



ALUMNI ISSUE - JANUARY, 1966

HPC Board of Trustees Challenge Alumni With \$300,000 Matching Gift

BULLETIN

Operation Golden Decade, an ambitious and carefully planned ten year development program, designed to raise ten million dollars by 1974 is well along the road toward achieving a first phase three-year goal of two million dollars. Campaign chairman William R. Henderson announced on January 12 that just under one million dollars has already been given or pledged to Alma Mater by friends and alumni living within the Golden Triad.

The alumni of High Point College have been issued the greatest challenge in their history by the school's Board of Trustees in the form of a \$300,000 matching grant. In order to secure the gift, \$150,000 must be raised by alumni during the first three-year phase of the Golden Decade program. In addition alumni participation must rise to 34% in 1966, 38% in 1967, and 42% in 1968. Participation last year reached an all-time high of 31.2%.

The executive committee of the alumni association, under the able leadership of Dr. Lawrence Holt, has met and whole-heartedly accepted the challenge on behalf of the 6,400 members.

How Money Will Be Used

Gifts received under this program will be used to raise faculty salaries and provide support income for unrestricted endowment. Approximately 3.2 million dollars will be used to construct essential new buildings such as a religious center, science building, lecture hall, student union, infirmary, and additional dormitories among others. It is hoped that at least three of the above mentioned structures will be under construction by Fall.

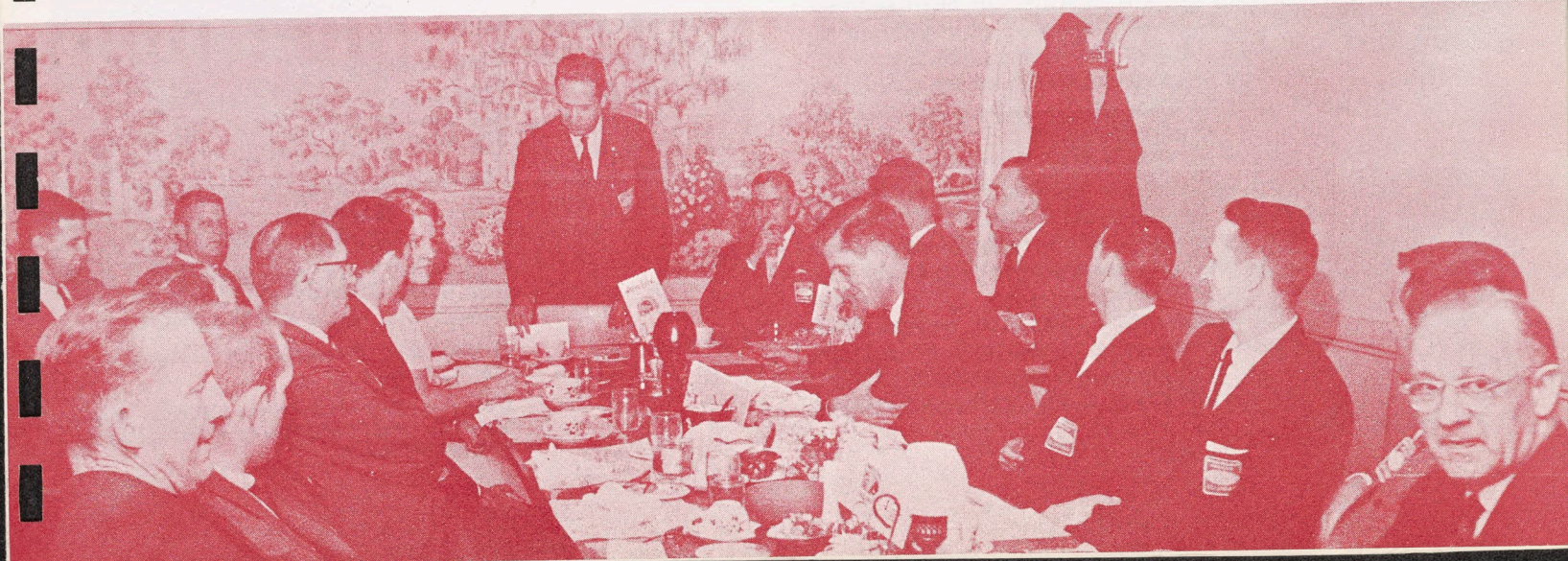
Alumni Kickoff February 15

The alumni phase of Operation Golden Decade will get underway February 15 with a two-pronged approach aimed at reaching as many graduates and former students as possible. On this date all alumni will receive a brochure outlining in detail the scope of the long range development program.

Personal solicitation campaigns will then get underway in Alamance County, Asheboro, Durham-Orange Counties, Charlotte, Raleigh, Thomasville, Washington, D. C., Greensboro, Winston-Salem and High Point. It is hoped that all other alumni will respond to either the March or April mailings planned by the college.

This campaign represents not only a wonderful challenge but an opportunity to play an active role in guaranteeing a quality education for this and future generations.

Members of the Executive Committee of the High Point College Alumni Association are shown mapping plans for the forthcoming \$150,000 Loyalty Fund Campaign.





