns alone will not provide the answer. It will take Church, corporate, personal, foundation gifts and bequests in large amounts to come near the goal. It can be done.

Plant Expansion Is Necessary For Quality Education

Major emphasis will be placed on going on at High Point College to a quality institution. This means quality instruction, quality students, quality equipment and facilities. To accomplish this we must have funds for faculty salaries, funds for well equipped laboratories, buildings to house laboratories, classrooms, offices, student activities, religious activities, administrative facilities. Too long High Point has been cramped for space lacking facilities for instruction and student activities to the detriment of faculty and student morale.

Listed elsewhere, are the goals (needs) for the next decade.

What Can This Program Mean For High Point College?

It means first that High Point College has the most far-reaching program of advance in the 40 per year history of the College. The Trustees have faced and are facing the challenge of true greatness in Christian higher education. To fail to meet the challenge is to be relegated to the realm of mediocrity.

The faculty have provided careful long-range planning as a part of the educational process. While the faculty will benefit materially from this ten-year program, it will also challenge each member to excellence as a teacher.

It will make demands upon the faculty, for progress toward any worthwhile goal makes its demands in preparation, planning, and performance.

The students likewise will benefit in better facilities such as student center, social recreational and spiritual opportunities for development. But students will be challenged to study more, learn more, and develop into well-rounded individuals who are able to assume life's responsibilities with maturity.

This plan and program means that the administration is faced with the extremely difficult task of relating long-range plans to immediate objectives. With the Trustees leading the way, the Administration must be certain that goals and objectives fit into the purposes and objectives of High Point College. Trustees, Administration, Faculty, Students, Alumni, and Friends cooperating in this venture, under God's guidance, will assure victory.

The Development Program means that hundreds of new friends must be found to join hands with present benefactors to see the goals as necessary to preserve the democratic way of life and give High Point a college which will be worthy of the name. It will mean sharing time and talents. It will mean sharing material things that these high goals may be realized.

To this end we must dedicate ourselves.

This Is One Way

Charitable Giving Through Life Insurance

Of all the methods of giving, life insurance affords perhaps the greatest flexibility and the greatest leverage. It builds a charitable gift on the installment plan, and provides broad tax benefits. For, where a tax-exempt organization is named irrevocable beneficiary of a life insurance policy, the benefits under the policy are deductible for estate tax purposes and the annual premiums to maintain the policy are deductible for income tax purposes.

The following advantages accrue to the donor when a gift of life insurance is made:

1. A relatively modest annual premium maintains in force a policy, the value of which at death is much greater than the sum of all the annual payments.

3. There may be a unique and attractive estate tax advantage which actually increases the net amount which a man is able to leave his family.

4. When the policy matures at death, there is no invasion or reduction of the assets of the estate to pay out a bequest or legacy. The proceeds of the policy are paid out separately and apart from any estate administration. Nothing is taken from the wife or family to provide for the bequest. It has been paid for in advance.

5. A contributor is assured that death or disability will not interrupt his support of the work.

6. A charitable life insurance can be specifically designed to fit into a contributor's estate planning picture.

To illustrate the flexibility of charitable giving through life insurance consider the following: Charitable life insurance is available in a variety of plans. An Endowment policy will consummate the gift at the end of a certain number of years, or upon the prior death of the insured. Or a "life" type plan might be used which will complete the gift at the death of the insured and with premiums payable for any period of time selected. Ownership may be vested in the insured, the institution, a trust, or a combination of these. The charitable institution may be named as a revocable or irrevocable beneficiary or the proceeds may be split among a number of charities or between an individual (s) and one or more charities. A gift may be made of existing insurance or through the purchase of new insurance. If a charitable institution is named as the irrevocable beneficiary of an existing insurance policy the premium payor would get an income tax deduction for the cash value of the policy at the time of the gift in addition to the deduction of subsequent premiums.

Some methods of charitable giving through life insurance lend themselves to persons of modest means while others are tailor-made for more substantial givers and are based on the use of funding vehicles that bring net annual outlay for premiums to a minimum, while providing varied basis for tax deduction. With such flexibility, any one contemplating charitable giving would do well to investigate the possibility of giving through life insurance.



Second Class Postage Paid at High Point, North Carolina



PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER

Moved Into A Higher Bracket?

In the past few years without realizing it numbers of our people have moved into higher estate tax brackets. Rising home values, higher stock prices, increasing land values, bigger insurance policies, and increases in income and savings have elevated estates beyond \$60,000 (single) or \$120,000 (married). You may find it advisable to check into your situation to see whether you want to take advantage of some available ways of reducing estate taxes, such as tax-free gifts or trusts to children or charitable organizations such as High Point College. You can make use of professional advice in this area.

HIGH POINT IS ON THE ROAD

Any College — old or young, large or small — must have a living personality separate and distinct from all others. This is what makes it worthy of its name and existence. High Point College stands for some very definite and unique ideas in education and strives to translate them into its way of life. This individuality is deeply rooted in our philosophy and is revealed in our actions. Our fundamental purpose and the very reason for our existence is to assist our students in developing themselves to become the strong leaders in their communities — whatever their vocational choices.

High Point College is a senior, coeducational liberal arts college operating under the sponsorship of the Methodist Church. The College educates young men and women so that they may live useful lives and make worth-while contributions to society.

In addition to the liberal arts curriculum, the College offers specialization in professional areas such as teacher education, business administration, and the sciences. Able students are therefore prepared to attend graduate and professional schools, or to take their places in their chosen careers.

Three degree programs are offered; Bachelor of Arts, Bachelor of Science and Bachelor of Arts in Teaching. Majors are offered in twenty-three areas of concentration.

EDITORIAL APPEALS FOR SUPPORT

By Frank Lambeth
FEBRUARY, 1965

Not enough people in High Point realize it, but we've got a tiger by the tail and he's running to win. I'll get right to the point. High Point College is that tiger, and High Point College is winning in every phase of the work they are doing . . . even though, at times, very little support has been offered them from the mass of citizens of our Community. We just take High Point College for granted and a lot of people think of it as just another institution taking up space and housing a bunch of outsiders who are of little benefit to our City. Now, if this is what YOU think, then you are the one who needs the education. No only does High Point College have an outstanding basketball team, not only does our College have a President who is leading this institution to greater heights every day, not only do they have some of the finest facilities and teaching . . . but High Point College has, in my opinion, helped bring industry and new citizens and has put us on the map of the United States as a good place to live. Sure, the furniture and hosiery industries have helped do the same thing, as others have. Our being an All-American City helped do the same thing. In every brochure that goes out from the Chamber of Commerce, a lot is said about OUR High Point College, and when industry inquires about High Point, one of their First questions is "What educational institutions do you have to offer?" And here, we are most fortunate . . . because we've got a lot to tell. Let's compare the College with some of our daily habits. We get up in the morning and we usually eat three square meals a day, we go to our job, drive our automobiles, turn on the water, turn on the heat, and we draw our paychecks. All of these things are routine and we expect them. Take any one of them away and we would raise the roof. That's our trouble . . . we take all of these things for granted . . . including OUR High Point College. Take the College away, and a big part of our City would die. By the way, if you want to see some of the finest basketball you will ever see, support the College Panthers.

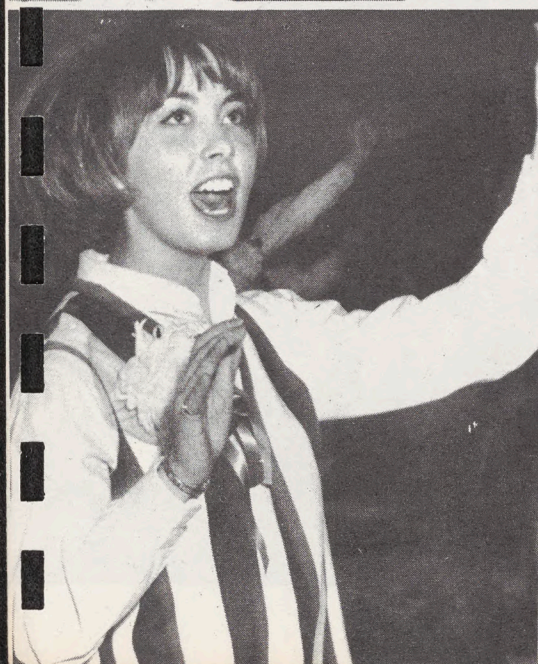
Thank you and good day.

HIGH POINT COLLEGE

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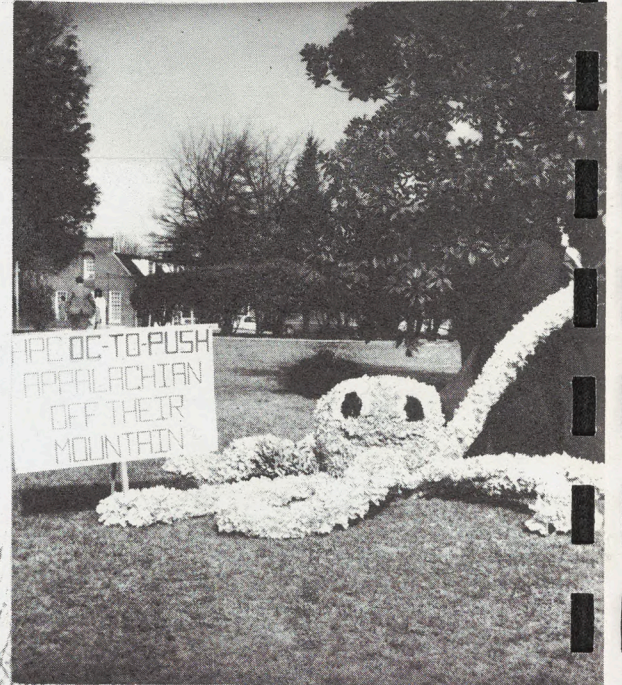
Registration of Alumni



Entertainment By The Shirelles



Reception At Home of President and Mrs. Wendell M. Patton



Three of the More Than Dozen Homecoming Displays Which Greeted Alumni

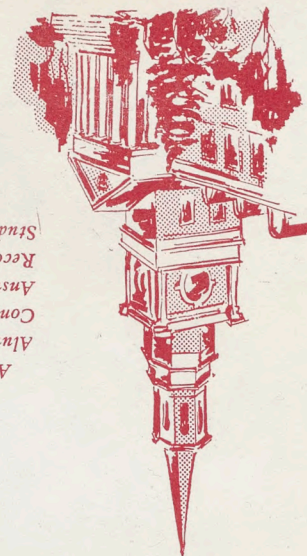


Photographer Carl Savage

Editor Dale Brown

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CAMPAIGN GOALS BROKEN IN THREE MONTHS DRIVE

A decision made by the Alumni Executive Committee early last fall to switch from a direct mail to personal solicitation Loyalty Fund campaign could go down as one of the most important resolutions passed by this distinguished group. With less than two weeks remaining in the 1965 Drive, the Alumni Association is assured of setting record goals in both participation and gifts received.

Already more than \$17,000 in gifts and pledges have been solicited by alumni contacting fellow alumni personally in key cities across the state and in the Washington, D. C. area. In addition the all important participation goal, set at 28% for the current campaign, has been surpassed and will undoubtedly reach a point somewhat higher.

This information becomes all the more exciting when alumni consider that last year's totals were \$15,400 with 25% participation, as compared with four years ago when the participation level reached only 2%.

An anonymous gift of \$2,500 to be used for matching, dollar for dollar, gifts from alumni not contributing last year has been a wonderful incentive and it appears that the full amount will be received by the Alumni Association.

Only two mailings have been received by alumni living in areas where personal solicitation has not taken place. One was a class agent appeal; the other a piece entitled "Help Alma". A third and final mailing is scheduled for the last week of March with the hope that response will push this year's Loyalty Fund totals into an elite standing among North Carolina colleges and universities. More important and more exciting however is the fact that this year's success will shorten the timetable to major foundation support.

Personal Solicitation Campaigns

WINSTON-SALEM

Town Chairman Porter Hauser, majors Hugh Hampton and Richard Budd, and a host of fine workers, started the campaign rolling in fine style by turning in a performance of 83.6% participation and gifts totaling more than \$2,000.

ALAMANCE COUNTY

A record number of Alamance County alumni attending campaign conclusion festivities at the Graham Civic Center heard Town Chairman Talton Johnson announce that 69% participation had been achieved. The set goal was 50%.

GREENSBORO

A set goal of 50% participation was smashed by Greensboro workers in a three week campaign which resulted in 77.2% participation. Led by Chairman Luther Medlin and majors Mike Fleming and Bruce Carraway, the totals have now risen to 83% participation.

HIGH POINT

One of the major turning points of the campaign came in High Point where 70% of approximately 1,050 High Point College alumni responded to the personal solicitation appeal of Chairman Bob Parrish and his force of over 200 majors, captains and workers. Gifts received and pledged totaled more than \$5,000.

RALEIGH

In a campaign nearly completed, Raleigh alumni have increased their percentage of giving from 35% in 1963-64 to 50% this year. Town Chairman Duffy Paul and his staff of workers predict that the final percentage will be closer to 60%.

DURHAM

Co-Chairmen Reverend Joseph Coble and Gladys Coley will bring the report of Durham-Orange County workers to alumni at a Victory Dinner to be held on March 26 at the Colonial Inn in Hillsboro. Bill Henderson will be guest speaker.

WASHINGTON, D. C. AREA

Reverend Bob Richardson will bring the report of Washington, D. C. Area workers to alumni at a Victory Dinner to be held on April 3 at the Charter House Motor Hotel. Guest speakers will be President Wendell M. Patton and Coach Tom Quinn.

CHARLOTTE

Campaign plans are just now under way in Mecklenburg County and will be reported in more detail in the next issue of this Bulletin.



THE HIGH POINT COLLEGE *Development*

APRIL, 1965

BULLETIN

Magic Block Development Is Step Toward Increased Operating Income

On October 15, 1965, High Point College Board of Trustees entered a bid of \$254,000 on a block in downtown High Point looking toward building a retail store outlet for a nationally known corporation. This block was advertised by the Redevelopment Commission under the Urban Renewal Project for High Point. The College was the only bidder.

The Redevelopment Commission accepted the bid several months ago and recommended to the members of the City Council that they also accept it. There was much discussion on the bid, the value of the property, and how much it ought to bring. Much confusion was the result. But after almost six months of proposals and attempted solutions, the Board of Trustees of the College stated that the bid would stand and if not acted upon by April 15, would be withdrawn.

On April 2, the City Council accepted the bid in a split vote and High Point College will become the owner of the so-called "Magic Block" on which to construct facilities for the client along with 600 parking spaces, to cost around \$1,250,000.

Where Will The College Get The Funds?

Remarks such as: "If the College has that kind of money, why does it ask for money?" "Where will the funds come from?" "How can a College become involved in business?" and many others. It is good to have an opportunity to set the record straight.

High Point College has been dealing with the corporation for eight years. The College was the only group to be considered by this concern. When all other propositions investigated by the College

Alumni Loyalty Fund Success

The 1965 Loyalty Fund totals for High Point College won't rank in the top ten among small colleges and universities as did the basketball team. However, we have surpassed our goals of \$16,500 and 28% participation, and stand on the threshold of setting all-time records in annual giving.

Just the fact that we reached our goals is something to boast about just a little bit. Thanks to the dedicated support of hundreds of alumni who personally contacted fellow alumni, we have been able to make a giant step toward major foundation support.

No, as the last appeal of the current campaign goes out to our alumni who have not yet sent a gift, we don't rank in the top ten among small colleges and universities — but just give us a few years!



The Magic Block as it appears today

prior to this time came to nought, and when the opportunity to make a bid on the "Magic Block" came, the trustees, after careful consideration offered a bid of \$254,000.

This price for a large city block of eight acres does seem small, but the Commission works on the premise that the buildings placed on the block must have a taxable value equal to the improvements prior to selling. And this brings up the question, "The College does not pay taxes, does it?" The answer is, that the College must pay property taxes just the same as any other property holder in the city. However, no charitable institution pays corporate or income tax on the rentals of such facilities.

To go a step further, the College nor its trustees have entertained the thought of trying to keep others from bidding. It does not attempt to grab a bargain just because it is a college. The College made the bid in good faith on the basis of what it calculated it could develop the block under the restrictions placed upon it by the Commission. Other bids were sought by the Council even after the acceptance of the College bid by the Commission. Not a single bidder came forward. The result was that by a vote of 6 to 3 the council accepted the only bid for the "Magic Block" — that of High Point College.

The College will provide from gifts, grants, and bequests, the necessary funds to pay for the eight-acre block. As to the facilities to be placed on the property, they will be financed by a loan and repaid from the rental fees. Therefore, the College looks to the future-long range plans to obtain the necessary funds to operate the College. As can readily be seen, the College enters upon a colossal undertaking with faith and determination to assure its future.



Science Building Is Nearer A Reality

In 1954, a science building was erected to provide for a student body of 700 in the departments of Biology, Chemistry, Physics, General Science and Home Economics. The building was planned and constructed with available funds and to meet the need at that time. At once it became evident that the building was too small.

At present, with 1459 full-time equivalent students enrolled, and more than 1300 students taking science courses, the building is wholly inadequate in laboratory, classroom, storage, and office space — not to speak of research.

The need for classroom space on the campus can be met when a new science building is erected, with its six lecture rooms, and the present science building converted to classrooms. This proposed science building would meet projected needs for the sciences for many years.

In an attempt to meet High Point's commitment to provide its faculty and students with adequate academic facilities, it is acutely important that the science building be available at an early date.

The proposed building will cost \$1,012,410 equipped. Sketches include six lecture rooms, five biology labs, six chemistry labs, three physics labs, one geology lab, six small research labs, three small seminar rooms, ten offices, ten storage rooms, seven stock rooms, and one library space. The total floor space is 41,243 square feet.

Here Is

An Opportunity To Share

Within the next few months we are planning to enlarge our communications offerings through radio and television. Carl Savage, director of the News Bureau, has done a superb job in preparing broadcast material for radio with very limited equipment. He has been able to do little with the television possibilities which we have. It is highly probable that there will be courses in radio and television production offered by him in the evening college this fall.