Dr. Halsey W. Miller, associate professor of Geology at High Point College, has confirmed identification of bones discovered this summer in North Carolina as belonging to the dinosaur Gorgosaurus, a large carnivorous reptile living 100 million years ago. Dr Miller and other paleontologists believe the remains from the prehistoric reptile are the first ever found in the Atlantic coast region.

Honors Program Established For Outstanding Undergraduates

Ever conscious of academic accomplishment among its undergraduates, High Point College has developed a challenging honors program for installation next fall. Students of proven scholastic ability and maturity will be given the opportunity of increasing competence in the liberal arts during the first two years and in their major field during the junior and senior year.



Conrad

Dr. Harold E. Conrad, Dean of Academic Planning, has played a major role in laying groundwork for the venture and will serve as chairman of the honors program. He indicates that initially students from the current freshmen class maintaining a B average for both semesters will be invited to participate in a general honors program during the sophomore year. Continuation in the program will be dependent upon successful completion of the previous semester of honors work.

Major field honors work will differ from department to department but all will include independent work under the supervision of departmental advisors. Students in this program may be excused from certain academic requirements, such as tests and attendance (up to 25%) at the discretion of the professor.

Candidates for graduation, with successful completion of an honors curriculum will receive degrees in one of three categories: with Honors in his major field; with High Honors in his major field; with Highest Honors in his major field.

Full Schedule of Events Will Mark Two Day Homecoming Program

Preparations are nearing completion in anticipation of another record crowd of alumni when Homecoming is celebrated on February 11 and 12. Several new wrinkles have been added to the program including a Friday night concert, reunions for several classes, and an alumni reception following the varsity game.

Because many alumni have requested that a two day program be established, the Student Government Association has scheduled a two hour concert featuring "The Lettermen" to be given in the gymnasium. Well known in the entertainment field, "The Lettermen" have appeared at more than 350 colleges throughout the country in addition to numerous television guest appearances on such shows as Red Skelton, Ed Sullivan, Jack Benny, Steve Allen, and the Tonight Show.

Saturday, a full day of activities is planned. Registration will begin at 11:00 a.m. in the Student Center, which will serve as a meeting place for alumni. Reunions are planned for the classes of 1965 (1st), 1956 (10th), 1946 (20th), 1941 (25th), 1936 (30th), and 1931 (35th).

Other highlights will include a reception given in honor of the alumni by President and Mrs. Wendell Patton at their home on 821 West College Drive and the annual Homecoming banquet. This will precede varsity action between High Point and the always tough Appalachian Mountaineers.

In place of the perennial dance for graduates and students following the basketball game, an informal reception will be held in Harrison Hall for alumni and their spouses. Its purpose is to give High Pointers an opportunity to relax and discuss those "great undergraduate days" with classmates and friends in quiet surroundings.

Other highlights, listed below, add up to a program well worth your attendance. How long has it been since you last visited Alma Mater?

HOMECOMING SCHEDULE

FRIDAY, FEBRUARY 11

8:00 - 10:00 p.m. Homecoming Big Name Concert, Gymnasium

The Lettermen

SATURDAY, FEBRUARY 12

11:00 a.m. - 5:30 p.m. Alumni Registration: Student Center

12:00 - 1:00 p.m. Luncheon for Alumni and Students Harrison Hall

12:30 - 2:00 p.m. Alumni Executive Committee Luncheon

2:00 - 3:00 p.m. Class Reunions

3:00 - 5:00 p.m. President's Reception for Alumni and Faculty
821 West College Drive

5:30 - 7:00 p.m. Homecoming Banquet - Harrison Hall

Note: A steak dinner with all the trimmings. No speeches.

8:00 p.m. High Point vs. Appalachian
Half Time - Presentation of the Homecoming Queen and Her Court

10:00 p.m. - ? Homecoming Reception for Alumni Harrison Hall

Note: This will be an informal get-together with refreshments for alumni, spouses or dates.

The Ethics Of Pragmatism

Dr. Earl P. Crow

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Editor's Note: This month we are privileged to run the second in a series of articles written especially for the Alumni Bulletin by outstanding members of the High Point College faculty.

Revolution appears to be the order of the day, as throughout the world men are discarding what they regard to be the obsolete practices of their predecessors. This contemporary phenomenon of revolution is not peculiar to any one aspect of our culture but is contagiously contacting nearly every area of man's existence. In this century, we have seen military, religious, political, economic, and racial revolution. Now, we are witnessing an ethical revolution, as we, as a nation and a society, have begun to practice the ethics of pragmatism.

Ethics is the discipline which concerns itself with the study of moral duty. It is the philosophy which makes moral judgments, regarding the rightness or wrongness of human behavior. Pragmatism, as an ethical philosophy, asserts that the rightness or wrongness of human behavior is to be judged in accord with its practical consequences. Having determined a desired end, the pragmatist contends that an act is right or wrong in so far as it promotes or deters that end.

Ethics of Pragmatism vs. Formalism

The ethics of pragmatism can best be understood as it is contrasted with the ethics of formalism. For the formalist, the criterion or standard of right and wrong is found in moral rules which establish the rightness or wrongness of an act apart from any pragmatic (or prac-

tical) consideration. These moral rules are described as rigid and immutable, as inherently and universally true as two plus two equals four. (Except, of course, in base two, three, or four.) The eighteenth century formalist Immanuel Kant contended that every man possesses an awareness of "the ought" which takes the form of a categorical imperative. In contrast with an hypothetical imperative, which is a command grounded upon condition, a categorical imperative makes unconditional demands upon one's sense of duty and awareness of the right. Thus, whereas formalism judges an act to be inherently right or wrong, pragmatism insists that the rightness or wrongness of an act is always relative to the practical consequences produced.