For communication and for instruction the College needs the following if we are able to do the

The Scholar Program To Close Fifth Year

Many of the students of High Point College are hard-pressed to meet the financial demands placed upon them because of their zeal for an education. About 30% of our students (more than 300) actually need financial aid which parents are unable to provide. The College was able to help 259 of this number, or 23.4% of the total enrollment. A brief review of the College's methods of meeting financial needs of the student is presented:

1. The College aids students by providing work scholarships in cafeteria, offices, library, dormitories, and maintenance at 75c per hour in the amount of \$36,000 annually.

2. The College offers loans from special College funds.

3. The College participates in the National Defense Education Act Loan Fund which amounts to more than \$70,000 each year.

4. There are several small scholarships set up by various individuals, corporations, and foundations which give nominal aid to selected students. (Scholarships — 68 — \$17,630.)

5. The Board of Education of the Methodist Church provides a few scholarships to individual students. (included in No. 4, above.)

6. A limited number of Presidential Scholarships are awarded to outstanding high school students.

All financial aid, except in the last category (no. 6), is based on need as determined by the College Scholarship Service. The point is, High Point College needs your help to provide aid for worthy students.

The SCHOLAR PROGRAM is one of the ways which has been devised to help the College meet the financial needs of students. Funds from this program supplement other funds made available for financial aid. During the past four years more than \$11,000 has been given. Gifts of \$100 to \$1000 have been received. Any amount of \$100 or more qualifies for the Scholar Program. Many wish to help who give less than this amount.

Therefore, we invite you to share along with these whose names are listed, in this worthwhile endeavor which serves both the College and the needy, worthy student. Will you help?

SCHOLARS — 1964-65

W. Lawson Allen	Theodore Antonakis, M. D.
Dr. Wendell M. Patton, Jr.	MacLean B. Leath, M. D.
George Stewart	Joseph Godwin
Ed Mendenhall	John Richard Hayworth
J. E. Stafford	Henry G. Bell
Mrs. Milton Silver	Terry Supply Company
H. H. Smith,	Harold C. Bennett
McEwen Company	Mrs. Ann Utley
H. Fred Surratt	W. D. Flinton
C. G. Bedford	Mr. and Mrs. D. W. Hunter

best possible: For RADIO: 1. Two or more full track tape recorders. 2. One audio-console to accommodate turntables microphones, and recorders. 3. Three microphones. 4. Two turntables. 5. Any component parts for above.

For TELEVISION: 1. one 16mm sound and one silent camera. 2. Studio lights. 3. Television cameras. 4. Monitors. 5. Mixer console. 6. Video tape machine.

Any of the above items will help toward the goals of total development of the College. Can you help us?

Corporate Support Is Vital For Our Colleges

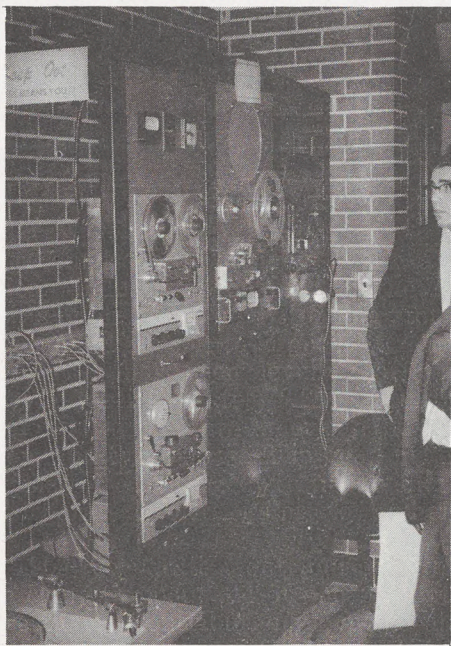
In a recent issue of *Business Week*, a message to American industry prepared by the staff associates was published. The disturbing story is that the percentage of corporate support to our colleges and universities has been leveling off in recent years. As the article states, "This is unfortunate for higher education, for American business and for the community at large. The good health of all of them calls for a lusty growth in the share of the pre-tax corporate profits going to higher education."

"In 1954 corporate contributions to higher education came to about .44 of one percent of profits before taxes. Contributions came to about one percent. This is about one-fifth of the five percent of corporate profits which the federal government exempts from income taxation when contributed to philanthropy.

The Key To Excellence

"If they are to fulfill their role properly, however, our colleges and universities must have greater support both from government and from private contributions. Indeed, as government appropriations increase the margin of flexibility and freedom from government requirements essential to top flight performance will depend increasingly on private benefactions. The relationship has been very clearly stated by President Robert F. Goheen of Princeton University in these words:

"Increasing federal aid to higher education seems inevitable in view of the magnitude of our national educational needs. As it develops, it must not be allowed to take over the show, to restrict the independence and self-determining power of universities and colleges, to undermine our historic commitment to demanding standards and the cultivation of high excellence in the individual. Only continuing and enlarged support from all possible private sources can enable us to withstand these



Above are some items of equipment needed for radio and television and for greater efficiency of the News Bureau.



Children's Home Property Scheduled For Development

The Children's Home property at Five Points in the City of High Point is now in process of being cleared of the debris caused by the razing of the buildings. This property was obtained by the College through the generosity of Mr. Delos S. Hedgecock. Shortly there will be a community shopping center constructed on the site.

At the present, plans call for a chain grocery, a bank, and other shops. The remainder of the block will be paved for parking. The development of this property will be done gradually and as leases are secured. The income from the center will be used to pay the indebtedness occurring from the development, and to supplement the endowment income of the college.

As with the "Magic Block" the college endowment funds are not to be used in developing the center. However, the income over and beyond the repayment, taxes, maintenance, and insurance costs, will add to the income for current operations of the College.

dangers. And — what I think is too often overlooked — private support will do this best if it helps strengthen universities and colleges at their centers — i.e., in their ability to sustain and develop their own programs, according to their own best judgement, carefully and consistently over time.' "

The Time Has Come For A Careful Facing Of Facts

Church — related colleges have too often been satisfied with high-sounding, beautifully arranged brochures. If High Point is to be adequately financed corporate contributions will figure largely among all sources of income. With our long range plans calling for ten million dollars in ten years, corporations must be enlisted to assume no small part of the total funds needed. As carefully planned business investments for the corporation, they promise a substantial long-range return. Higher education, more specifically High Point College, and business, presents a compelling case for corporate contributions.



Second Class Postage Paid at High Point, North Carolina

PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER



Dr. Dan B. Cooke

(The following tribute was given at a memorial service to Dr. Cooke in Memorial Auditorium, March 27, 1965, by Dr. Wendell M. Patton, President of High Point College.)

Some years ago an old professor opened his class with the quote "A child went forth and everything he encountered he became". Today I would paraphrase and say of Dr. Dan B. Cooke — "A man went forth and to everyone he encountered, he gave."

Dr. Dan (as he was affectionately) known gave of himself to everyone — and in this giving he became the wealthiest of all. Eloquence is not necessary today to do justice to this man and his memory because the added richness to our lives which he supplied is obvious and will forever be part of us. In each of us and in this institution he will live on and achieve an immortality reserved for only the great.

True, our loss is immeasurable — but so is our gain — for having the impact of his dedication, sincerity, concern and devotion for almost six years. The love and respect with which he was held by both faculty and students alike was most forcefully expressed when in a single year:

For being the outstanding professor on the campus he was given the Jerome C. Smith Award AND For the inspiration to his students and his exceptional ability to motivate them, the student yearbook, **ZENITH**, was dedicated to him.

Because of the privilege of association with him:

Here Is Another Way

A Life Income Trust

A person may provide current income and a donation to the College. You can transfer property to High Point College, arrange for income to be paid to you, and get a contribution deduction also. Among the most popular methods are: A gift annuity, a life income contract, or a charitable remainder trust.

With a charitable remainder trust or life income trust, you transfer money or property to a trustee to hold and pay its income to you or another as long as you live. Upon the death of the beneficiary, the trust principal becomes the property of the College. You have a deduction for the value of the trust principal which eventually goes to the College. The value is determined by Government tables.

Alumni-Senior Day will be observed on campus Saturday, May 15, with a full afternoon and evening of activities in the offering. Eight classes will be honored with reunions including the following:

1930 (35th), 1935 (30th), 1940 (25th), 1945 (20th), 1950 (15th), 1955 (10th), 1960 (5th), 1964 (1st).

Each Alumnus will receive a special program describing the activities planned for this occasion in the next ten days. Please plan to be with us.

Students have found real meaning in learning.
Faculty has discovered secrets of the motivating power of dedicated teaching.

Friends have experienced the warmth of rare and unselfish friendship.

College has come to know something of the relationship between quality and Christian concern.

The indelible stamp of Dr. Dan B. Cooke is on the hearts and minds of this College, its faculty and students.

And for this, we thank God!



ALUMNI ISSUE MAY, 1965



Dr. Lawrence B. Holt

Dr. Holt Assumes Responsibilities As Head Of Alumni Association

Leading ophthalmologist Lawrence B. Holt '40 of Winston-Salem, N. C., has assumed responsibility as head of the High Point College Alumni Association. He succeeds William R. Henderson who has served as president for the past two years.

Dr. Holt, following graduation with honors from High Point College, underwent ophthalmology training at both Duke and Harvard Universities. He has done research in epithelial corneal dystrophy, cholesterol and lipids of the cornea and of the cataracts, glaucoma, and strabismus.

In 1951 he was responsible for founding the North Carolina Eye-Bank and is currently serving as president of the Eye-Bank Association of America. In addition he has published 31 articles on ophthalmology and last year edited a book on **Pediatric Ophthalmology**.

OTHER OFFICERS

Elected as vice-president was Lyles Kearns '50, Vice President, Secretary, and Treasurer of Young's Furniture and Rug Company in High Point. He is also a member of the official Board of Main Street Methodist Church in High Point and a certified lay speaker.

Gladys Liner Coley '37, secretary of the Durham-Orange County Chapter, has been elected secretary of the general Association. Besides her career work as a legal secretary in Hillsboro, N. C., she is a member of the Order of the Eastern Star and is active in civic affairs.

Newly elected treasurer of the Alumni Association is John B. Blaylock '49, president of Blaylock Insurance Company in Greensboro.

Elected to three year terms as members of the Executive Committee were Alton Broadway '52, of Charlotte, N. C., and Rev. C. Eugene Simpson '58 of Rockwell, N. C.

New Technique Plays Key Role As Loyalty Fund Campaign Closes With Record High Totals

Personal solicitation has played a major role in the success of the High Point College Loyalty Fund campaign for 1965 with records established in both total gifts received and participation. As of May 18, gifts had been received from 1770 alumni (29.4%) totaling \$18,911. Loyalty Fund goals set last September were 28% participation and \$16,500.

Even more encouraging is that some 302 pledges, totaling more than \$2,500, were still outstanding as of this writing and, if paid by May 31, will swell total participation to 34% and total dollars to more than \$21,000.

Close to 2,800 alumni of High Point College were contacted on a personal basis by fellow alumni in the cities of Raleigh, Washington, D. C., High Point, Winston-Salem, Greensboro, and Charlotte, as well as in Alamance and Durham-Orange Counties. Kickoff dinners were featured in several areas for workers taking part in the fund drive while Victory dinners, paid for by the College and open to all alumni of each area, marked the close of each local campaign.

In no area did alumni participation fall below fifty percent, which is highly commendable. Winston-Salem, ably led by Porter Hauser, Hugh Hampton, and Richard Budd maintained the lead in total participation throughout the three month drive with close to 84% support. They were followed closely by Greensboro, High Point, and Washington, D. C.



Occo Gibbs '38 accepts the "Alumnus of the Year" Award from Jane Rierson, chairman of the Awards Committee.



Shown chatting during the Alumni-Senior Banquet are HPC Board of Trustees Chairman Holt McPherson and guest speaker State Senator Voit Gilmore.

Record Alumni—Senior Day Crowd Attend Reunions, Hear Sen. Gilmore

A record number of alumni returning for class reunions and other activities joined close to 100 seniors for an evening buffet dinner and program as High Point College marked its annual observance of Alumni-Senior Day. Featured speaker for the occasion was State Senator Voit Gilmore from Southern Pines, N. C., former director of the U. S. Travel Service under the late President Kennedy.

During the afternoon reunions were held on various parts of the campus for the classes of 1930, 1935, 1940, 1945, 1950, 1955, 1960 and 1964. In addition a panel made up of college administrators discussed various phases of the college program and answered questions from the audience.

Two highlights of the evening program centered on honors. Occo Gibbs '38, an executive with Western Electric in Burlington, N. C., was honored with the "Alumnus of the Year" Award (see front page). Professor J. H. Allred, retiring from the faculty this spring with 41 years of service to his credit was cited for his dedication by Association president Dr. Lawrence Holt (see below).

Prior to Senator Gilmore's remarks concerning the beauty and potential of North Carolina, President Wendell Patton welcomed the senior class into alumni association membership and Dale Brown paid tribute to outgoing Association president William R. Henderson.



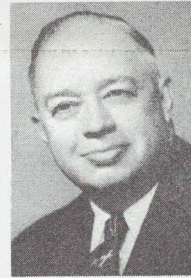
One of the highlights of the evening was the honoring of Professor J. H. Allred, retiring after 41 years of dedication and service. He is shown here receiving gifts from Dr. Lawrence Holt, new Association president.

Largest Graduating Senior Class To Hear Dr. Roe Bartle On Commencement Sunday, May 30

One hundred and ninety-four members of the Class of '65 are expected to be awarded degrees during spring commencement exercises in Alumni Gymnasium. This will be the largest group of May graduates in the history of High Point College and marks the first time that the gymnasium has been used for the occasion.

The Baccalaureate Address will be delivered by Reverend Earl G. Hunt, Jr., Resident Bishop of the Western North Carolina Conference of the Methodist Church.

Featured speaker for the graduation will be Dr. H. Roe Bartle, former mayor of Kansas City, Missouri, for eight years and the Founder of the American Humanities Foundation in 1948.



Dr. Roe Bartle is considered one of the outstanding speakers in the country today and has addressed almost every conceivable civic group and convention during his long career. Combination elder statesman, public speaker, and business and financial consultant, Dr. Bartle is a past Rotary District Governor and honorary life member of the Sertoma, Optimist, and Kiwanis Clubs. He is a former president of Missouri Valley College and on the Board of Trustees of five institutions of higher learning. He has been conferred Distinguished Service Medals and Awards by Great Britain, Belgium, Ecuador, Chile, Uruguay, Brazil, Venezuela, Peru, Guatemala, and Mexico and is an honorary citizen of more than 400 cities in the United States and countries around the world.

Centurion Club Membership Welcomes Initial Alumni Group

Last September the Alumni Executive Committee approved plans to organize a special club for alumni sending Alma Mater gifts of \$100 or more. We are pleased to announce the formation of the Centurion Club and present a list of initial members.

Membership rights include season passes to all home basketball games for 1965-66 and an engraved certificate suitable for framing.

Centurion Club Membership — 1965

William R. Henderson	Mrs. W. Frank Warren, Jr.
Dr. Lawrence B. Holt	W. Elmer Young
Dr. Theodore Antonakos	Mr. and Mrs. William Dyar
Major James F. Payne	Mr. and Mrs. Bob Parrish
Dr. Paul A. Reid	Richard R. Axley
Joan Crowder Christy	Mr. and Mrs. J. Clyde Pugh
James A. Fowler	Dr. C. L. Gray
Dr. Harold P. Hamilton	Charles A. Brooks
Mr. and Mrs. Ed Mendenhall	Frank H. Wood
Mildred Allen Stewart	Wayland H. Linthicum
Mr. and Mrs. Paul S. Owen	William A. Welch
Dr. Ralph H. Taylor	Dr. Fletcher I. Dorsett

'ROUND THE ALUMNI WORLD

Class Notes

Dr. L. B. Pope '48, director of guidance at High Point College, has been elected secretary of the North Carolina Personnel and Guidance Association.

John C. Burton '50 has recently been appointed assistant vice president of sales with Ethicon, Inc. of Somerville, New Jersey.

Rick Hornaday '52 has been named president of the Smithfield, North Carolina, United Fund for 1965.

Robert Vanhoy '52 has been named president and resident manager of Carolina Biblical Gardens of Guilford, Inc.

Louise A. Allen '53 has been appointed to the faculty of Sandhills Community College in Southern Pines, North Carolina. She will teach in the Business Department.

Rev. Donald W. Haynes '55 was one of eight participants who recently took part in the second Continuing Theological Education program at Drew University.

Harold Crump '57 has been elected president of the Guilford County NCEA — Classroom Teachers Association. Crump is principal at Summerfield School.

L. M. Venable '57, principal of West Lincoln High School in Lincolnton, was recently featured in a newspaper article appearing in the Lincoln Times.

Al Burrus '57 has been promoted to property damage supervisor for the N. C. Division of the State Farm Mutual Automobile Insurance Company.

Arthur E. Sereque, Jr. '58 has been included in the 1965 edition of *Outstanding Young Men of America* published by the Junior Chamber of Commerce. He is presently a personal lines representative with American Mutual Insurance Company.

Robert Lee Gatling, Jr. '58 has been appointed an administrative assistant to the director of administration in the State Government of North Carolina.

Norma Jane Kearns '58, a sixth grade teacher at Brentwood School in High Point, was recently named High Point's Outstanding Young

Educator for 1965. The award was made by the local Jaycees.

Charles S. Vaughn '59 was recently named "Young Man of the Year" in Mount Airy and presented the annual Mount Airy Jaycee Distinguished Service Award. He is Minister of Education and Music at Central Methodist Church.

Fred Barber '59 has been promoted to the position of program manager for WGHP-TV in High Point.

Richard James Smith '60 is employed by the State of North Carolina as Driver Education representative for Scotland, Richmond, and Montgomery Counties.

Daniel Odom '60 has become a partner in the public accountant firm of Odom and Paffe, located in High Point.

Benjamin Martin '60 is a medical technologist on the staff of St. Joseph's Hospital in Asheville, North Carolina.