Types of Pragmatism

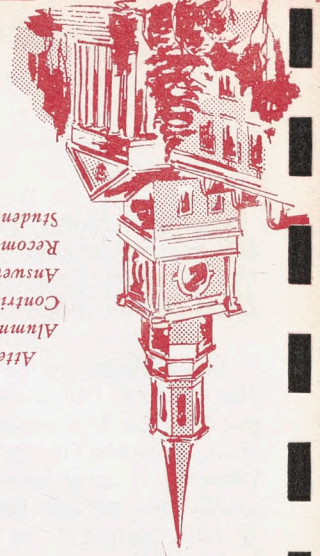
The variety of types of pragmatism are defined according to the desired end. Utilitarianism, as taught by John Stuart Mill, asserted that the ultimate goal of human existence is happiness; thus, acts are right or wrong as they facilitate or inhibit happiness. Nietzschean naturalism, under the influence of Darwinism, interpreted man's existence as a struggle in which only the fittest survive; and, therefore, concluded that anything which strengthens man and affords him the power to survive is good . . . might makes right. Eudaemonism seeks the development of the whole self, psychologically, physically, and spiritually; and any act which contributes to that end is deemed good.

Pragmatism In American Society

Each of these types of pragmatism is evident in contemporary American society; but each, when scrutinized in the light of the Christian Gospel, is revealed as inadequate. Utilitarianism is apparent in man's frantic search for happiness and pleasure. But Utilitarianism, with its concern for happiness, is confronted by the Man of Sorrow who was acquainted with grief, who did not seek His own happiness but became the Suffering Servant of all humanity, and who calls men to take up a cross and follow. Naturalism manifests itself from the playground bully to the practice of power politics. It has become the prime ethic of contemporary American government. But Naturalism, with its stress on strength and survival, is confronted by the Son of God who stooped to be born as a baby in Bethlehem, who willingly accepted the weakness of humanity, and who sacrificed His own life in order that others might live. Eudaemonism is seen in contemporary psychology, as well as in the avowed aims of nearly every liberal arts college. But it too, even with its lofty ideal of self-fulfillment, is confronted by the Christ who resisted the temptation of self-accomplishment, who denied self, and who demanded that those who follow Him must also deny self. This age, obsessed with severing ties with the past, is committed to the practice of the ethics of pragmatism. It is an era of revolution; but today, even two thousand years later, the most dynamic and revolutionary ethic is still found in the life of love and sacrificial death of Jesus Christ.



Dr. Crow is currently an assistant professor in the Department of Religion and Philosophy. He received both an A. B. and B. D. at Duke University before going on for post-graduate work at the University of Edinburgh. In 1964 he completed the Ph.D. at the University of Manchester, Manchester, England.



Attends Chapter Meetings, Homecoming, Alumni Day and Other College Activities, Contributes to the Support of His College, Answers Mail from The Alumni Office and Recommends the College to Good Prospective Students.

A GOOD ALUMNUS IS ONE WHO:

Second Class Postage Paid at High Point, North Carolina



PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER

'ROUND THE ALUMNI WORLD

Class Notes

1930's

Luther R. Medlin '30, principal at Page High School in Greensboro, N.C., will join a select group of 20 secondary school administrators who will make a trip to Russia and Eastern European countries from March 29 through April 20. The tour is being sponsored by the National Association of Secondary School Principals.

1940's

John W. Hoyle '47, former director of general adult education and community services for Rowan Technical Institute of Salisbury, N. C., has become associated with Cannon Mills Co., as a supervisor of training.

Earl Hedrick '48, former Seagrove coach and teacher is serving as principal of Ramseur Elementary School in Ramseur, N. C.

H. Wayne Hoover '49, veteran basketball mentor is serving as head basketball coach at Lexington Senior High in Lexington, N. C. He moved to Senior High after eight successful years at nearby Central High.

F. Gordon Lindley '49, has joined Founders Life of Carolina as assistant controller. For the past ten years he has been associated with Fli-Back Co., Inc. as vice-president and office manager.

1950's

Banks Doggett, Jr. '51 has been appointed Deputy Secretary of Agriculture for the State of Iowa.

Gurney W. Pendry '51 has opened an accounting office in High Point. He formerly taught business courses in Davie County schools and was comptroller for a Greensboro firm for 4 years.

Keith Mobley '52 was recently given a surprise testimonial dinner by his former coaches, players and teachers at Chicora High School in Charleston, S. C. After 10 years, Mobley has retired as a coach to become a school administrator. The program included the presentation of a color television set.

Joseph C. Knox, Jr., '55 has been promoted to administrative assistant in the Trust Department of First-Citizens Bank and Trust Company at Raleigh, N. C.

A. D. Sale '55 has been appointed sales manager of the High Point Borden Plant. He was formerly manager of the Borden operation in Columbia, S. C.

Stan Baker, Jr. '57 has begun a three year tour of active duty as an Army Chaplain and is now stationed at Ft. Bragg, N. C., where he is Group Chaplain of the 54th Artillery Group.

L. G. French, Jr. '58 has been named assistant vice-president of North Carolina National Bank in Durham, N. C.

Donald Warren '58, director of the Ansonville Unit of Central Piedmont Community College, has been appointed to the Anson County Hospital Board of Trustees for a six year term.

David Brendell Stroupe '58 has received a Master of Science degree from Miami University, Oxford, Ohio.

Dr. S. Leo Record '59 has been named County Health officer for Yadkin, Davie and Wilkes counties in North Carolina.

Charles Dyson '59, former residential sales coordinator for Carolina Power and Light Company, has been promoted to Raleigh district sales manager.

1960's

Mrs. Anne Kerr Parker '60 has been initiated into active membership of the Eta Chapter of Delta Kappa Gamma Society, International Honor Society for Women Educators. Mrs. Parker teaches English at Durham High School.

Lt. Donald Nesbitt '60 has been awarded the Navy Air Medal for his role in support of U. S. combat operations in Southeast Asia. From December, 1964, to last March he flew as a navigator in a flight crew which performed a total of 20 missions over North and South Viet Nam.

John W. Whitener '60 has been named personnel officer at Broughton Hospital in Morganton, N. C.

Steven Paul Beck '65 has been awarded a teaching fellowship for graduate study at East Carolina College.

Frazier Vereen '65 has joined the office staff of the Southern Furniture Manufacturers' Association headquarters in High Point.

Future Panthers

A daughter, Mary Kathryn, born May 15 to Chaplain Major and Mrs. Lewis H. Evans '51 at R.A.F. Bentwaters, Suffolk, England.

A daughter, Laura Leigh, born on September 29 to Mr. and Mrs. Dale Hodge '62 (Elizabeth Peterson '60), Box 341, Hudson, N. C.

A son, Robert Willard, born on October 10 to Mr. and Mrs. R. L. Gordon, Jr. (Cathy Willard '62). The couple have a two year old daughter, Mary Andrea.



THE HIGH POINT COLLEGE *Development*

FEBRUARY, 1966

BULLETIN

SCHOLARSHIP FUNDS ARE GREATLY NEEDED

Funds for scholarships are needed, and there is an appeal here that cannot be overlooked. Many individuals are interested not in brick and mortar but in areas which are more personal. The emotional appeal of underprivileged children and the aged and infirm lead the field in interest to those who give. Closely following is the appeal that worthy, alert, ambitious young men and women present to those who can give. We Americans like to see our gifts being used directly to help people. The scholarship appeal is of this sort.

Let us look into the matter further. A great majority of the young people in high school ask, first, about scholarships offered. This does not always mean that the particular student needs financial aid. What it does mean is that scholarships are a status symbol. This is accentuated by the guidance counselor who thinks that his job is to get as much scholarship money for the members of the senior class as possible. In talking to the counselor of an outstanding high school in North Carolina recently she asked, "What about scholarships? You know that last year the senior class received more than \$120,000 in scholarships." Scholarships are sought not according to financial need, but to obtaining of a scholarship by the student.

While many high school students are seeking status embodied by a scholarship award, there are a large number who honestly can't attend college without some scholarship grant. In many institutions the competition is not for football or basketball players but for students with outstanding ability. This fact may help good students to get scholarships no matter what the financial status of the home is.

The High Point College Situation

The College has a relatively small scholarship program. Certain individuals and corporations have

set up scholarship funds with the College, but this is a drop in the bucket compared to what is needed. The cost of a college education in independent colleges continues to rise, and will continue to rise. Since the student pays only about 60% of the cost of his education, it becomes increasingly difficult to offer scholarships, and at the same time, make up the difference in the price of what the student pays and the cost to the college, from gifts and grants.

High Point College now offers these scholarships from invested funds given to the college for this purpose. Financial aid is made possible by loans through various companies, and through the N.D.E.A. (Federal loan funds).

Presidential Scholarships of \$300 are given to outstanding students who, it is felt, will be successful at High Point College. Student workshops are given to those who need financial aid. The Board of Education of the Methodist Church, Division of Higher Education, provides scholarships to a limited number of promising Methodist youths.

Some Possible Solutions Are Offered

The need weighs heavily upon the College administration. It seems that a program of the following nature and magnitude would help solve the problem:

1. Continue the present scholarships with additional Presidential Scholarship offerings.

2. Seek to find persons who are willing to bequeath funds or give trust funds to set up a large number of scholarships to be awarded by the College.

3. Set up competitive scholarships of \$1200 to \$5000 four year scholarships awarded solely on the basis of merit.



The High Point College National Methodist Scholarship winners are pictured above. From left to right, Sylvia Pratt, Charlotte; Becky Floyd, Durham; Marcia Tuggle, High Point; Hugh Dial, Concord; Anne Talley, Charlotte; Linda Mellette, Cordova, Alaska; Anne Neese, Fayetteville.

GOLDEN DECADE DEVELOPMENT PROGRAM PROGRESSES

The Golden Decade Development Program, under the leadership of W. R. Henderson has produced more than a million dollars in cash and pledges to date. The publicity, the enlistment of numerous individuals to help, the contacts with more than one thousand corporations and other prospects - all are having a tremendous effect in enhancing High Point College's image and sphere of influence throughout the state and nation.