Henry Groome '62 recently conducted a symposium on "The Supplemental Use of Programmed Materials in the Community College System of N. C. at the annual meeting of the National Society of Programmed Instruction held in Philadelphia, Pennsylvania.

Hague Bowman '62 has been named manager of the Jermanton Branch of the First National Bank of Fairfax, Virginia. He will assume duties June 1.

Bobby Braswell '63 has been promoted to junior accountant in the Charlottesville, Virginia, office of State Farm Insurance Company.

John Ward, Jr. '63 has been named to the faculty of Gaston College where he will serve as assistant professor of biology beginning in the fall.

David Willard '64 has completed a light-vehicle driver course at Fort Jackson, South Carolina.

Jesse J. Waldon '64 has entered U. S. Air Force pilot training at Williams Air Force Base in Arizona.

Future Panthers

A daughter, Betsy Louise, 7 lbs., born November 10, 1964, to Mickey and Carol Rappold Dean '61 and '62, 1820 Cromwood Road, Baltimore, Maryland.

A daughter, Valorie Lynn, 5 lb. 7 oz., born January 10 to Jack and Voncyle Young '57, 4689 Rosenell Road, Atlanta, Georgia.

A son, Bobby Harold, Jr., 7 lbs. 3 oz., born January 15 to Bobby and Nancy Braswell '63, 1616 Del Mar, Charlottesville, Virginia.

A daughter, Charlotte Ann, 7 lbs. 9 oz., born January 21 to Lt. and Mrs. Thomas W. Freeman '62, Box 71, Sugarleah Shores Station, Key West, Florida.

A daughter, Teresa Lyn, 8 lbs. 2 oz., born February 5 to Elmer and Mary Sides Norwood '63, 1100 S. Military Highway, Chesapeake, Virginia.

A son, Eric Douglas, 8 lbs. 5 oz., born April 9, to Mr. and Mrs. Fred Barber '59, 1208 Forrest Street, High Point, North Carolina.

A daughter, Barbara Lynn, 7 lbs. 15½ oz., born May 7 to Jim and Alice Swetland Keighton '60, 4337 Garfield Lane, Trevoise, Pennsylvania.

Wedding Bells

Patricia Ann Smith to Rev. Charles Holcombe, III '58, in Charlotte, N. C.

Ada Frances Ingle, '63, to Lt. James Webb Jr., in Charlotte, N. C.

Nancy Ernestine Jones '61, to Wayne Leonard, in King, N. C.

Renda Lee Calacino to Gerald Correll '61, in Washington, D. C.

Joan Bartlett '63, to John Nelson in Washington, D. C.

Barbara Holland '61, to David Stanton '64, in High Point, N. C.

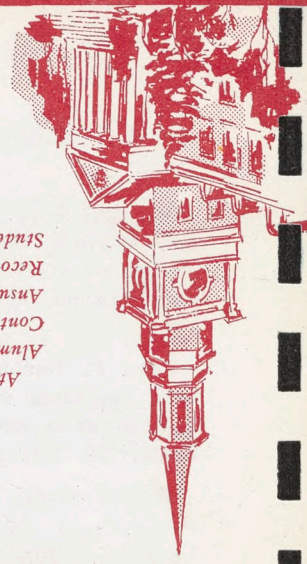
Linda Lee Thacker to Joseph Thornton '58, in Winston-Salem, N. C.

Madyline Phillips to Billy Gene Walsh '64, in Greensboro, N. C.

Judy Mell Alewine to Norman Stephens '61, in Anderson, S. C.

IN MEMORIAM

James H. Daughtry	'28
Dayton R. Crews	'55
Rev. Billy E. Baker	'60



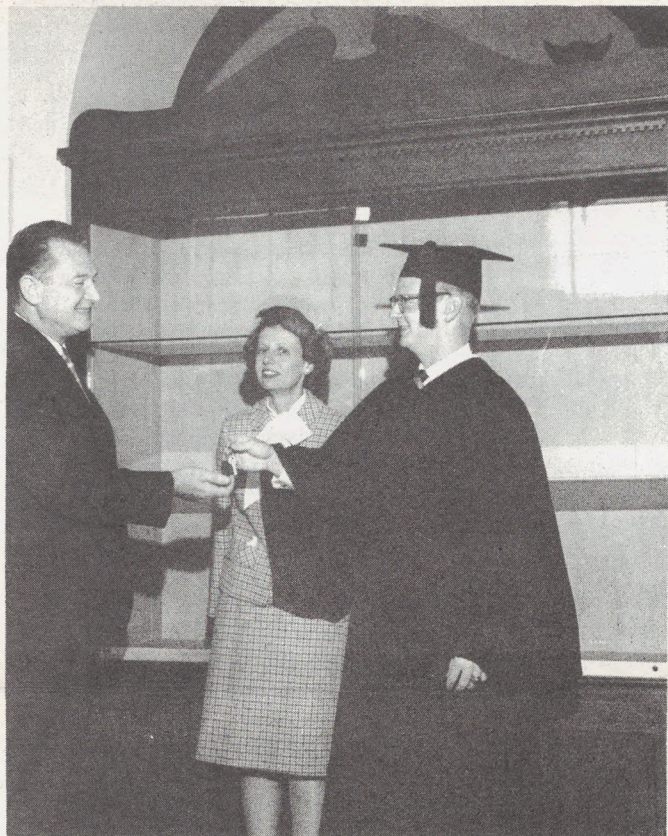
Attends Chapter Meetings, Homecomings,
Alumni Day and Other College Activities,
Contributes to the Support of His College,
Answers Mail from The Alumni Office and
Recommends the College to Good Prospective
Students.

**A GOOD ALUMNUS
IS ONE WHO:**

Second Class Postage Paid at High Point, North Carolina



PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER



Mike Pierce, senior class president, is shown presenting the keys for the walnut case in background to President Patton while Mrs. Emily Sullivan, senior class advisor, looks on.

**Senior Class Gift Brings Appeal
For Alumni To Donate Mementos**

On Awards Day, May 19, Senior Class president Mike Pierce presented High Point College with the keys to a beautiful glass enclosed walnut cabinet to be placed in the foyer of Roberts Hall.

The Class of 1965 in deciding on this gift had in mind a permanent display case to better show off some of the heritage and tradition of Alma

Mater. In making the presentation Mr. Pierce charged the Alumni Association with the responsibility of selecting the items to be displayed.

Dr. N. M. Harrison, former vice president, has very generously donated, as a first gift, the shovel which was used to break the ground for the Wrenn Memorial Library.

The Alumni Office is very desirous to hear from Alumni who might be willing to donate items of interest for display purposes. Old commencement programs, catalogues, school newspapers, or other items would be very much in order. If you have any such materials and would be willing to share them with the college please write the Alumni Office.

Chapters Elect New Officers

Several of High Point College's Alumni Chapters have elected new officers for 1965-66 and we would like to give credit where credit is due:

ALAMANCE COUNTY CHAPTER

President Tony Lisk
Vice President Ben Bulla
Secretary & Treasurer Frances R. Marlette

DURHAM — ORANGE COUNTY CHAPTER

President Carl Smith
Vice President Reverend Joseph Coble
Secretary Gladys Coley
Treasurer Reverend Frank Berry

GREENSBORO CHAPTER

President Bruce Carraway
Vice President Mike Fleming
Secretary Jean Funderburk
Treasurer John Blaylock
Historian Patti Hudgins

FORSYTH COUNTY CHAPTER

President Richard Zarbock
Vice President Richard Budd
Corresponding Secretary Ann Caison
Recording Secretary Dell Conrad
Treasurer Cliff Berrier

RICHMOND CHAPTER

President J. Harry Tesh
Vice President Winnie Stuart Grizzle
Secretary-Treasurer Selena Hoyle



THE HIGH POINT COLLEGE Development

JUNE, 1965

BULLETIN

CAPITAL GIFTS CAMPAIGN MUST BE MOUNTED

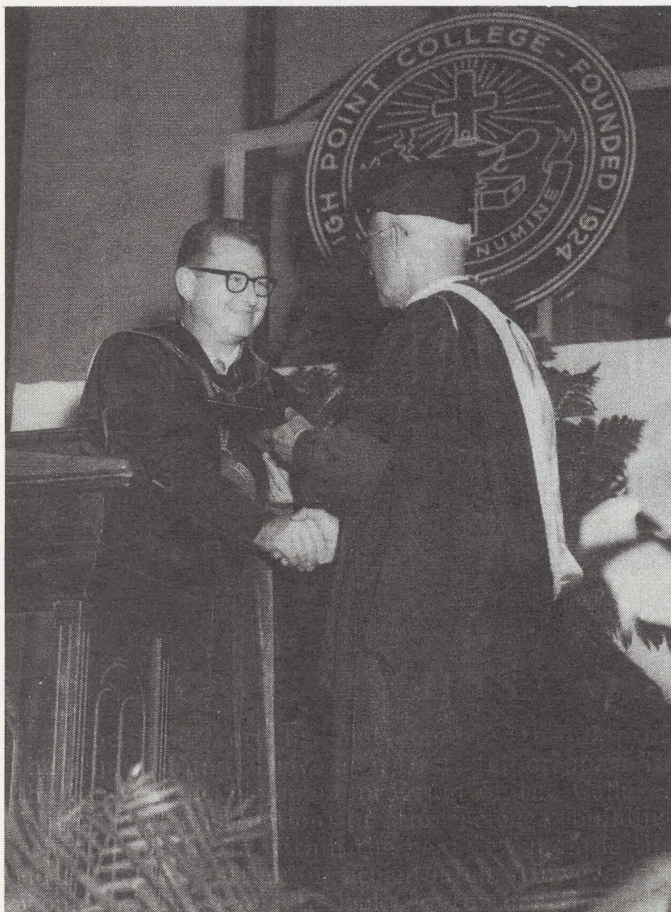
The final word has not come on the date of the Capital Funds Drive as a first step or phase in the ten-year development program of the College. With the construction of the science building scheduled to begin within the next few months the need for this effort is accentuated. However, it would be disastrous to look no further than the need for funds for this building.

The science building is the very first step in the capital needs. But the capital needs total less than one third of the total needs — three million as over against the conservative nine million, eight hundred thousand total need. These long-range plans now designated the **Development Program** do not allow for rapid increase in enrollment, but a strengthening of the academic affairs of the College.

The attempt to reach the goals may be illustrated by a graph with a sharp increase, a plateau, another effort, a plateau and then a final effort in 1973 or 1974 as noted at the right.



Graph showing the proposed schedule for Development Program.

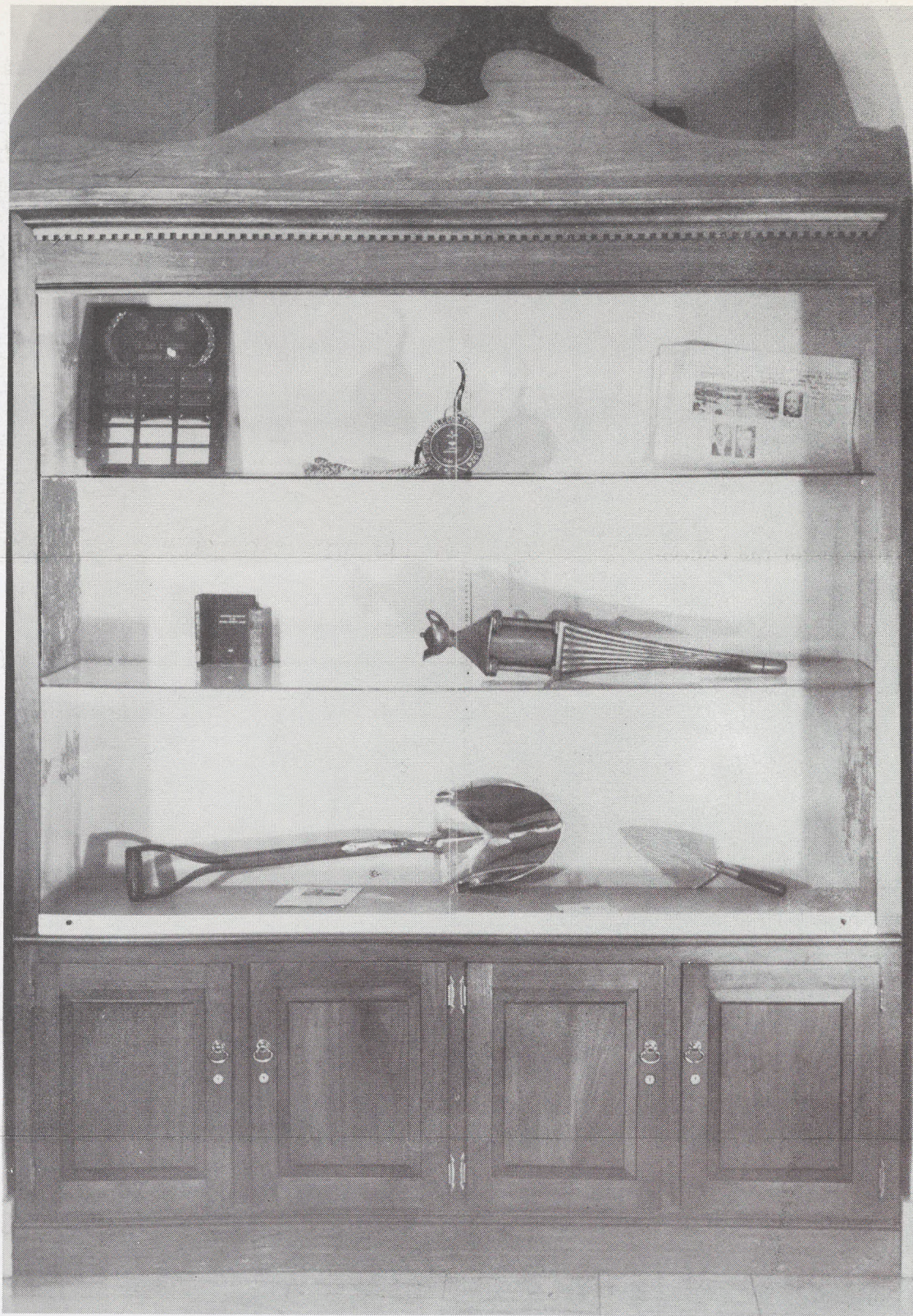


Professor Allred becomes Professor Emeritus

College Receives Gifts And Grants

The largest grant which the College has ever received was recently announced by the Department of Health Education and Welfare from Washington under the Higher Education Facilities Act of 1964. This grant was \$322,000, or one-third of the total cost of the science building.

Other gifts and grants include: Gulf Oil Foundation, The Bryan Family Foundation, The Burlington Industries Foundation, Mr. Ben Cone, Mr. Cesar Cone, Plantation Pipeline Foundation, North Carolina Foundation of Church Related Colleges, Household Finance Foundation, The Presser Foundation, and Service Coin Company.



WILL YOU GIVE AN ITEM FOR THIS CASE?

Old programs, trophies, souvenirs, receipts, or other records telling of the early days of High Point College will be welcomed by Dale Brown to be placed in the case in Roberts Hall. The case, a gift of the senior class of '65, is shown with a few items which have been collected.

The very newest items are the College Mace and the Presidential Seal. The Mace is indicative of the traditional role of the faculty. It is intricately carved from pecan wood. The Presidential Seal was presented to Dr. Patton as an indication of the

authority of the Board of Trustees as administered by the Office of the President.

A shovel which was used to break ground for Wrenn Memorial Library and a trowel which was used in the construction of Robert's Hall are included. These with few clippings, programs, and curios make up the present collection. It is hoped that many former students, faculty members, trustees and other friends will give items to fill all the shelves of the handsome case.

College Receives Gift of Mailing Equipment

Thomasville Furniture Industries recently gave two complete sets of addressograph equipment to the College. The equipment consists of two addressograph machines, two graphotypes, and two automatic feeders for the addressographs. In addition to the machines a filing cabinet for frames and plates was donated along with the trays and about 20,000 used frames. The total value exceeds \$5,000.

The addition of this equipment supplements the equipment which the College purchased in 1963. The addressograph machines enable the College mailing service to process the **Bulletins** each month with a minimum effort. Plates for addressing mail have been prepared for more than 12,000 individuals which filled all available space in one cabinet. Since the acquisition of the equipment from Thomasville Furniture Industries, the addressing and mailing services are expanded to take care of a growing list of friends of the College.

The mailing service is now able to operate two machines at peak mailings and have one machine for automatic feeding of envelopes and bulletins. In addition the new cabinet increases drawer space by 23,000 plates which gives room for future expansion up to a total 35,000 addresses with present equipment. We are grateful for this gift.



Mailing equipment being unloaded

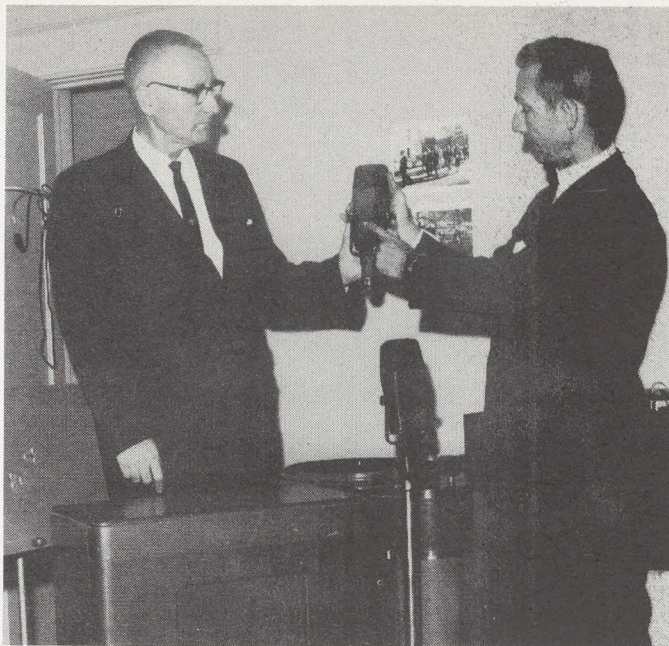
Endowment Income Is Vital To Strength

Endowment is the very life-blood of any private college, yet the word is somewhat vague and mystical to many people.

What is endowment and what does it do? Endowment is indeed the magic word of college development. The permanent endowment fund of any college consists of all invested funds, securities, and properties that earn annual income to sustain the various functions and day-to-day operations of a college.

Endowment income is eventually merged with all other sources of college income from tuition, auxiliary enterprises, and gifts and grants in order to meet the annual budget requirement.

Endowment does many things — all of them vital. Income from endowment may be used to in-



Allen and Savage look over radio equipment.

Equipment Received For Broadcasting Course

In response to a letter sent to more than one hundred radio and television stations in North Carolina, the College has received various items of equipment to be used in the course.

Station WMFR in High Point has given the College an FM transmitter. This will be transferred to the College as soon as the new FM transmitter is installed at the station.

Station WWNC, Asheville, N. C., donated three speakers and cabinets, three Presto disc recorders, two Presto amplifiers, one Presto play-back unit, two RCA turntables, two RCA microphones, one floor mike stand, and nine Western Electric intercom phones. J. W. Douglass, General Manager of WWNC delivered the equipment to W. Lawson Allen, representing the College.

Station WFTC, Kinston gave the College one power amplifier, two consoles, three turntables, one tape recorder, one AM modulation monitor, one response and distortion meter, and various other instruments and parts.

Station WITN, Tar Heel Broadcasting System, Washington, North Carolina shipped the College two microphones and one remote unit.

In addition to this equipment the WKIX Broadcasting Company of Raleigh sent a check as a donation to the College for this program.

crease faculty and staff salaries; to operate and maintain all academic departments of the college; to buy books for the library; to purchase scientific equipment and other instructional materials; to provide scholarships for deserving students; to maintain buildings and improve campus streets, walks; and to carry on a host of other things essential to the college community.

The goal of \$9,800,000 endowment by 1947 is not enough to meet the need, but it is a good beginning.



Second Class Postage Paid at High Point, North Carolina

PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER

Have You Considered How Your Estate Can Be Used To Provide Christian Education For Young People?

Many of our friends who have stood by the program of the Church and have shared their material means through the local church budget, are now realizing there is a way they can extend their Christian witness in a new dimension.

There is a way whereby you can have a share in this ministry — and a joy that is greater than you've ever known before. This greater way is through intelligent planning of your personal estate.

You may have a piece of property, a home, money in the bank, stocks, bonds, or life insurance policies — any or all of these things would be considered your "personal estate". In many cases your estate can be put to work for the Lord, and at the same time, provide you with a regular guaranteed income for life.

The College has trustees and members of the development council who will be happy to sit down with you, talk things over, and work out a definite plan that will begin helping a Christian college now.

This plan will be adapted to your own personal needs. It will give you a new sense of security and satisfaction as you realize your investments are safe, your income is regular, and your Christian influence has gained a new dimension.

The management of one's personal estate in the light of eternal values is one of the most important steps a person will ever make. We are just beginning services in this vital area of Christian stewardship in personal estates.

Now, a word to you who have read the words printed above. We want you to take advantage of our confidential service. There is no charge for it. Our people are volunteering this service.

Feel free to contact us about any matter concerning your personal estate or our stewardship of the funds which have been given to us. You can start right now by filling in the coupon on the bottom of the page and returning it to us. You are under no obligation. We are ready to help you at your request. Write us today.

Fill in and mail to High Point College Development Office, High Point, N. C. 27262

President Patton: I would like further information explaining how my personal estate can be put to work for the Lord and still have my own needs met. I am especially interested in the items checked below:

- Annuity — a guaranteed income for life with tax advantages.
- Short-term trust — set aside income property with income to College.
- Deeded Property — given with lifetime possession.
- Wills — steps in making a Christian will.
- (Include specific needs here.) _____

Name _____ Street _____ City _____ State _____

Date of Birth _____ Wife's date of birth, (if applicable) _____

HIGH POINT COLLEGE BULLETIN



ALUMNI ISSUE - JULY, 1965

THE 1964-65 ALUMNI FUND REPORT

The 1964-65 Alumni Giving program ending May 31, 1965, produced just under \$20,000. This was \$5,000 more than the fund drive a year ago and \$3,500 more than the goal for the fiscal year just ended. This included gifts to the Loyalty Fund (operating budget), and the Lindley and Adams scholarship funds.

Adding to this encouragement is the fact that just over thirty-one percent of our alumni sent gifts to alma mater. This is six percent more than a year ago and twenty-nine percent more than four years ago.

The entire High Point College family is grateful to its alumni and other friends who have made possible

these necessary funds. Gifts provide the quality which are helping to make the programs of this institution first class. Without your assistance we could not maintain our leadership position among educational institutions in this area.

Included in the following listing are the names of the hundreds of alumni who sent gifts to High Point College during 1964-65. Invariably errors are made in preparing such a listing and we apologize for those not caught. If your name has been omitted, improperly recorded or misspelled, please inform the Alumni office so we can correct the records.

1964-65 ALUMNI CONTRIBUTORS

1927

HERMAN E. COBLE, Agent

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Mrs. Aubrey V. Amick (Pomona Johnson)
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Mrs. J. J. Ellington (Margie Perry)

1928

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Miss Mary Lois Coble
Mr. & Mrs. Joseph W. Holmes
Mrs. Sam Nelson (Effie Keck)
Mrs. P. E. Dean (Lillie Mae Braxton)
Mrs. Charles C. Hoover (Ruth Jarrell)
Rev. P. E. Bingham
Mrs. William Dorsett (Alma Lambeth)
Mrs. Herman E. Coble (Lelia Wagoner)
Mrs. B. Finch Kearns (Canary Johnson)
Mr. Lewis C. Kress
Mr. Jacob Robinowitz
Miss Gertrude Teague
Mr. Ralph Vance
Mrs. John W. Armfield (Louise Koontz)
Mrs. J. R. Auman (Mary Woolen)
Mrs. K. G. Phillips (Lillian Buckner)
Mr. J. J. Ellington
Mrs. Ruby Isley Parker
Anonymous
Anonymous

1929

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Miss Dorothy Hoskins

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Dr. Grover L. Angel
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Mrs. Carl Brinkley (Willie Fritz)
Mr. J. Marshall Swanson
Mrs. N. Archie King (Bessie Butler)
Mrs. James W. Poole (Alice Freeze)
Mrs. Hugh L. Foster (Swannie Thompson)
Mrs. Fred George Schneider (Mary Elda Clark)
Mrs. Robert V. Slaughter (Treva Beeson)
Mrs. Charles B. Kearns (Mary Byrum)
Dr. Glenn G. Perry
Mr. George R. Ridge
Mrs. Ralph H. Vance (Inez Reynolds)
Miss Marjorie Welborn
Mrs. Charles P. Wirsching (Mamie York)
Mr. J. David Martin
Mrs. Mary C. Tinsley
Mr. G. Jay Williard
Mr. J. Sanders Dallas
Mr. Blaine M. Madison
Mrs. W. D. Mansfield (Vista Garrett)
Mr. William B. Wood
Mrs. James M. Parsons (Irene Reynolds)
Miss Margaret C. Davis
Mrs. Harry Jacobs (Semmie Herman)
Mrs. Juanita Amick Burgess
Mr. Samuel Hyman

1930

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Mr. Charles A. Brooks
Miss Annabel Thompson
Miss Leona Wood
Mrs. Arch McMullan (Laura Freeland)
Mrs. F. N. Hedrick (Kathleen Teague)

Mrs. Harry Haynes (Jesse Quackenbush)
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Mrs. Paul Jones (Nettie Stuart)
Mrs. A. K. Swann (Loraine Ellison)
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Mrs. Holt McPherson
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Mr. Wm. M. Jarrell
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Dr. George W. Holmes, III
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Mrs. N. P. Yarborough (Margarette Austin)
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Mrs. J. Arthur Welch (Gilbert Primm)

Mrs. J. T. Hardin (Virginia Curry)
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1940

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Mrs. John Gabriel Sigmon (Lilly Hopkins)
Mrs. S. David Johnson, Jr. (Mary Carraway)
Mr. Foy Wafford
Miss Josephine Hill
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Mrs. Ruth Myers Surratt
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Mr. Jesse P. Julian
Mr. Robert F. Craver
Mrs. Maude Proctor
Chaplain W. A. Rennie
Mrs. Evelyn Stirewalt
Mr. Charles Sharpe, Jr.
Mr. Hugh M. Hampton
Mr. W. Elmer Young
Mrs. W. A. Jarrett (Mary Ruth Hepler)
Mrs. J. Swain Liner (Danease Manley)
Mr. D. E. Wehry

1941

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Dr. W. Joseph May
Mrs. William L. Maynard (Gertrude Bingham)
Mrs. S. W. Pleasants (Martha Mason)
Mrs. Lindsay L. Walker (Sibyl Fowler)
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Dr. Morton Samet
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Mr. W. Ray Fowler
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Mrs. Leslie W. Lamar (Cleo Pinnix)
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Mrs. T. T. Lambeth (Martha Cranford)
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Mr. Joe G. Collette
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Mrs. Robert B. Rankin (Nanabeth Null)

Mrs. F. M. Whiteheart, Jr. (Rachel Spainhour)
Mr. David Horace Giles
Mrs. E. Paul Hamilton (Catherine Phillips)
Mrs. Porter A. Hauser (Wilma Sink)
Mr. J. Marse Grant
Rev. R. Delbert Byrum
Miss Dorothy Pegram
Mr. J. Swain Liner
Mrs. Fred C. Meinung (Hallie Haulbrook)

1942

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Dr. Leonard Faust
Mr. J. T. Pugh, Jr.
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Mr. R. M. Andrews
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Mrs. Grace Lawrence McPherson
Mr. Ben Bulla
Mr. George C. Welborn
Mr. S. L. Blaylock
Mr. Jerome E. Counihan
Mr. Clayton Sechler
Mrs. R. L. Elliott (Mamie Louise Griffith)
Mr. Warren J. Godwin
Mrs. Harry L. Hauser (Willie Edwards)
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Miss Ruth Good
Mr. William R. Frazier
Mr. George Perrin, Jr.
Mr. John F. Williams
Mr. W. Darrell Allred
Mrs. Robert B. Byrd, Jr. (Sara Lou Geringer)
Mr. Darrell L. Sechrest
Miss Anne Ruth Kitchens
Mr. J. Banks Chilton
Mrs. Ralph Welch (Christine Kiser)
Dr. C. Excellence Rozzelle
Mr. Nick C. Bambalis
Mr. James W. Edwards
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Mr. Fred Elvin Lewis
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1943

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1944

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Mrs. M. L. Whitledge (D. L. Usher)
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Mrs. Vester L. Smith (Vera Hedgecock)
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1945

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1951

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1952

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1953

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1954

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1956

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1957

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 Rev. W. A. Jarrett
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1958

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Recommends the College to Good Prospective
Students.

**A GOOD ALUMNUS
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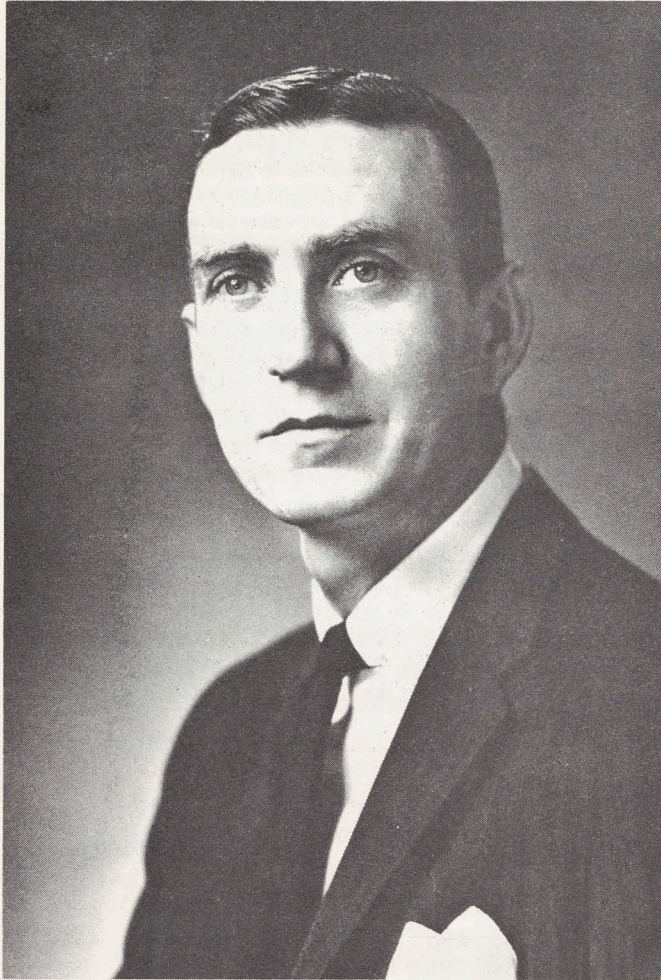


THE HIGH POINT COLLEGE *Development*

BULLETIN

AUGUST 1965

FUND RAISING AND DEVELOPMENT PROGRAM IS SCHEDULED



Mr. Henderson

Bill Henderson Accepts Chairmanship And Director of Fund Raising And Development Program.

Charles E. Hayworth, Chairman of the College's Endowment Committee announces that W. R. Henderson has agreed to head the program of High Point College for fund-raising and development. While details of the program are not available, the appointment of Mr. Henderson, President of Bennett Advertising Co., and past president of the alumni association presages a successful venture for the college in the area of development.

With the announcement in this issue of the BULLETIN of the acceptance by Bill Henderson of the chairmanship, and director of the Fund Raising and Development Program of High Point College, a giant step has been taken on the implementation of the long-range plans. To date no detailed calendar or budget has been presented. But an announcement concerning these items and consultant services will be made shortly.

To repeat what has been said in these columns many times, the time is ripe and a bold progressive program must be entered upon. High Point College must continue on the road to achievement of its aims and goals set forth in the long-range plan. Beyond lies further accomplishment for those who dream and plan and work.

Announcements of the detailed plans will be made by September 1 jointly by the Endowment Committee of the Board of Trustees and Mr. Henderson. In the meantime much work is to be done—public relations, a calendar of events, a budget, and the building of an organization. It is a good feeling to know that the implementation of the development program is underway. The future is bright for High Point College.

Alumni Work Shows Another Increase



Mr. Brown

The 1964-65 Loyalty fund exceeded the goals both for number of contributors and the amount: Goal-1600 contributors; reached 1876; Funds goal-\$16,500; actually received \$19,940.00.

To reach the goals and exceed them a personal solicitation effort was tried. With campaigns in High Point, Winston Salem, Greensboro, Durham-Orange County, Alamance County, and Washington, D. C., in which 2400 alumni reside, the goal was surpassed in these areas, and alumni living elsewhere swelled the total. W. R. Henderson was President of the Alumni Association and led the alumni with dedicated and imaginative planning and work.

Year	Percent	Amount
1960-61	2.0%	\$ 570.00
1961-62	18.0%	5,770.00
1962-63	25.5%	13,990.00
1963-64	25.0%	15,358.00
1964-65	31.2%	19,940.19

Allen Reports On 1964-65 College Affairs

The Division of College Affairs of High Point College includes: Alumni Affairs with Dale Brown Executive Secretary; News Bureau Carl Savage Director; Mailing Services and Records, Miss Louise Adams Director; and Development, Fund Raising, Public Relations, Endowment and Long range Planning.

The Endowment Committee of the Board of Trustees has the responsibility of developing the Five Points property, the "Magic Block" along with the Development and Fund Raising Program of the College which is based on long-range plans. Progress has been made in each area, but no detailed plans are available at press time. These programs will give, when concluded, a tremendous boost to the income and financial future of High Point College.

The FELLOWS PROGRAM has been reported in the BULLETIN. Forty-two firms and individuals made pledges to the program. Only thirty-eight had responded at the close of the fiscal year, May 31.

The Scholars Program was carried on through direct mail solicitation. Twenty-three individuals joined the program and \$2,474.00 were contributed through May 31.

Request for funds were made to forty-four foundations. Many of these requests were pending at the close of the fiscal year. Two had responded with grants. Grants from fifteen other foundations to which no formal requests were sent were not included in above. Actually seventeen foundation grants were received by the College.

Bequests were received from two estates during the year. A house on 5th Street in High Point valued at \$8,750 came from the estate of Mr. Davies of Hillsborough and the sum of \$1,000 was received from the estate of Flora W. Teague of



Mr. Allen

Greensboro. Notification has been received that the College has been included in a number of wills. Suggestions for memorials and other plans were presented to four families.

Insurance Policies Received

Last year the College agreed to participate in a special split-dollar insurance plan where the College would pay one-half of the annual premium. After the payment of the second premium the College cannot lose.

The following alumni have entered the plan: James A. Fowler, Junior, Greenville, South Carolina-\$10,000; Richard Ramsey Axley, Statesville, North Carolina-\$25,000; L. B. Holt, Winston Salem \$25,000; Bob Parrish, High Point-\$20,000; C. L. Gray (also a trustee) High Point, North Carolina-\$11,081 with a total premium gift of \$1,468,00. Two of the trustees gave insurances policies with the College named as the irrevocable beneficiary: J. H. Millis-\$35,106 and Charles L. Kearns-\$10,000 (paid up).

Requests for funds and equipment were made to one hundred, eighty-five corporations. The results were not complete at the close of the fiscal year. Appearing in the June issue of THE BULLETIN was a list of donors from which gifts had been received. Others have responded to requests for funds for the science building and will be included later.

The second annual Parents' Day was held November 7, 1964. Parents of Freshmen and Sophomores were invited and hundreds responded. Special recognition is given Dale Brown and the student government officers for their part in a successful Parents' Day. The faculty cooperated in a very worthy manner to make the day helpful to parents and students.

News Bureau Completes Busy Year



Mr. Savage

Carl Savage came to the Department in August, 1964. Although he taught nine hours in speech the first semester and six hours the second semester, he made a very satisfactory record in getting the news published.

Fifty more individual releases than the year before were sent to 150 newspapers. The total releases to newspaper, radio and television stations amounted to 37,000. Pictures were produced and sent with 1,057 releases with a better than 70% use record.