HIGH POINT GIVES A GOOD ACCOUNT

In the local area, the Program has four divisions.

1. The Family Division, composed of trustees, faculty, staff, students, parents and alumni, headed by trustee Charles E. Hayworth, President of Alma Desk Company, has completed solicitation of faculty and staff and trustees, and is now in the process of working with the alumni. This division, when completed, will produce about \$450,000, or almost half of the total. The faculty and staff as well as trustees achieved 100% participation.

2. The Pace-setter is under the direction of trustee, Elliott S. Wood, President of Woodmark Originals. To date, this division reports total pledges from approximately 80% of prospects.

3. The leadership Division is chaired by J. Edward Pleasants, Executive Vice President of North Carolina National Bank. The largest number of prospects are in this division - more than 700. Reports indicate that pledges have been received from approximately 32% of the total prospects.

4. The General Division has Alumnus, Bob Parrish, C.L.U., with Pilot Life Insurance Company as its chairman. Mr. Parrish has a fine staff of workers and they have secured pledges from 60% of the prospects.

OUT OF TOWN DIVISION IS ORGANIZED

Early in the promotion of the Golden Decade Development Program it became evident that another division outside High Point would be needed. Mr. Henderson was successful in securing the services of trustee, Charles Kearns, Vice President and Secretary of Crown Hosiery Mills to head this division named the Out of Town Division.

Winston-Salem Is First Area To Begin

Mr. Porter Hauser, Office Manager for Duke Power Company, an alumnus of the College, directs the effort in Winston-Salem. The kick-off

meeting was held at Centenary Methodist Church the evening of November 23. A fine group of workers had been enlisted and the solicitation continues. More than \$15,000 had been pledged before the intensive effort got underway. The majority of those engaged in the campaign in Winston-Salem are alumni of High Point, and will do double duty as the alumni solicitation for Golden Decade begins in Winston-Salem in March.

Greensboro Area Is Encouraging

On Tuesday, February 1, the Greensboro area kicked off the campaign. Carl O. Jeffries, former President and Treasurer of the Greensboro News Company was secured to lead the effort in Greensboro. He in turn enlisted two outstanding alumni to help in the organization: Mike Fleming, Secretary-Treasurer of Fleming Shaw Transfer and Storage Company, and Luther Medlin, Principal of Page High School.

With seventeen other prominent men enlisted to help these men, the program in Greensboro is off to a good start which augurs a successful conclusion.

James F. Brewer Leads Thomasville Area

Another alumnus, James F. Brewer, Vice President and Secretary of Erwin-Lambeth, Inc., has accepted the chairmanship of the Thomasville area campaign. The campaign began the first

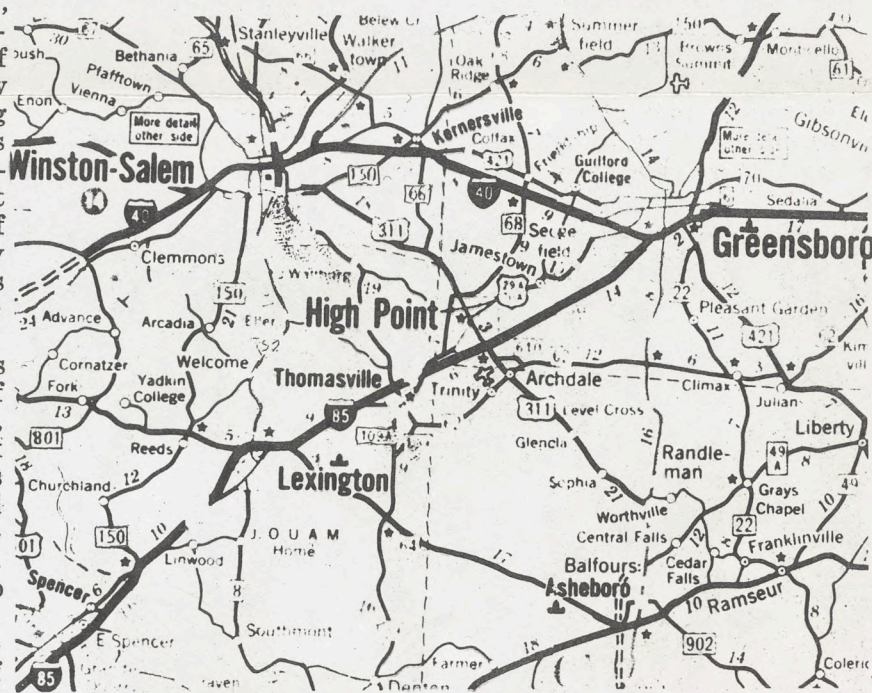
of February with workers taking the names of those to be solicited. This area has great potential for High Point College both as to students and support from alumni and friends.

The Asheboro Area Handled By Trustee

Charles McCrary, President of Acme-McCrary Corporation and devoted churchman and civic worker aided by Dr. Patton, Holt McPherson, Charles Hayworth, and Charles Kearns is canvassing the selected prospects for the area.

PROGRAM WILL CONTINUE

The promotional phase of the Golden Decade Development Program is scheduled to close May 31 with the completion of the alumni campaign. While the first intensive phase closes at that time, the Golden Decade Program will not end until 1974. The wills and bequests, estate planning, corporation and foundation phases will continue. In fact the Golden Decade Development Program is merely a part of the long-range plans of the College. These plans are extended each year and in 1974 the College will have another 10-year plan ahead. Development at High Point College is here to stay.



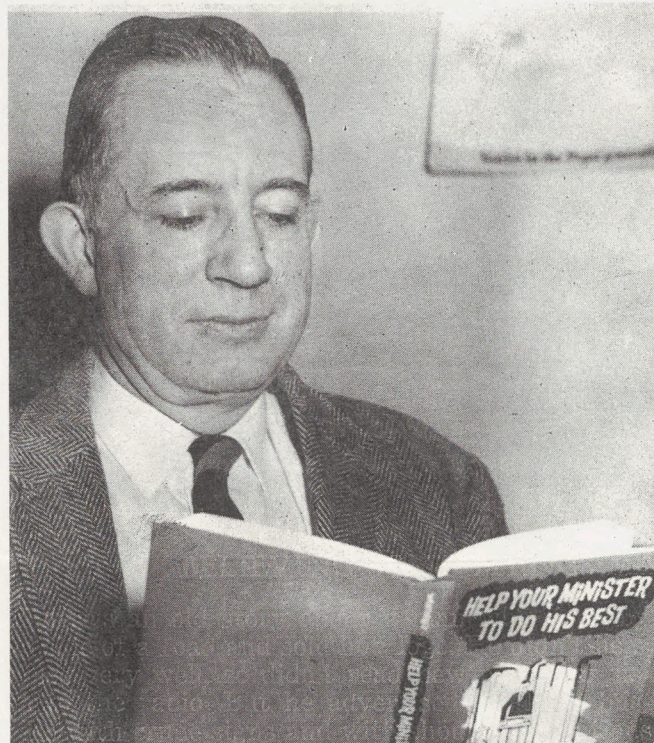
BELIEVING SOME THINGS MAY BRING SUCCESS OR FAILURE

There's an old story about a man who lived by the side of a road and sold hot dogs. He didn't hear or see very well, so didn't read newspapers or listen to the radio. But he advertised his little business with crude signs and with shouted invitations to passersby-and he sold hot dogs. He increased his meat and bun orders, and bought a bigger stove. He bought radio spots to tell people, and got his son home from college to help in the business.

Then his son asked, "Father, haven't you kept up with the news? Times are bad all over." So the father took down his signs, cancelled his radio spots and stopped crying out to passersby. Within just a few days, he could say to his son, "You were right; we are in a depression. There just isn't any business."

This homely little story is a marvelous example of the self-fulfilling prophecy - a concept suggested by sociologist Robert K. Morton. When a man believes something to be the case, he may then act in such a way that it will be the case. What one believes does make a difference in college, in the home, in the church, and in business.

Let us have such a firm faith in the Creator so that we become his agents to dream and to create a new and wonderful spirit for High Point College.



Dr. Owen M. Weatherly, Associate Professor of Religion and Philosophy examines a copy of his latest book, titled, *Help Your Minister Do his Best*.

IF THE RIVER MOVES

Down in the river country there is an old fellow by the name of Silt Mims. He is up in his eighties, and wobbly; his hands shake, his eyes are watery, and he goes around chuckling to himself as if he had a good joke on the rest of the busy world.

In his day, Silt was probably the best fisherman in all his county. "I kin ketch 'em where they ain't", he used to say; and he could back it up. He knew when to bait with liver or crayfish or minnows or lizards or worms; how deep to fish and, to a gnat's eye, exactly what size hook to use for what fish.

About a quarter of a mile from Silt's shack, the

river made a quick bend, where the water was still and deep seemed to be the fishes' pet hangout. They liked to fool around in among the moss and rocks and stumps, and just wait for Silt. And Silt had one particular old stump that he sat on for years - one stump to fish from, and just one place to plunk his line in.

But nature is no respecter of any man's habits, and, as luck would have it, along came a whale of a freshet, and when the water went down, the river had moved a good fifty yards to the west - cut a complete new channel for itself. Where Silt had done his fishing for years, there wasn't anything left but just a sandbar.

Of course, a man in his right mind would have adapted himself to the new condition, recognized the fact of the situation, and changed his fishing habits accordingly. But old Silt was not just right, and just a mite stubborn. To this day, you can see Silt Mims sitting on this same old stump, fishing on a sandbar.

The minute a man or an institution or a corporation starts living in the past, and gets set in ways that they cannot change - if a change is needed-that man or institution or corporation gets wobbly and starts to fade out of the picture. To stay in tune with the times, we must move with the river when it changes.

High Point College is not set in her ways, but is willing to change. The College must not get wobbly and start to fade. Trustees, faculty, administration, alumni and other friends of the college must be alert and see to it that High Point College meets the challenge of the present and the future.

The "Average Man" Must Not Be Overlooked

Too often the tendency is to overlook or by-pass the average man in seeking support for our College. It is true that the various fund raising agencies produce statistics declaring that 80% of funds raised in capital campaigns are secured from 10% of the prospects. However, the "average man or woman" of today may have great influence and, too, he may become one of the 10% group.