Coverage by television was most encouraging. Thirteen special events were televised and college personnel appeared on more than 100 programs.

The radio programs "Interviews and Interludes from High Point College" have been taped and four stations--WNOS and WMFR in High Point and WIRC and WHKY in Hickory have used thirty-one tapes. With proper equipment this service could be extended to twenty-five or thirty stations.

Records And Mailing Services Are Prepared For Better Results



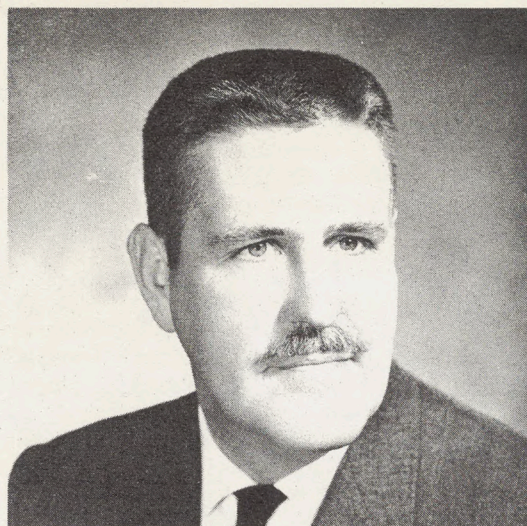
Miss Adams

Under the direction of Miss Louise Adams the records have been kept accurately and the mail has gone out on schedule. Miss Adams supervised the mailing of 100,000 pieces of material to high school seniors in four states.

In addressograph files there are around 12,000 names of alumni and other friends of the college. With the acquisition of additional addressograph equipment from Thomasville Furniture Industries the mailing of the BULLETIN has been expedited.

Listed below is the approximate mailing from this service during the fiscal year.

BULLETINS,	90,000
High School Folder (1st class)	100,000
Annual Report (1st class)	1,500
College Adjustment Program (1st class)	1,900
Catalogues (2nd class)	6,200
Alumni (1st & 3rd class)	33,000
Public Affairs (1st class)	3,973
	<u>236,573</u>



Dr. Hobbs

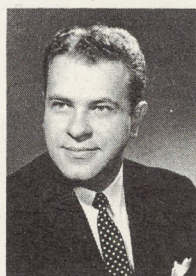
Newly Elected President Of Guilford Addresses Graduates

Dr. Grimsley Taylor Hobbs, newly elected president of Guilford College was the featured speaker during graduation exercises at High Point College Saturday, August 21, at 10:30 a. m. in the Memorial Auditorium. His address was titled, "The High Cost of Excellence".

Successor to Dr. Clyde A. Milner as president of Guilford College, Dr. Hobbs, is no stranger to this area. He is a native of Greensboro and the son of Richard J. M. Hobbs, who for many years was professor of business law at the University of North Carolina.

Dr. Hobbs is Bachelor of Arts alumnus of Guilford College. He received his masters from Haverford College and his doctorate in philosophy from Duke University.

Graduate Receives Honorary Degree



Dr. Harold Phillip Hamilton, President of Kentucky Wesleyan College, Owensboro, Kentucky, and a 1947 Cum Laude B. A. graduate of High Point College was awarded the Doctor of Humanities degree at the summer school commencement, August 21.

Dr. Hamilton, a native of Charlotte, received the B. D. and Ph. D. degree from Duke University. He is a veteran of army service in World War II. He has taught at North Carolina State University and at Kentucky Wesleyan, where he became dean of the faculty and assistant professor of a Christian thought. In 1959 he became acting president of the college and was elected president in 1960. Dr. Hamilton was married in 1944 to Agnes Marie Hometz and they have four children. Their daughter Dawn is a sophomore at High Point.

High Point College honors its only alumnus who is a college president, and is in turn honored by his achievements in the field of education.

A Gift To High Point College Is An Investment In Youth

Man's constant search for a better way of life reached new heights in the U. S. in the past century, when citizens of moderate means as well as men of wealth recognized the need for support of INSTITUTIONS of democracy. These people donated a great deal of money for new schools, churches, hospitals and other institutions realizing that their gifts would benefit generations for years to come.

Philanthropy has been the keystone for higher education in America. Hundreds of colleges and universities have grown and prospered as a direct result of the benefactions of countless thousands of alumni and friends.

High Point College is one of these institutions. Opened in 1924 by a group of Methodist Protestant ministers and laymen, it has remained a church-related college through the continuance of its affiliation with the Methodist Church.

High Point College has compiled a distinguished record in its forty-one years. Its achievements have been possible only because far-sighted men and women realized the needs of the college and made provision for it.

Today, as in the past, High Point College needs the assistance of its alumni and other friends. By its very nature, the small private institution is designed to provide superior education for less than actual cost. The difference can be made up as someone shares.

Liberal education is basically education for freedom, and the private colleges that provide it have a proud record of achievement. From such institutions have come a majority of America's leaders in business, education, government, science, and the professions.

In a society in which governmental processes grow more vast, even in the field of education, the independent private institution serves as a counterbalance. Leaders in every field have asserted the importance of maintaining our system of private higher education.

With such a college as High Point there are alternatives to mediocrity. One alternative is to throw up our hands and turn our plant over to the state to support and subsidize. The other is that men and women, who share the views set forth here, shall provide from their means the total support required to guarantee individual freedom of thought and expression as demonstrated in High Point College, and to preserve and extend the principles upon which this nation was founded.

More Than 400 New Students Will Arrive September 13.

Freshmen and transfer students now number 405 for the fall semester according to Mr. Bob Phillips, Director of Admissions. These students come from twenty states and the District of Columbia. North Carolina leads the parade as usual with 263 followed by Maryland with 36, Virginia with 27, New Jersey with 18, and Florida with 16. Other states represented are: Connecticut, Kentucky, New York, Texas, Massachusetts, Pennsylvania, Oregon, Maine, Delaware, Vermont, Georgia, West Virginia, Ohio, Alaska, and Illinois.

(Continued on next page)



Second Class Postage Paid at High Point, North Carolina

PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER

Business Office Reports Gifts, Grants and Bequests

Beginning with June 1, President Patton instituted a new method of reporting all funds received outside student fees and auxiliary enterprises. Earle G. Dalbey, The Business Manager, prepared the report and Dr. Patton presented it to the Executive Committee of the Board of Trustees at its meeting August 11. These reports will be mailed to all trustees each month.

The donor, description of the gift or grant, the person who solicited, and the amount are included. A total of \$57,342.06 was given in June and July.

Donor	Amount
Mr. Ceasar Cone-Greensboro	\$2,500.00
Mr. Benjamin Cone-Greensboro	\$2,500.00
Burlington Industries Foundation	\$3,334.00
Gulf Oil Corporation Foundation	\$1,000.00
The Service Coin Company	\$ 200.00
Mr. D. L. Phillips-Charlotte	\$1,000.00
Perley A. Thomas Car Works	\$6,000.00
Dr. L. B. Holt	\$ 500.00
Young Peoples Class- West Market Street Methodist Church	\$250.00
Dr. Le Vey for scholarship	\$ 300.00
The Federation of Societies for Paint Technology	\$2,500.00
Samsons Foundation, Inc.	\$ 250.00

Other funds were from the Western North Carolina Conference and the North Carolina Conference of the Methodist Church.

More Than 400 New Students Will Arrive

(Continued from page 3)

All these students have met all requirements for admission and have sent in a deposit to guarantee a place in the classes beginning September 17. Barring a few last minute changes, the enrollment for the fall semester will be around the 1100 mark.

Registration for the Evening School will be held on September 15 and 16 in the gymnasium. Classes will begin on Monday, September 20. Dr. C. R. Hinshaw will direct the school again.

What Is A College Worth?

It may seem strange that a liberal arts education lifts not only the intellectual level of a community but also advances the living standard of the whole area. A university or college in a city is of inestimable worth in dollars and cents. A few years ago Winston Salem had two colleges--Salem and Winston Salem Teachers College, but the citizenry wanted another--Wake Forest.

Outstanding citizens of the city, some of whom were alumni of Wake Forest, began an intensive effort to move Wake Forest. Foundations, corporations, families, and other interested individuals from Winston Salem pledged more than three million dollars for the new campus. One church pledged and paid \$150,000 for the removal of Wake Forest College. About 30 million dollars have been spent to build the campus at Reynolda and the end is not yet.

What of High Point?

Take a look at High Point College and High Point. Out of an annual current expense budget of one and one half million dollars, more than one million is added to the economy of High Point each year. The 650 resident students coming to High Point from twenty five states spend another 200 thousand dollars annually in the shops, markets, and amusement places of High Point. One hundred and sixty-five individuals are employed at the college with a monthly payroll of nearly seventy-five thousands dollars.

The year 1964-65 saw 1459 individuals enrolled in the college in day and evening session. Of these, 1132 were regular students and 327 were special students taking non-credit work or less than the prescribed hours for a regular student. Seventy-three percent of these regularly enrolled were from North Carolina, and twenty-five percent of the day enrollment were from High Point. The total evening school enrollment was 595. The increase in evening school enrollment is indicative of the need met by the school. Beginning in 1960 with 200 enrolled it has become a factor in the continuing education of adults in the High Point area.

Who can say what High Point would be today if High Point College had not been a part of the city for forty-one years?



AAC Challenge

Alumni Loyalty Fund Totals Awarded National Recognition

The High Point College Alumni Association has been recognized by the American Alumni Council for its outstanding record of improvement over the past four years in the area of annual giving.

Since 1959, the United States Steel Foundation has financed the Alumni Giving Incentive Awards Program which is administered by the American Alumni Council. There are nine institutional classifications ranging from private universities to independent secondary schools and within each category winners are recognized for either Improvement or Sustained Performance.

In early June President Wendell Patton was informed that a panel of impartial judges had selected High Point College for an honorable mention award for Improvement among large private coeducational schools. The letter read in part, "On behalf of the judges, the American Alumni Council, and the United States Steel Corporation we extend congratulations to all who had a part in bringing this new distinction to your fine institution."

On June 30 the college was presented a certificate and check for \$125. during the AAC's 50th General Conference in Atlantic City, N. J., at a special Awards Session.

In accepting this outstanding award the Alumni Executive Committee wanted to go on record as thanking the hundreds of HPC alumni who generated the interest and support necessary to make it possible. Although the certificate may hang in the Alumni Office the achievement rests with you, our alumni. May it serve as a challenge to even greater achievements in the years to come.

American Humanics Program Underway

Because the American Humanics Foundation established a cooperative program on the HPC campus only recently, just one student is enrolled for the fall semester. However, Professor L. E. "Red" Moody, coordinator of the venture on this campus, is optimistic that at least 25 freshmen will be enrolled in 1966-67 and that a total of 80 - 100 students will matriculate over the next four years.

Graduates of this unique program with a degree in Human Relations will be qualified to work in a leadership capacity with such organizations as the Boy Scouts, YMCA, YWCA, 4-H, Boys' Clubs, Camp Fire Girls, juvenile courts, training schools and in other related fields.

The first enrollee on this campus is Jay Cornet from Orlando, Florida.



Mr. Lee Edwards

New Student Personnel Director Brings Background of Experience

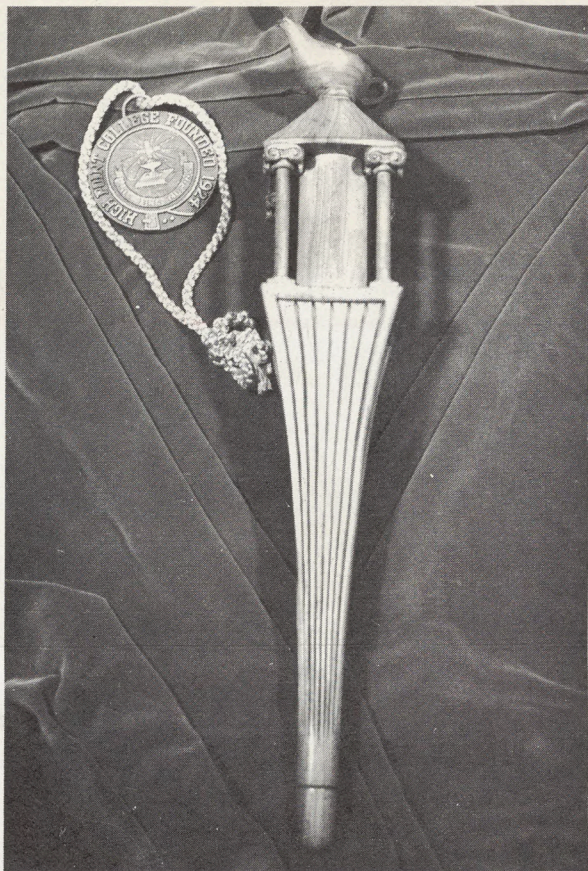
As High Point College moves into a new academic school year, the name plate of Fred Lee Edwards, recently retired captain in the U. S. Navy, adorns the entrance way of the Student Personnel Office. He replaces the Reverend Charles Farmer who has taken an assistant professorship in the religion department at Louisburg College.

Dean Edwards is well qualified to carry out the responsibilities of his position and has created a favorable impression among faculty and students alike during his first two months on campus.

Academically, he received his B. S. Degree from Wake Forest College, was commissioned an Ensign after graduating from Northwestern University Midshipman School, and has completed various courses at Florida State University, Old Dominion College, the University of North Carolina and the University of South Carolina.

Necessary qualities and qualifications for assuming a position as Dean of Students are difficult to define. However, Mr. Edwards brings a wealth of military and civilian experience that can't help but be in his favor. He has supervised military and civilian personnel matters and management at Navy headquarters level for seven southeastern states. Additional duties included liaison activities with local school authorities in educational matters for over 5,000 navy dependent children. He has supervised screening, scheduling, curricula, course content, training aids and methods for more than 200 courses in the training of thousands of students.

In 1960 Edwards was promoted to the rank of Captain and assumed command of the USS Algol. He became assistant chief of staff for the administrator of the 6th Naval District at Charleston, S. C., in 1963, serving in this capacity until retirement in July, marking 25 years of military service.



Ceremonial Activities Enhanced By Creation of New Mace, Seal

Two distinctive new notes of authority and symbolism have been added to the ceremonial traditions of High Point College with the inclusion of a specially designed mace and seal. Both were used publicly for the first time in May at Commencement activities.

A mace was originally an emblem of authority dating back to the reign of James I and was one of the prerogatives of authority. In academic use, it is the symbol of a college or university as a corporate body of scholars possessing its own legally constituted authority. It is traditionally borne in procession immediately before the chief executive of a college, and is placed before him during formal academic ceremonies.

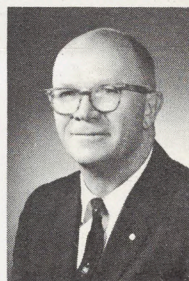
The Mace for High Point College was the idea of Dr. Harold Conrad and President Wendell Patton, and designed by Raiford Porter, assistant professor of art. The plans were commissioned to Mr. Jake Wagner of High Point who hand carved the mace from pecan wood. Distinctive is the lamp of learning found at the top.

The college seal, to be worn about the neck by the chief executive during ceremonial occasions, was cast from bronze by the National College Emblem Company of Muncie, Indiana. It was originally designed in 1925 by Dr. N. M. Harrison, then serving as Dean of Men. Symbolized in the center of the Seal is the lamp of learning, positioned on a book of knowledge. Immediately in back of the lamp is the Cross in full radiance, representing the re-

lationship of High Point College to the Methodist Church. Encircling the seal is a belt which serves to tie together the religion and knowledge of man, and within the sphere is found the Latin motto Nil Sine Numine, "Nothing Without Divine Guidance".

Resident Administrator Moody Heads Humanics Foundation Unit

With the establishment of an American Humanics Foundation unit on this campus, High Point College acquires the services of resident administrator Leslie Moody (see page one) who combines veteran careers in the educational and youth agency fields. He moved to High Point on May 8 and is diligently pursuing his duties as administrator by screening applicants who desire admittance to the program in 1966-67.



Mr. Moody spent 14 years in the teaching field, the last 7 of which he served as high school principal. He holds degrees from Kansas State University and Stanford University. He also served as a settlement house worker and has spent the last 20 years in professional Scouting, having left the post as Scout Executive at Jeffer-

son City, Missouri, to become resident administrator at High Point College.

If you know a prospect who is interested in entering the youth leadership field, please communicate with Professor L. E. Moody, care of High Point College.

Presidential Scholarships Awarded

Last year a \$10,000 Presidential Award Scholarship Program was established on campus to recognize outstanding students who have promise of leadership and academic success. The scholarships are granted to 10 members of each incoming freshman class in the amount of \$250 per annum for four years with the condition that a "B" average be maintained.

Recipients of the awards for 1965-66 include: Detra Blackburn, Mt. Airy, N. C.; Linda Blalock, Washington, D. C.; Margaret Brookbank, High Point, N.C.; C. Daniel Crews, Winston-Salem, N.C.; Frances Garris, Christianburg, Virginia; Nancy Holcombe, Statesville, N. C.; Sandra Gale Lee, Thomasville, N. C.; Linda Ruth Sessums, Hyattsville, Maryland; Sarah Alice Thompson, Graham, N. C., and Vicki Anna Wood, Siler City, N. C.

IN MEMORIAM

It is with sadness that the *Bulletin* announces the passing on August 30 of Mrs. Alice Paige White, long time professor and friend of High Point College. During her tenure of 32 years Mrs. White taught Greek, Latin and English and served as librarian before retirement in 1956. She was 94.



Thacker



Baker



Scott



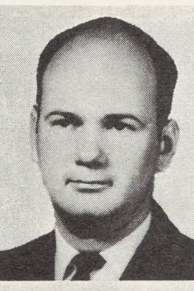
Calloway



Ferrell



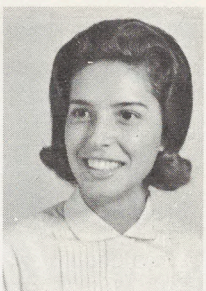
Burton



Myrick



Terry



Sink

Faculty Additions For Coming Year Enhance Academic Program At HPC

High Point College has many reasons for predicting that the next nine months are going to be among the most exciting in its forty-one years of existence. One academic highlight, available in advance of performance, is the quality of teaching talent and experience represented by new additions to the teaching faculty for 1965-66.

Dr. J. Allen Thacker, 1939 graduate of High Point College, returns as associate professor of education. He has an M. A. from Duke University and a Ph. D. from the University of North Carolina. Dr. Thacker has an extensive background of teaching experience at both the high school and college level, coming to High Point College from Pfeiffer College, where he has been associate professor of education since 1958.

Mr. Ira L. Baker comes as an associate professor of English from Furman University where he served as head of the Department of Journalism. He received his A. B. from Wake Forest College, M. A. from Columbia University, and an M. S. J. from the University of Illinois, and has previously taught at Chapel Hill and North Carolina State.

Mr. Thomas E. Scott, assistant professor of modern languages, received his A. B. from Emory University and an M. A. from the University of North Carolina. His teaching experience includes the Georgia Military Academy, University of Georgia, University of North Carolina, and High Point city schools.

Mr. Robert G. Leonard, assistant professor of Business Administration and Economics, received the B. S. from Newark College of Engineering and an M. S. from Princeton University. He has been associated with the U. S. Rubber Company, the American Cyanamid Company, and, for the past 10 years, with the U. S. Government in the Central Intelligence Agency and Bureau of Ships.

Mrs. Mary Ann Calloway, instructor in history, received an A. B. from Salem College and the M. A. from Wake Forest College. She has had teaching experience in the Lexington city school system.

Miss Nancy M. Ferrell, instructor in the Department of Fine Arts, received the B. M. and M. M. from the University of North Carolina at Greensboro. For the past two years she has had a teaching fellowship while completing requirements for the master's degree in music.

Mrs. Jane Burton, instructor in art, received an A. B. and M. F. A. from the University of North Carolina at Greensboro and has done further graduate work at the University of West Virginia and Wake Forest. She has taught at Penn Hall Junior College, in the public schools of Morgantown, West Virginia, and at the North Carolina Advancement School in Winston-Salem, N. C.

Mr. O. Arthur Kirkman, visiting lecturer in political science, has had an extended background in government on the local, state, and federal levels, having served as mayor of High Point, councilman, and six terms as state representative. Kirkman received the B. S. and M. S. from the University of Virginia and completed law school at Oxford University, England.

Mr. Juan Miranda, visiting instructor of Spanish, served as consul for the Cuban Government in Winston-Salem, N. C., from 1941 to 1960 when Castro assumed power. He taught at Oak Ridge Military Institute from 1960-62 and since that date has been associated with Salem Academy and Salem College.

Mr. Alvin Myrick, instructor of mathematics, received the B. S. from N. C. State and the M. A. from the University of North Carolina. In addition to teaching experience at both the high school and college levels, he has had extensive experience in business, having been associated with Halifax Paper Company, Beckman Instruments, and Western Electric Company.

Miss Angela Terry, instructor of biology, received the B. S. from Valdosta State College, Valdosta, Georgia, and the M. S. from the University of North Carolina. For the past two years she held a graduate fellowship at Chapel Hill while completing the master's degree.

Miss Deanna Sink, instructor of business administration, is a 1962 graduate of High Point College and has done work towards the master's degree at both the University of Tennessee and the University of North Carolina at Greensboro.

Mr. William Phillips, part-time instructor in English, comes from the English Department at Chowan College. He received an A. B. and M. A. from Wake Forest College and is a graduate of the Army Language School. Phillips has held positions with the Graylyn Children's Center and the Babcock Remedial Reading Program.

Second Class Postage Paid at High Point, North Carolina

In the next few months material pertaining to High Point College's capital campaign (Operation Golden Decade) may appear in your local newspapers. We would appreciate it if you would send all clippings relevant to this subject to the Alumni Office for our record. Thank you.

ATTENTION OUT OF STATE ALUMNI



No. 13

September, 1965

Volume 41

PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER

ROUND THE ALUMNI WORLD

Class Notes

1930's

Donna Loflin '39 was recently honored in Asheboro, N.C., by having the Park Street Elementary School where she has served as principal since 1935 renamed in her honor. The renaming was passed unanimously by the Asheboro City School Board.

1940's

Mildred Grant '40 has been named first superintendent of the Pine Forest Rest Home in Potecasi, N. C.

Lawrence Stoker '48 has been elected District 31-A Governor of Western North Carolina Lions Clubs to serve during the 1965-66 club year. Stoker is a practicing attorney and U. S. Commissioner for the Western North Carolina district.

Ralph Copley '49, licensed real estate broker, has become associated with Anderson Realty Company in High Point.

Addison Barker '49, professor at Methodist College in Fayetteville, N. C., had a poem published in the May 29 issue of Saturday Review.

Homer Guyer '49 has been promoted to the position of international sales manager with the Singer Company, Fidelity Division, in High Point.

Robert Ashmore '49, assistant statistician in Duke Power Company's General Accounting Department, has been promoted to Supervisor, Internal Auditing. He and his family make their home in Charlotte, N. C.

1950's

Charmione Rose Jones '50 is serving as director of the youth and children's divisions of the church school program at the First Methodist Church in Hickory, N. C.

James Coggins '50 has been named assistant superintendent of the Randolph County (N. C.) Schools. Prior to this assignment Coggins was principal of Randleman District Schools.

Capt. Wayne Shelton '51 was one of 39 students who recently graduated from the Chaplain Officer Career Course at Fort Hamilton, N. Y. He has been assigned to Viet Nam.

Carlotta Autrey Warren '51 and family are now living in Greensboro, N. C. Husband Frank is a representative for Air-Shields, Inc., manufacturers of specialized medical equipment.

William Shaffer '53 has joined the staff of Murray M. White, Inc., general insurance agency, in High Point. He was with the home office of Pilot Life Insurance Company for 9 years.

Jim and Louise Stanley '55 '57 have moved from Richmond, Virginia, to Metairie, Louisiana, where Jim is working as assistant secretary and manager of the Group Administration and Claims Departments with Louisiana & Southern Life Insurance Company.

Jack Powell '55 has been named principal at Casar School in Cleveland County, N. C.

Jerry Paschal '56 has been appointed by the Martin County (N. C.) Board of Education to the position of assistant superintendent of Martin County Schools.

Harold Davis '57 has been named principal of the Randleman District. Prior to this assignment he was principal at Coleridge.

James Sink '58 has been named to "World Who's Who in Commerce and Industry" (published by World Who's Who). Sink has been general manager of radio station WKSK in Ashe County for the past 5 years.

Robert Nelson '59 has been named head of the budget and administration division of the Greensboro Parks and Recreation Department.

Thomas Satterfield '59 has been elected principal of Littleton High School in Littleton, N. C. He was a former teacher and coach there for 4 years.

1960's

Charles Johnson '60 received the Doctor of Medicine degree from the Bowman Gray School of Medicine in June. He has begun internship training at the U. S. Public Health Service Hospital in New Orleans, La.

Frank Kimbro '60 has accepted a position as comptroller with the East Carolina Supply Company and he and his family are living in Plymouth, North Carolina.

Zane and Sandra Parnell Daniels '62, '61 are living in Knoxville, Tennessee, where Zane is working with a law firm and Sandra is teaching in the city school system.

Gene Buchanan '61 has accepted a position with Armstrong Cork Company and has entered the Floor Division marketing program in Lancaster, Pa.

Lt. Ken and Ann Surratt Sullivan '61, '63 are now living in San Diego, California, where Ken is stationed as a Navy pilot. Their address is 468 Woodlawn, Apt. A, Chula Vista, Calif.

Lt. Larry Wilson '62 has been assigned by the Navy to Kyushu, Japan, and will spend the next three years there.

Robert Lloyd '62 has been granted the degree of Master of Science in Chemistry by Clemson College.

Bobby Fogleman '64 has been selected for technical training as a communications-electronics specialist at the Air Training Command school at Keesler AFB, Miss.

Wedding Bells

Dell McGinn '63 to Lt. (jg) Charles Orr in San Diego, California.

Mary Jane Cutrell to Jerry Kivett '62 in High Point, N. C.

Cynthia Kay Fletcher '63 to Charles Carroll '62 in Kannapolis, N. C.

Susan Cooke '65 to John Kennedy '65 in Cornelius, N. C.

Sarannet Holland '63 to Baxter Shelton in Kannapolis, N. C.

Peggy Wiley '65 to Dale Neel '65 in High Point, N. C.

Linda Sue Brewer '65 to Lynn Brown in Dobson, N. C.

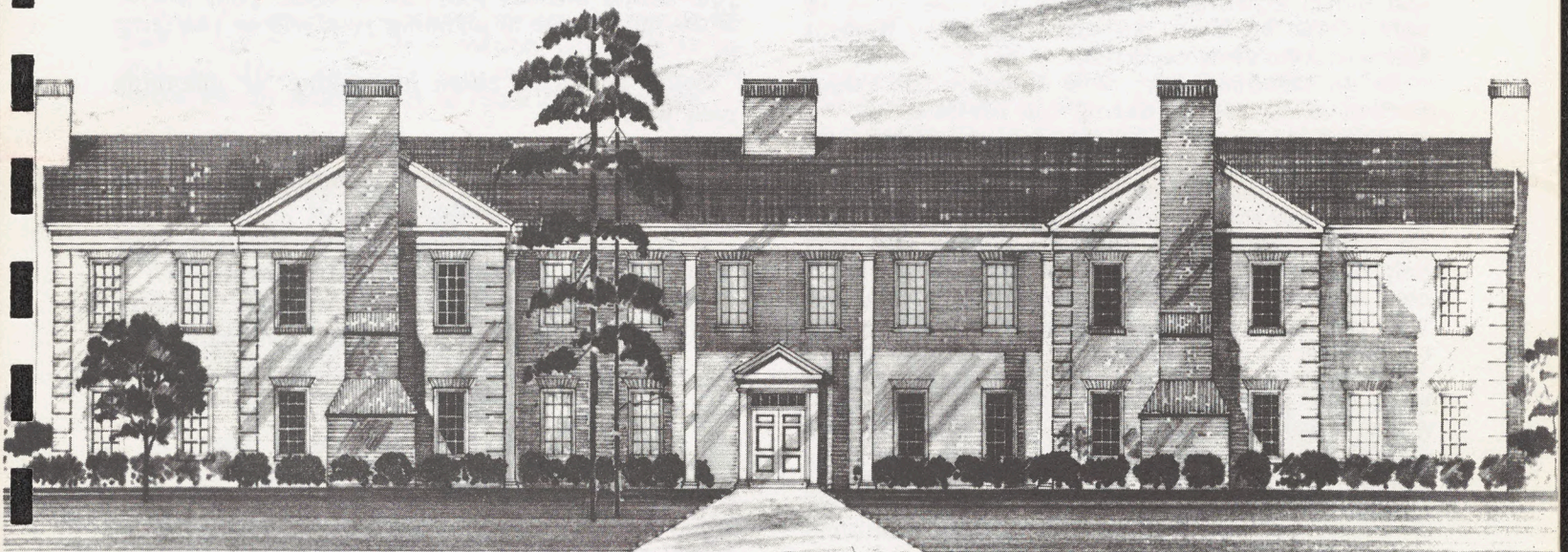


THE HIGH POINT COLLEGE *Development*

BULLETIN

OCTOBER, 1965

GOLDEN DECADE DEVELOPMENT PROGRAM 1965-1974



LEON A. SCHUTE, A.I.A. ARCHITECT

ARCHITECT PRESENTS SKETCH OF PROPOSED STUDENT UNION

Important Gifts Continue Benefits To You

It is quite possible to make a gift of money or property to High Point College and yet retain the use but not the formal ownership of that property.

In many instances, an individual may give real property and retain the use of the property until his death. This is done by a special trust arrangement that can easily be worked out with the transfer of actual ownership of the property to the College retaining the use of the property for life.

The same principle can be applied to a gift of money. For example, a widow may want to free herself of the problems of financial management in order to travel. She may set up a trust with the income payable to herself and the remainder go to the College on her death. The trust assets would then go to the College - without Federal taxes and without expenses involved in the administration of an estate.

While the personal advantages to be gained through proper use of estate planning to minimize taxes are considerable, the personal satisfactions to be obtained through a gift in support of higher education are even greater.

One of the buildings in the Golden Decade Development Program is the student center. One of the greatest needs as far as student life on High Point College campus is a building to house the various activities and enterprises relating to the student.

Contained in the building will be: food services, student store, snack bar, student government offices, student personnel offices, parlors for social and recreational life, private dining rooms, conference rooms, and post office.

The site for the building has not been determined. Sites considered are the old tennis court site, the rear of Harrison Hall, or across Montlieu Avenue. Much study and careful consideration must be given to the planning of an adequate building to meet the student needs for years to come. It is hoped that all students, faculty and staff, and the trustees will combine efforts to provide the best student center in North Carolina.

The Golden Decade Development Program seeks not only to secure funds for faculty salaries but to give the students the best physical facilities for maximum development of all areas of their lives.

ESTATE PLANNING IS FOR EVERYONE

No matter how large - or how small - a personal estate may be, one can benefit from wise counseling in estate planning.

The personal estate need not be a large one to benefit from a carefully thought-out estate plan. One needs not have a large income to be able to make a significant gift to High Point College. There are many ways in which ample provision may be made for the family and--often, at the same time--provide generously for the College.

An estate plan may be of real service to a business man with much of his capital tied up in the day-to-day running of his business. Estate taxes and burial expenses could force the sale of all or part of the business. An estate plan can prevent this situation from occurring.

Or an individual who must conserve the major portion of his estate during his lifetime, but responsibilities are few. An estate plan can help use his estate to accomplish exactly the things he would like to see accomplished after his death. A person is much concerned with providing a lifetime income for wife and children. But the children will need help only until they are old enough to make their own success in the world. An estate plan can provide this protection for the family and carry out any desires he might have.

Serious planning may include the giving of some money or property to High Point College upon death. A thorough study of the total estate picture might very well show that it is far more advantageous to give property now - while retaining fruits of such during lifetime.

A Modest Gift Is An Important Gift

There are many ways to support High Point College. Gifts need not be large. Few individuals are in position to make very large gifts to the College. Yet, even modest gifts are important to the future of higher education. And, often, with planning, an individual is able to make gifts much larger than he may have first suspected.

With charitable deduction provisions of the income tax laws, even families with incomes less than \$10,000 can make a gift with cash value of much more than actual cost. For example; \$100: A man and his wife with an income of \$10,000 can make a \$100 gift to High Point College at an actual cost of only \$80.

Many people buy small insurance policies when they begin to work. In turn, their income and their responsibilities outgrow that first small policy. This small insurance policy can become the basis for a fine gift to the College. You may have a \$5000 policy which has been in effect for several years, which now has a cash value of \$2,000. Should you decide to give that policy to the College, you may obtain a charitable deduction of \$2,000. You will receive additional deductions for annual premiums after the policy is assigned to the College.

The College has a split-dollar arrangement by which the donor and the College share equally in the annual premium of a policy when the College is named as irrevocable beneficiary.

A Will Is An Important Document

Everyone should have a will. In a recent meeting of development officers from more than fifty colleges, the direct question was asked, "How many of you have made a will?" Out of the more than fifty persons present, only four had made a will. Then the question was asked, "How many of you (four) have made any provision for your college?" Not one replied in the affirmative.

A will is an important document which permits you to decide what happens to your estate after death. If you do not have a will the state will settle your estate without your instructions. Your lawyer is the man to see in planning your will or changing it.

Some points to check in making or changing your will.

1. Is your insurance fully integrated in your will?
2. Will the death taxes be paid by each beneficiary or by the estate?
3. Will there be enough required funds to meet estate tax obligations and other expenses?
4. Has the future distribution of your property been studied with a view to minimizing the tax drain on your estate by charitable bequests or trusts?

Gifts Through An Estate Plan May Be Used With Protection For your Business

Estate planning is a continual process. It should be considered as an active financial tool-not simply a tidy way to leave your affairs at your death. A man with a private business has special problems and responsibilities. It is often possible to gain positive results through estate planning tools.

For example: You own property or securities that will produce a large annual income. This income, on top of your present high salary, puts the property income into a very high tax bracket, leaving a small portion for you to enjoy. By establishing a charitable trust with the property-the income going to High Point College-you can avoid that extra income, gain a charitable deduction for it, and have more spendable income.

This charitable trust procedure is an excellent method of protecting a family owned business upon the death of the founder. When combined with the marital deduction, it often makes possible the transfer of a business in order to pay estate taxes and expenses.

The professional man with a privately-owned business while obtaining benefits for himself, may also make a substantial contribution to High Point College.

HIGHER EDUCATION REQUIRES SUPPORT TO SURVIVE

The Federal Government has long recognized the importance of private support of higher education and has made it possible to obtain charitable deductions on personal income tax through gifts to the college of choice. Over the years, this method of support of higher education has become one of the major financial bulwarks of our system of higher education.

High Point College is a non-profit institution. An individual is given a charitable deduction of up to 30% of his adjusted gross income in the year in which he makes his gift to the College, and may have the privilege of spreading the excess of 30% over as much as five years. Other tax regulations operate to benefit the individual who desires to invest in American higher education. Giving is an individual affair and only you can decide how you would like to make a gift to High Point College.

Gifts May Be Made From Income

In almost every case, the net cost to the donor of a gift to High Point College will be less than the face amount of the contribution.

The net cost of the gift to the donor will be determined by the size of his income. In the higher income bracket he may give \$1,000 which will cost him \$300 in spendable dollars.

Gifts May Come From Capital

In a case where the donor owns securities, real estate, or other properties which has risen in value since their purchase, it is generally less expensive to contribute the securities or property than to sell and give the cash.

Of course, when there has been a loss in the value of securities and property, it is usually more economical to the donor to sell the property, deduct the loss for tax purposes and contribute the proceeds in cash.

Another Method Of Giving Is By Testamentary Trust

The testamentary trust is particularly attractive to the person who desires to provide for his spouse or other relatives, but wishes the remainder to go to High Point College. In addition to providing for his family and assisting the College, this giving medium often produces tax advantages to the survivor that actually increases the income.