The "average man" is the small business man, the farmer, the truck driver, or the grocer on the corner. To encourage him to begin a program of philanthropy to share his income, may be the incentive to give a million, thirty years from now.

High Point College has few wealthy alumni, for the College is young, and in the first years had many students from the low income group. The College does have an increasing number of friends who have wealth and many share with us. Others must be found for future gifts to augment regular sources of income.

The following, clipped from a publication, is an indication that the "average man, as well as the industrialist, the banker, or the financier must be considered as an important prospect:

Knox College, Galesburg, Ill., has been left property worth between \$1.5 million and \$2 million by Dwight B. Carithers, a farmer, who died in January. It will be the largest bequest or gift ever received by the college from an individual.



Second Class Postage Paid at High Point, North Carolina

PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER

Estate Planning Is One Important Answer

Your estate, like that of every other property owner, must someday be settled. Protection of both your property and your heirs requires that you anticipate the inherent settlement problems and do something about them.

Estate Planning is the answer. It consists of several successive steps which may be classified as follows:

1. The gathering of all the information necessary for a proper study;
2. The analysis of your present situation, which may disclose the weaknesses, the defects and the dangers to which you, your family and your business are exposed;
3. The creation of a plan which will solve the problems and which will integrate all of the segments of your affairs into a unified whole;
4. The execution of the plan.

Regardless of the amount or type of your property holdings, you should act now in starting a practical plan for your estate or in reviewing an established plan that may have become obsolete.

(Clipped from Query published by the American Society of Chartered Life Underwriters.)

Estate planning is the answer to the problem of protection for the individual and for insurance of the College's future by those who can effect a real income tax saving now or in estate taxes later by philanthropic trusts or bequests. Deferred giving in estate planning holds the answer for many problems which individuals or institutions face today. Questions which may arise in this area pertinent to estate planning are invited by the College. If we do not know the answer, we will attempt to find help for you. Call on us.



ALUMNI ISSUE - MARCH, 1966

THE RAINS CAME AND CAME BUT, SO DID THE ALUMNI

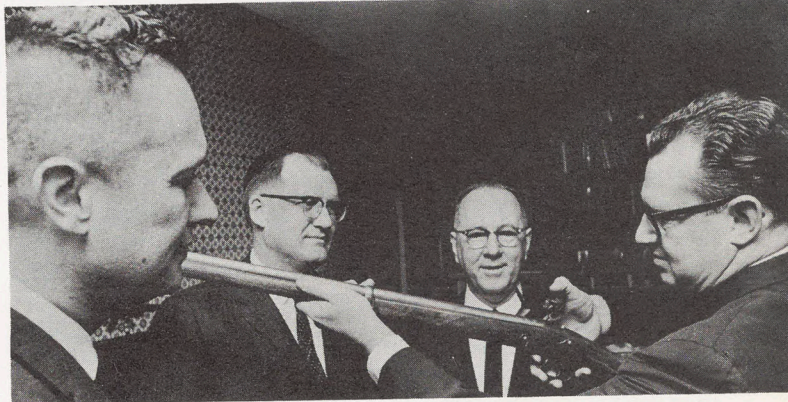
No one was quite sure exactly how long it had been since it last rained on Homecoming Day. The elements more than made up for several years of cool dry weather this February weekend, although alumni spirits didn't appear dampened.

Approximately 2,000 students and alumni filled Alumni Gymnasium on February 11 to hear the nationally known Lettermen in a two-hour concert made up of old standard ballads, folk songs and current hits.

Saturday morning campus "Greeks" braved the cold rainy weather to construct what many considered to be the best Homecoming displays in memory. Fortunately they were judged early before claimed by nature, and the prizes were awarded that evening as part of the half time activities.

Highlights during the afternoon included class reunions and the presidents' reception. Six groups of graduates met on various parts of the campus to recall their college days and catch up on the latest happenings. Alumni serving as hosts and hostesses included John and Louise Easter, J. W. Snotherly, (1931); Mrs. Hazel Young, (1936); Bruce Carraway and Jeanne Pleasants, (1941); Jack and Nellie Foster, Sara Stafford, (1946); Phillip Mowery and Margaret Kearns, (1956); and Helen Paisley, (1965).

Following a two-hour reception hosted by President and Mrs. Wendell Patton at their home, alumni filled Harrison Hall for the Homecoming banquet, consist-