A testamentary trust becomes operative only after the death of the donor. It may give the full income from the trust to any survivor. Under such a plan, the value of only the life interest would be subject to Federal and State inheritance taxes.

A Revocable Trust Offers Gift Possibilities

An individual may establish a revocable trust, providing a life income for himself with the remainder ultimately going to the College upon the termination of the trust. Because the College is tax exempt, there are no Federal estate taxes upon the trust, neither are there gift taxes involved.

The Life-Income Plan May Increase Spendable Income

A person who establishes a life-income plan with the College will benefit immediately through:

- (1) A possible reduction in income tax in the year, or years, he subscribes to the plan.
- (2) A possible increase in his net spendable income, and
- (3) A provision for a selected survivor.

A Charitable Trust Frees Donor Of Income Liability

A gift may be made by a charitable trust established by the donor with the income going to the College for a period of at least two years and with the trust principal thereafter going, free of trust, to a designated individual other than the donor.

By assigning the income from the trust to be returned to a party other than the donor, the donor also gains a sizable charitable deduction when he sets up the trust. Gift taxes are involved, but estate taxes are escaped.

Life Insurance Has Become An Important Gift Medium

It is quite possible to make a gift to High Point College as a number did last year by assigning irrevocably a life insurance policy to the College. In this way the donor receives an immediate charitable deduction for the value of the premiums he continues to pay.

The Life-Income Contract Offers Interesting Possibilities

It is quite possible for you to make a sizable gift to High Point College without suffering any loss of income from the capital that you have given away. On the contrary, it is even possible that you may increase your net spendable income and gain a tax advantage in the year you make a gift or over the five succeeding years. In addition, you may insure that a selected survivor continues to receive the income from the gift, even after your death.

When you transfer securities or property to High Point College, the College retains them or sells them as directed by you. If the property is sold the proceeds may be invested in tax free securities. However, it must be pointed out that the donor will be responsible for any capital gains tax on any appreciated value of the securities on property before they were turned over to the College.

The advantages of this plan are obvious. The donor is provided with a tax-free income from his capital. Under the right circumstances, this may actually increase his income. The donor may continue to provide an income for a selected survivor even after his own death. The donor may take an income tax deduction for the charitable gift portion of the transferred capital in the year of the gift - and if the deduction is more than 30% of his adjusted gross income, may spread the deduction over as many as five years.



Second Class Postage Paid at High Point, North Carolina

PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER

A Lifetime Capital Gift Provides Retirement Income

If you are considering a lifetime capital gift to High Point College, now is the right time to make this thrilling and satisfying investment. Such a gift guarantees you an attractive rate of return for life and continues to do the work of Christian higher education through High Point College when life ends.

The interesting fact is that the remainder value of your gift called "residuum" is tax deductible in the year it is given. This makes for more spendable income for the donor. The plan is set up for \$1,000 or more.

For example:

Age	Rate	Age	Rate
60.....	4.5%	70.....	5.5%
61.....	4.6%	71.....	5.7%
62.....	4.7%	72.....	5.8%
63.....	4.8%	73.....	6.0%
64.....	4.9%	74.....	6.1%
65.....	5.0%	75.....	6.2%
66.....	5.1%	76.....	6.4%
67.....	5.2%	77.....	6.7%
68.....	5.3%	78.....	6.8%
69.....	5.4%	79.....	7.0%

The College-arranged, life-income plan holds advantages both in terms of immediate tax savings and in terms of providing an income for your lifetime.

The following points - and others - are worth considering when you make your will, when you change your will, when you set up a plan for your estate, or when you consider making a gift to High Point College.

1. A charitable gift incurs no gift tax.
2. Income tax benefits will diminish the cost of the gift. The higher your tax bracket, the smaller the after-cost.
3. It may be more advantageous to give rather than to sell the property and donate the proceeds to the College.
4. Insurance policies are often ideal methods of giving to High Point College.

5. If you make a lifetime gift to High Point College:

- ... you will obtain an income tax deduction.
- ... you will increase the marital deduction by its inclusion in the gross taxable estate.
- ... you will pay no estate death tax because the value of your gift is then deducted from the gross taxable estate.

Memorials May Be Created

It has long been the custom of colleges to remember the gifts of their donors with suitable memorials. These may take the form of plaques placed in classrooms, laboratories, or on buildings.

However, other memorials may be created. A building may be a fitting memorial - The John Doe Science Center, for example. Lecture and concert series often carry the name of the donors in each announcement of a new performance. Book collections established in the library remember the donor by a specially designed bookplate.

Endowed chairs for professors carry the name of the donor.

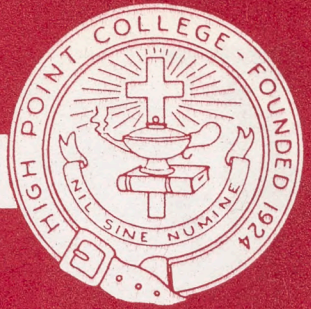
Memorials are often created - not in the name of the donors - but in the name of someone whom the donor wishes to honor.

Gifts May Be Made To High Point College With Protection For Your Family

Protection for the family must be the first goal of any estate planning program. Yet, there are ways to provide handsomely for High Point College and still give your family the financial protection it must have. Even more adequate provision for your family can be had and still make a significant gift to the College.

The life income contract is one such method. Through this plan, you can guarantee an income not only for yourself for your lifetime, but also provide that same income for the lifetime of your wife or children.

HIGH POINT COLLEGE BULLETIN



ALUMNI ISSUE — NOVEMBER, 1965

ALUMNI ASSOCIATION GOALS SET AT \$150,000

As part of the Golden Decade Kickoff Banquet it was announced that the High Point College Alumni Association has set a \$150,000 goal for the first three-year phase of the campaign. In addition a participation goal of 35% has been set for 1966; 38% for 1967, and 42% by 1968. The first phase of Operation Golden Decade has a total goal of two million dollars. Shown addressing the more than 200 invited guests is Mr. W. Lawson Allen, director of public affairs at the college.



A highlight of the Golden Decade Planning Conference and banquet was announcement of a \$100,000 gift toward the construction of a religious center on campus.



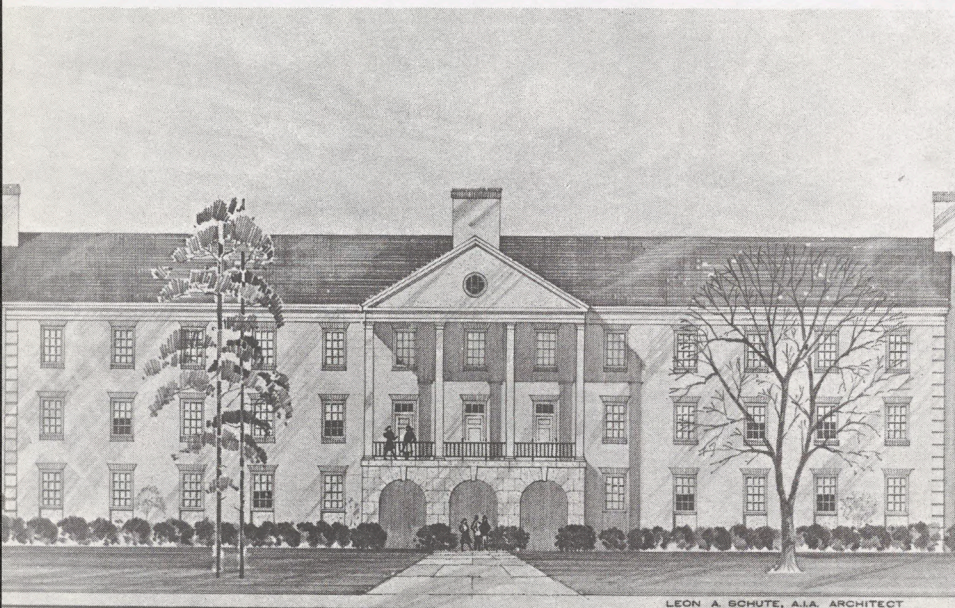


LEON A. SCHUTE, A.I.A. ARCHITECT

On February 15 ground will be broken for a new science building on campus as the first of several proposed Golden Decade buildings becomes a reality. The million dollar plus structure, to be constructed on newly acquired property across from the main campus on Montlieu Avenue, will include six lecture rooms, five biology labs, six chemistry labs, one geology lab, six small research labs, three small seminar rooms, ten offices, seven stock rooms and library space.

These 11 co-eds at High Point College will compete for the title of Miss Golden Decade on December 3 in Memorial Auditorium. This contest is taking the place of the Miss High Point College Pageant and the winner will represent the student body at various Golden Decade functions.

The girls are (l-r, front) Jan Morris, High Point; Sherry Snow, Winston-Salem; Anne Greco, Alexandria, Va.; Margaret Brookbank, High Point; Joan Warren, Kernersville; (back) Beverly Albright, Charlotte; Dianne Holt, Charlotte; Claudia Babb, Suffield, Conn; Omegia Waldrep, Shelby; Judy Stone, Raleigh and Emilie Pickett, Denton.



LEON A. SCHUTE, A.I.A. ARCHITECT

Still in the developmental stage are plans for a \$300,000 Women's Dormitory, shown here in a preliminary architect's sketch. President Wendell Patton, in discussing the College's long-range plans, has stated that, "these new buildings, and renovation of several existing buildings represent capital expenditures that we need and must have to attain our Golden Decade objective of providing quality Christian education. They are part of our dreams for a church-related college that will blaze the trail for approximately 500 other colleges in this category throughout the country."

Education As Adventure In Freedom

Joseph Godwin

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Editor's Note: Beginning with this issue of the Alumni Bulletin we plan to feature an essay or article written by an outstanding High Point College faculty member or alumnus. This represents a continued attempt on our part to improve the quality of our alumni publications and we would welcome your comments and opinions.

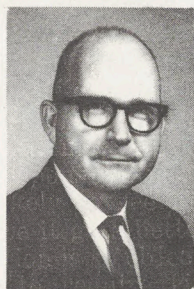
A person who attempts to think through the meaning, purpose, provisions, opportunities, responsibilities, and varieties of education is likely to see his confused state of mind get worse before it gets better.

Education is so objectionable that the several states have laws to require citizens to pursue it. It is so dreaded that thousands of young people escape from it at the earliest legal moment. Yet, it is so desirable that many parents challenge the depths of deprivation for their children to have it, and many well-motivated young people consider an opportunity for an education as a most priceless possession.

More people are spending their time as teachers and students, and more governments are spending far more money on education today than ever before in the known history of our world. Whether one swears by education, or swears at it, is probably a function of his definition of education. If education consists of accepting the values of yesterday and of guaranteeing that they will become the values of tomorrow before they become the values of today, then there is little wonder that many people want no part of it. But if education becomes an adventure in freedom, then all who understand it will view it as a pearl of great price. Buildings on campuses may be expensive, massive, and modern; the policies of the trustees may be well-stated; the advanced degrees of the faculty may be impressive and well-earned; the courses of study may be well-planned; and only the brightest students may be selected; yet, the end product may be indoctrinated children rather than educated young men and women. Indoctrination is forced like a pump, but education must always run freely from within like a spring. Education without freedom is as impossible as mountains without valleys.

Freedom of Moral Conscience

Education is an adventure in the freedom to operate one's own moral conscience. One must learn when he is to say "yes" or "no" to the right, for genuine education forces upon one's self the obligation to determine what is right. Right becomes a self-defeating instrument in the hands of wrong when it is forced upon one who fails to recognize it. This means freedom to make one's own decisions and the obligation to abide



Guest writer for this issue is Mr. Joseph Godwin, assistant professor of Psychology at High Point College.

by what ever consequence that freedom entails. One could point out here that education, properly understood, is always a better weapon against lawlessness than legislation. Our efforts toward education fall short when we fail to learn that if my freedom is my right, then my obligation is the right of others.

Freedom To Doubt

Education is an adventure in freedom to doubt. Doubting is a dangerous thing. People have made themselves fools by doubting the best knowledge of their own day. Some doubters have believed that the world is round; others have believed that man could fly in the air; a man honestly believed that a human voice could be conducted along a wire from one place to another; then came along a man who was surely out of contact with reality when he doubted the impossibility of sending words—and even pictures!—from place to place even without wires. It has always been disconcerting to the devotees of the status quo when thoughtful and honest men rippled the placid surface of man's intellectual stagnation with honest doubts. But those ripples have always been the harbingers of brighter and better days.

In the educative process, we must learn and teach that yesterday's exact science is today's superstition; and that, most likely, tomorrow's realities will bear striking resemblance to today's dreams. Doubting is not a privilege; it is an obligation. One must decide for himself whether acceptance without critical examination is criminal or immoral; most certainly it is foolish.

Freedom of Individuality

Education is an adventure in the freedom of individuality. This means freedom to rebel against conformity and the freedom to conform and cooperate willingly. Everyone must be given the freedom to be a unique and sacred personality. We do not advocate a freedom from conformity just for the sake of being different. Only sick people like to be different for the sake of being different. Nor should one conform just for conformity's sake. Since all of us have approached the present along different paths out of the past, we cannot proceed into the future through a common mold and still give to our world the best we have to give it. The price of individuality is sometimes high, but it is a regular payment on freedom; and those who are unwilling to pay it eventually become chessmen on the boards of totalitarian despots. Surely, being an individual can be dangerous, but through this area of danger lies the only path to security. Success is meaningless except in the presence of the freedom to fail.

Freedom of Awareness

Education is adventure in freedom of awareness. The more choices and alternatives (together with their consequences) of which a person is aware, the more free he is. This implies a limitation on the freedom of every human being. However, there are certain areas of awareness in which a genuine education should enable one to roam purposefully and freely.

(continued on back page)



Attends Chapter Meetings, Homecomings,
Alumni Day and Other College Activities,
Contributes to the Support of His College,
Answers Mail from The Alumni Office and
Recommends the College to Good Prospective
Students.

**A GOOD ALUMNUS
IS ONE WHO:**

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EDUCATION AS ADVENTURE . . .

(Continued from page 3)

Awareness in an historical perspective not only helps one to know the path over which he and his nation have come, but it enables one to know better where he and his nation are, and where he and his nation are headed. This awareness teaches that nothing happens without a cause and there are no brief consequences. Effects last forever. There is no such thing as an isolated event. This perspective helps one to know that what one does, does matter; what one fails to do, matters also; and no decision at all is nevertheless a profoundly significant decision.

Awareness of social relationships and social values teach one that no man lives to himself nor dies to himself—nor is any man an island. Such awareness teaches that every human being is sacred, is of inestimable worth, and has a contribution to make to his world and wants to make it. Without this awareness and a deep-seated appreciation of its significance, no man can rightly claim to be educated. It has always been true that any person all wrapped up in himself composes a small package.

Awareness of relationships in the physical world in recent years has stood at the forward edge of man's scientific and economic progress. It must always be so. In the second half of the twentieth century, one has to know more to stand still than his grandfather had to know to make giant forward strides. Yet, in all of our knowledge we must not equate change and progress, nor should we confuse scientific principles and technological implementation with civilization. The cause-and-effect relationships in our physical order are amoral. Whether they are constructive or destructive is determined by the enlightenment of the minds and the purity of the motives of the men who are aware of those relationships. Because science has no conscience and no sense of direction, it must forever remain man's servant and never his master.

Awareness of one's own physical, mental, and moral composition is an integral part of any education worthy of the name. Here one faces not only the question, "Who am I," but also the question, "What am I?" Somewhere above the lower animals with whom he holds kinship, and beneath the Creator who made us all, there is room for man to stand as tall as his dreams or fall as flat as his fears. Between these extremes, there is room for education—there is room for adventure in freedom.



Coach Tom Quinn's defending NAIA District 26 basketball champions open a 23 game season on November 27 at Pfeiffer College. This is considered a rebuilding year for the Purple Panthers but several promising newcomers raise hopes for another Carolinas Conference championship. Squad members include (front l-r) Steve Tatgenhorst, Jim Spiridopoulos, Gene Littles, Chris Lindsay, John Davis and team Manager Mario Dell Amico. (Back row) Bill McDermott, Bill Green, Jim Picka, Charles Tomlinson, Ronald Lowenthal, Charles Mershom and Coach Tom Quinn.

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 8. COLLEGE BULLETIN with no Advertising Carried.
- I certify that the statements made by me above are correct and complete.

Wesley Gaynor
Bursar



THE HIGH POINT COLLEGE *Development*

DECEMBER, 1965

BULLETIN

CHRISTMAS GREETINGS!



We have many blessings for which to be thankful. We are grateful for friends of High Point College and because kindred interests beget lasting personal associations and friends. We are grateful for an outstanding community of scholars - administration and faculty.



Roberts Hall Is The Symbol of High Point College

The first building constructed on the campus was formally opened on September 15, 1924. At first, Roberts Hall housed all classrooms and laboratories, an auditorium, the kitchen, dining room, library, administrative offices, bookstore and teacher's offices. To many High Point alumni, this was the center of all academic life and most of the social life.

At the present, the academic activities are scattered and will soon cross Montlieu Avenue. No matter where the specific class or activity is held, Roberts Hall remains the symbol of High Point College - from its lamp of learning atop the tower to the basement storage space now used for a bomb shelter.

HAPPY HOLIDAY!



We are grateful for a student body composed of individuals who are serious about preparing for life's tasks. We are grateful for the great challenge of the Golden Decade Development Program and for the hundreds of individuals who are giving of their time, influence, and money to make a greater High Point College.

Golden Decade Program

Successfully Begins

Often the words "High Point College stands at the crossroads of its existence" are heard. To some of us they are just words. The present program for funds is like a football game which was played last Saturday. There are the players - twenty-two on the field, playing their hearts out. The second group are the spectators - fifty thousand of them rooting for their respective teams. The third group is the host of people on the outside. The players are making things happen. The spectators are watching things happen. The others do not know that anything is happening.

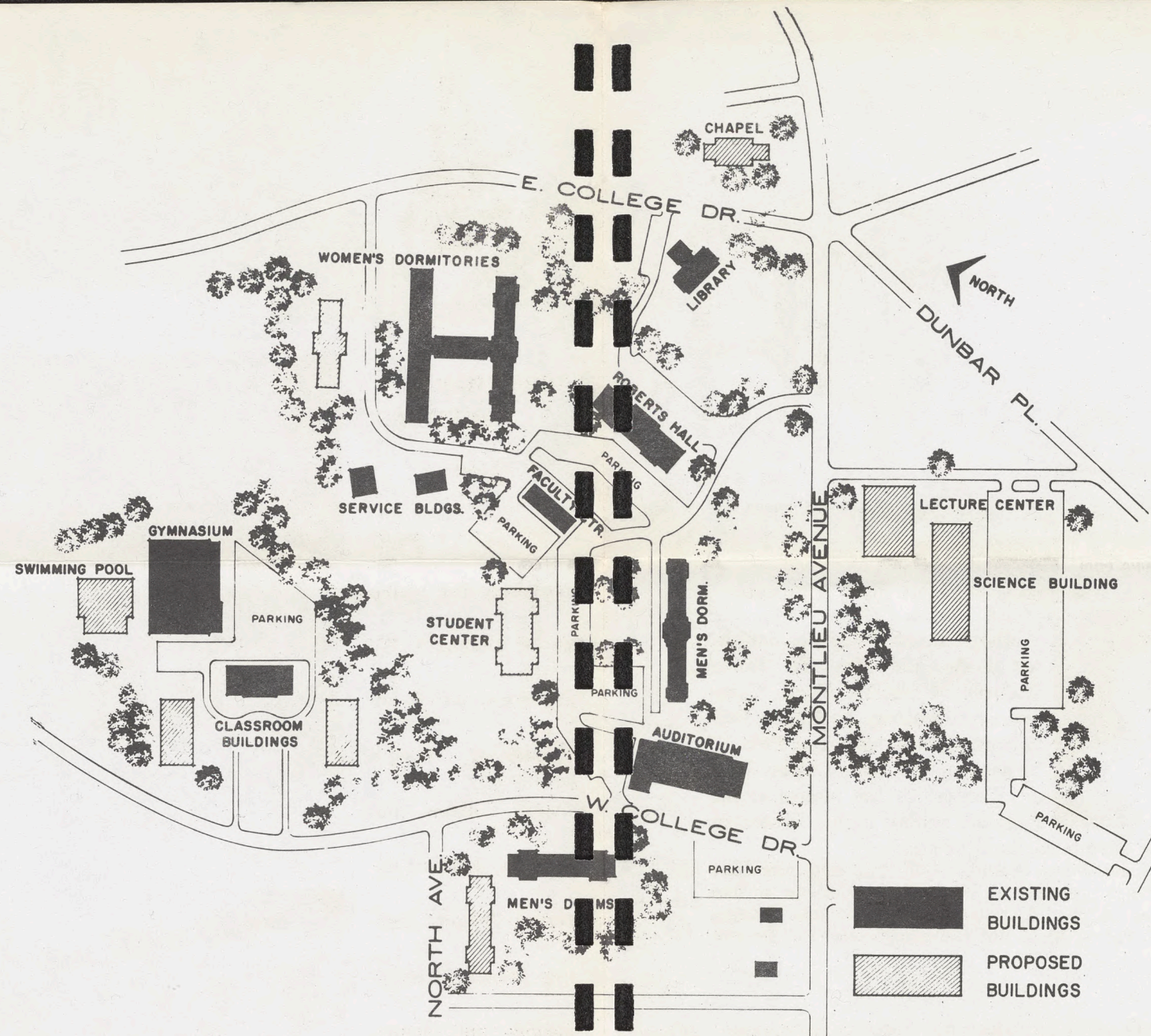
They Make Things Happen

We are grateful beyond ability to express gratitude for more than 300 men and women who are giving of their time, using their influence, and making personal commitments to the Golden Decade Program of High Point College.

Bill Henderson is due much credit for the Golden Decade Development Program, for when he accepted the chairmanship and became the director of the program, it was merely a long-range plan. He and those who were selected to help him made these long range plans the Golden Decade Development Program and challenged the various divisions to accept a goal of two million dollars as the first phase of a ten year program.

Working with Bill Henderson are thirteen men and women who form the Cabinet or Steering Committee. These include Mr. Roscoe Adams, Mr. Fred Alexander, Mr. Lawson Allen, Mr. Harriss Covington, Mr. Lawrence B. Holt, Mr. Paul Ingle, Mr. Charles Kearns, Mr. Holt McPherson, Mr. J. H. Millis, Mr. Wendell M. Patton, Mrs. W. T. Powell, Mr. Edgar Snider, Mr. James R. Spence, and Mr. Carson C. Stout.

The prospects were divided into six divisions: **The Pacesetter**, headed by Elliott S. Wood, a trustee and President of Woodmark Originals in High Point. Another division was the **Leadership Division** whose chairman is J. Ed Pleasants, Executive vice-president of North Carolina National Bank. The **Family Division** composed of faculty and staff students, trustees, parents, and alumni is chaired by Charles E. Hayworth, a trustee, and President of Alma Desk Company, High Point. The **General Division** is under the leadership of Bob Parrish, Chairman and former president of the Alumni Association. The **Wills and Bequests Division** is lead by Charles McAnnally, local attorney. The **Out-of-town Division** has Charles Kearns, trustee, and President of Crown Hosiery Mills of High Point as chairman.



Long-Range Plans Set The Stage

The long-range plans began nearly four years ago when a committee composed of members of the faculty, students, trustees, and alumni was selected. Projections were made, then revised, and revised again until the proposed plan was presented to the Board of Trustees for approval. The Board approved, and after a favorable survey report by Cumerford Corporation, the implementation of the plans was begun. The first important hurdle was to obtain a man of stature, ability, and with promotional experience to become chairman. The trustees wisely turned to Bill Henderson and he accepted. The Golden Decade Development Program was announced to the public on August 29, 1965.

Proposed Campus Plan

The above campus plan is merely an attempt to place the buildings which the Golden Decade Development Program will provide. The sites of the buildings other than the science building have not been officially selected.

The Building Committee of the Board of Trustees will make recommendations to the Board as to sites. No decision has been made to date on other buildings.

The Golden Decade Seeks Capital Funds

Capital funds are necessary if the ten new buildings are erected on the campus before 1974. Funds are needed to increase the endowment principal in order to increase faculty salaries near the average ten thousand dollar mark. The College is not seek-

ing money for current expenses but that the future's current expenses will be adequately cared for by endowment income.

The Golden Decade Seeks Quality

Capital funds are necessary only that High Point College may become a better institution, adequately staffed with capable men and women, who are at one with the College in its purposes, aims, and objectives. These funds are necessary only as they are used to give opportunity to young men and women to acquire an education. Therefore, the student body will not be appreciably increased over the next decade.

Operation Golden Decade

This is the fund-raising phase of the ten-year development program which was launched on October 27 at a planning conference and dinner attended by two hundred fifty community leaders.

Results are encouraging. One memorial gift of more than \$100,000 has been secured, another of more than \$60,000, and several gifts of from \$10 to \$25,000. The 100% participation of full-time faculty was most helpful. The alumni have accepted a goal of \$150,000 for the first three years of the program and the trustees, \$300,000.

To Which Group Do You Belong?

The players? The spectators? Or the masses outside who do not know anything is happening, nor care?

Edmund Burke said, "Education is the cheap defense of nations." Let us see to it that the defenses are strong by keeping colleges like High Point strong and growing.

What Time Is It?

So many of us have so little time to devote to personal affairs. Yet it is very important that we have information and periodic reminders of factors which may be helpful in creation, conservation, and distribution of property.

About eighty percent of adults in the nation do not have wills. Many of the other twenty percent have out-moded wills. Without a will property will be distributed according to the intestate laws of the state. No consideration will be given to the individual needs of beneficiaries. With a will the family may be protected from injustices, trouble, and expense.

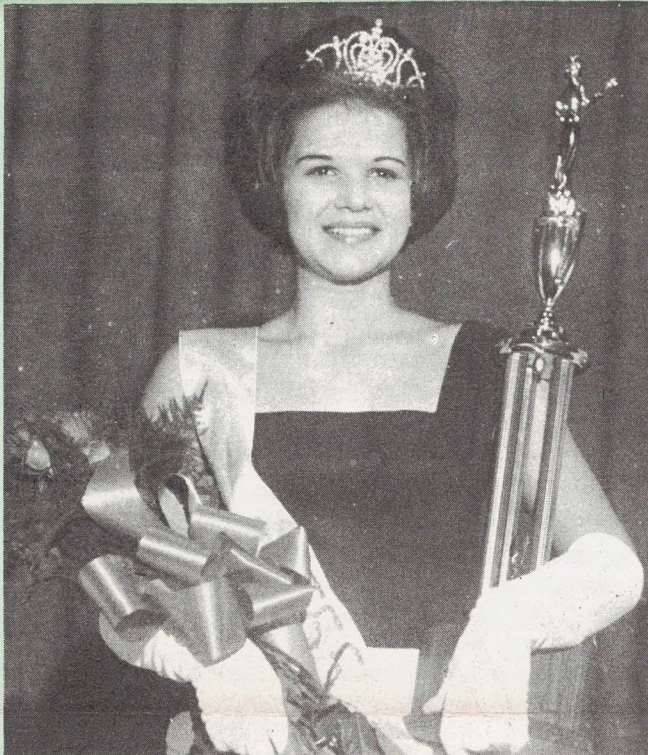
Proper distribution of life insurance is necessary to meet the family needs. Everytime there is a transfer of property from one person to another, by death, shrinkage takes place. One method of avoiding the second transfer cost is through the use of a trust.

What time is it? It is time to be doing something about our estates - to care for our own, first, and then to think in terms of helping some college like High Point achieve its purpose and objectives to remain strong and independent.



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Miss Golden Decade of 1966

Sherry Donese Snow, daughter of Mr. and Mrs. Warren H. Snow, 2807 Leakwood Court, Winston-Salem was crowned Miss Golden Decade of High Point College in the Miss Golden Decade Pageant Friday night, December 3, in the Memorial Auditorium. She represented the Junior class.

She competed with ten other contestants representing classes and organizations on the campus. She used a dramatic reading from Medea as her talent offering. She was first alternate in the Miss High Point contest last year. She is treasurer of Kappa Delta Sorority, is on the legislative committee of the Student Government Association, and secretary of the English Club.

The first alternate was Omega Waldrep of Shelby and the second was Beverly Glenn Albright of Charlotte.

Omega Waldrep is Selected First Alternate



Miss Omega Waldrep, daughter of Mr. and Mrs. W. Julius Waldrep of Shelby, North Carolina representing the Kappa Delta Sorority was declared first alternate in the Miss Golden Decade Contest by the judges at the Pageant Friday night, December

3, in the Memorial Auditorium. She is a red-head, stands 5'-8" tall and has blue eyes. She is a senior at High Point College, active in Kappa Delta and treasurer of her class. Omega sang a torch-song as her talent offering in the contest.

Beverly Albright Becomes Second Alternate

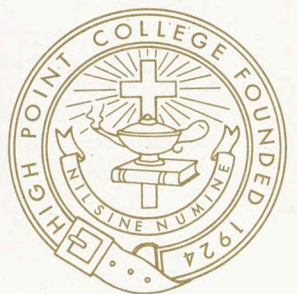


Beverly Glenn Albright, daughter of Mr. and Mrs. C. M. Albright of Charlotte, representing the Sophomore Class, was presented a trophy proclaiming her as second alternate in the Miss Golden Decade Contest in

the Memorial Auditorium on Friday, December 3, 1965. She was runner up in the 1966 Miss High Point City contest.

She is projects chairman of Alpha Gamma Delta Sorority and a member of tower players at High Point College. She sang, "He's Got the Whole World in His Hands" as her talent presentation.

The other eight contestants were: Jan Morris, Denton, N. C.; Anne Greco, Alexandria, Va.; Margaret Brookbank, High Point; Joan Warren, Walkertown, N. C.; Dianne Holt, Charlotte; Claudia Babb, Suffield, Conn.; Judy Stone, Raleigh; and Emilie Pickett, Denton.



1965

PRESIDENT'S MESSAGE

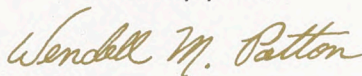
Our forty-first year of operation as High Point College has just been completed. Even though the foundation of our existence goes back to the founding of Yadkin College by the Methodist Protestants in 1856, in less than ten years we will celebrate a Golden Anniversary — fifty years of existence as High Point College in the City of High Point, North Carolina.

In anticipation of this great event the coming year will see official announcement of our 10-year-plan — **Operation Golden Decade**. This program calls for the raising of ten million dollars in ten years. While it is the most ambitious undertaking ever attempted by this College, in reality it is not only a realistic and attainable objective, but represents the minimum that must be accomplished if we are to retain our present quality and competitive position.

During the past year the Cumerford Corporation of Kansas City, Missouri, conducted a survey of both our needs and our reputation and potential. The results left no doubts — we are now ready for this great step and we know that we can succeed if we have your help.

Your College is in the strongest position in its history — objectives, curricula, finance, faculty, administration, and students. Our serious problems are all long range. We have long ceased to struggle to compete. Our struggle now is to lead and establish a pace for other institutions of higher education to follow. This has been accomplished only because of your loyal and enthusiastic support. If you continue to find us worthy of this support and we have your prayers, your interest, your criticisms, and financial assistance, the progress made in this institution over the next few years will stagger the imagination.

Sincerely yours,

A handwritten signature in cursive script that reads "Wendell M. Patton". The signature is written in a dark ink and is positioned below the typed name.

President

SUMMARY OF OPERATIONS

STUDENTS (Average Enrollment)	1955	1964	1965
Regular Session	958	1055	1133
Summer Session	573	699	752
Evening Session	—	720	735
Graduates	148	199	246
Methodist Students	67%	50%	50.7%
Out-of-State Students (Regular Session only)	7%	24.9%	27.5%
FACULTY			
Number	50	61	62
Master's Degree	32	60	61
Doctor's Degree	17	26	25
Average Salary	\$ 3,500.00	\$ 6,034.00	\$ 6,414.00
ACADEMIC PROGRAM			
Academic Departments	11	12	12
Major Study Fields	13	18	18
Courses Offered	267	311	304
Library (Volumes)	26,630	57,800	61,025
Degrees Offered	A.B., B.S.	A.B. B.S.	A.B. B.S. A.B.T.

CONDENSED STATEMENT OF FINANCES

OPERATING INCOME	1955	1964	1965
Student Fees	\$ 316,756.00	\$ 771,470.00	\$ 925,505.00
Gifts, Grants, and Other	80,657.00	156,692.00	225,574.00
Endowment	26,035.00	58,020.00	61,758.00
Auxiliary Enterprises	236,312.00	463,507.00	555,631.00
TOTAL INCOME	\$ 659,770.00	\$ 1,449,689.00	\$ 1,768,468.00
OPERATING EXPENSES			
Education and General	\$ 274,402.00	\$ 841,846.00	\$ 940,127.00
Auxiliary Enterprises	255,028.00	524,336.00	577,716.00
Scholarships and Concessions	23,431.00	36,347.00	43,479.00
Improvements, Equipment and Special Repairs	106,909.00	47,160.00	209,246.00
TOTAL	\$ 659,770.00	\$ 1,449,689.00	\$ 1,768,468.00
Endowment	\$ 691,533.00	\$ 1,643,381.00	\$ 1,714,645.00
Indebtedness	None	200,000.00	200,000.00
Plant Book Value	2,063,700.00	3,689,415.00	4,024,540.00
Alumni Participation	1.6%	25%	31.2%

THIS YEAR

Endowment Increased: Endowment was increased from \$1,643,381 to \$1,714,645. While not startling, it represents our commitment to constantly add to this fund to insure the future of High Point College.

The Fellows Program: Thirty-eight members of the Board of Fellows are included this year. This represents an increase of 3 over last year — all of whom contribute \$1,000 or more to the College.

Grant Approved: A grant of **\$322,884** was approved for High Point College under the Education Facilities Act for the construction of a new Science Building.

Yadkin Hall: The new dormitory for girls was opened for occupancy September, 1964. It houses 96 women resident students, built and furnished at a cost of \$211,000 and is completely paid for.

Additional Property Acquired: Approximately 10 additional acres of property on Montlieu Avenue across from front campus was acquired from Guilford County, N. M. Harrison, and H. W. Hayes. This will be used for campus expansion.

Alumni Giving Sets New High: Over 31% of our alumni made contributions to the College, totaling \$19,940.19. This represents the largest number of alumni contributors in our history.

Cumerford Survey: A survey by the Cumerford Corporation showed our position as a liberal arts college to be exceptionally strong, potential unlimited, and reputation good — with a strong recommendation for an immediate drive for funds.

Experiment in International Living: The College played host to a group of Greek students who spent 2 weeks on campus. This experiment proved to be one of greatest vitality and a similar group from India is expected next year.

NEXT YEAR

Operation Golden Decade: Announcement of the most ambitious project of the College to date — a 10 year plan for \$10,000,000 — Operation Golden Decade is anticipated early in the new year.

New Science Building Approved: Construction of a new Science Building on Montlieu Avenue across from Roberts Hall is expected to begin by Spring of 1966. Total cost will be approximately \$1,000,000.

"Magic Block" Development: The acquisition of the downtown property and the development of a Sears Roebuck store by the Endowment Committee should be completed during the 1965-66 year.

Long Range Plan: The general Long Range Plan of the College will be developed specifically and a descriptive brochure published. Each year it is to be reviewed and extended by one year so as to always maintain a 10-year plan of development.

Central Warehouse to be Constructed: A warehouse for supplies, equipment, and furniture will be constructed early in the new year. Obsolete temporary wooden sheds will then be demolished.

Student Health Service: Health Services for students will be carefully studied and the proper facility planned. At present the ground floor space of Yadkin Hall is being reserved for this function.

American Humanics Program: The new leadership program of the American Humanics Foundation will be initiated in September 1965 with a special convocation. High Point College is one of four colleges in the nation offering such study.

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