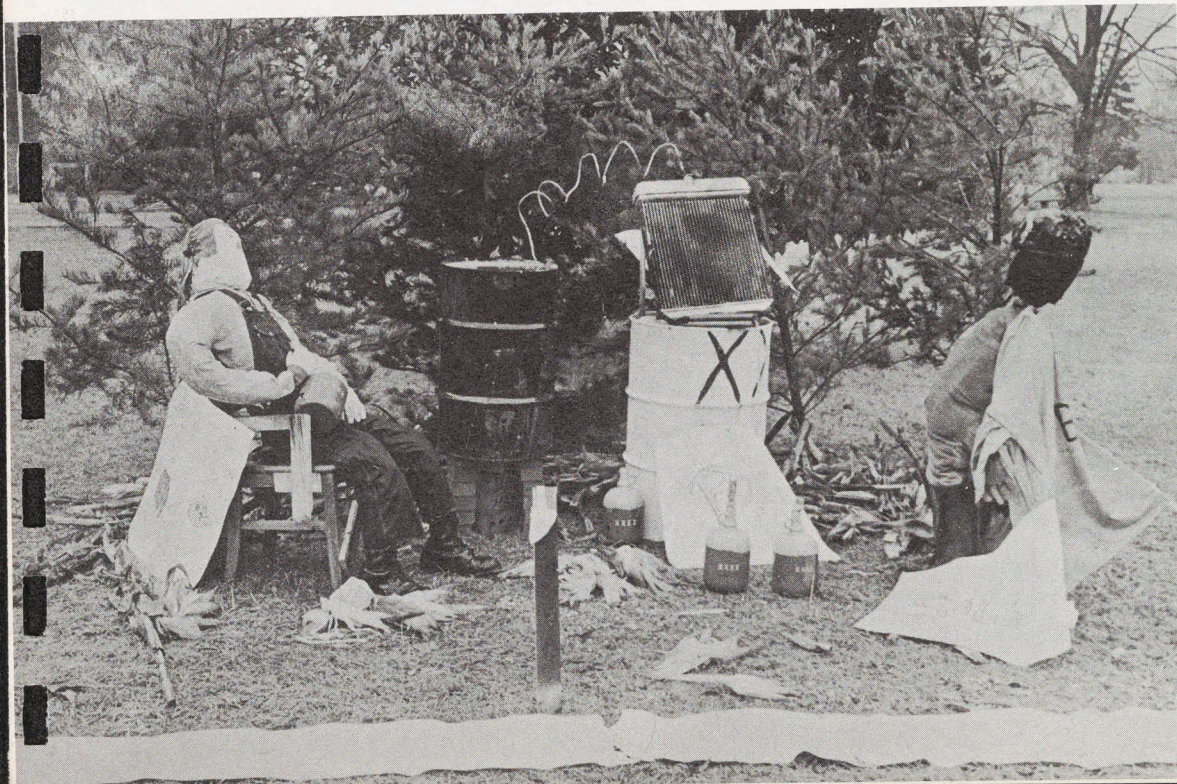


ing of steak, cornish hen, and ham. Brief comments were heard from Dr. Patton, Holt McPherson, chairman of the Board of Trustees, and Dr. Lawrence Holt, president of the Alumni Association.

Close to 3,100 Panther fans crowded into Alumni Gymnasium to see Coach Tom Quinn's charges win a close 77-73 game from Appalachian State Teachers College. During half time activities Dianne Holt, a sophomore from Charlotte, N. C., majoring in elementary education, was chosen Homecoming queen from among 12 contestants.

At the conclusion of the basketball game alumni were invited to attend an informal reception held in Harrison Hall. Thus the long day of activities concluded with friends relaxing over coffee and cake.

Oh yes, it was still raining when they left to go home.



Six Geographic Campaigns Mark Opening of Alumni Phase In Golden Decade Program

Much has been written about High Point College's Golden Decade Development Program and the active role to be played by the Alumni Association in raising \$150,000 between January 1, 1966 and May 31, 1968.

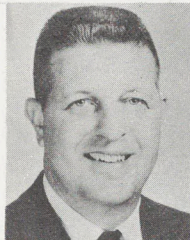
One factor in the success of the campaign will depend upon the number of alumni approached on a personal basis by volunteer alumni workers. Currently six geographical areas in North Carolina are conducting solicitation efforts which will undoubtedly be giant steps in reaching the three-year monetary goal and 42% participation.

Not enough can be said to praise the men and women who contribute countless hours to Alma Mater in one form or another. Whether it be as a town chairman, charged with the responsibility of organizing a local campaign, or as a worker, making five visits to the homes of other alumni, High Point College is very proud of the increasing interest and support.

The following paragraphs describe each geographic campaign briefly and mention key alumni who are assisting in its success. We apologize beforehand for the lack of space to publish the names of each captain and worker.

HIGH POINT

The "Furniture City" represents the largest concentration of HPC alumni and, in turn, requires the most workers. Heading the group of 150 volunteers is Lyles Kearns '50, vice-president, secretary, and treasurer of Young's Furniture Company. A former master sergeant in the U. S. Army, he holds active membership in the Masons and is a member of the official board of Main Street Methodist Church, High Point.



Kearns

Serving as majors under Kearns are David Wagoner '55, Bill Cheves '50, Bill Kester '62, and Robert Cress '49.

A kickoff meeting for all workers will be held at First Methodist Church in High Point on May 31. The campaign will conclude with a Victory Dinner for all High Point alumni on Saturday, April 16.

GREENSBORO

Hoping to repeat last year's highly successful campaign, Greensboro alumni have called upon Bruce Carraway '41, a veteran of several fund raising efforts, to lead 80 volunteers. Mr. Carraway is a buyer for Sears Roebuck, Inc., a member of the Board of Stewards of West Market Street Methodist Church, Greensboro, and a member of the Encore Cotillion.

Robert Dabbs '58 and Ervin Kivett '58 are serving as majors.



Carraway

The kickoff meeting was held at West Market Street Methodist Church and a Victory Dinner is planned for the Mayfair Cafeteria, N. Elm Street, on April 15.

ALAMANCE COUNTY (GRAHAM - BURLINGTON AREA)

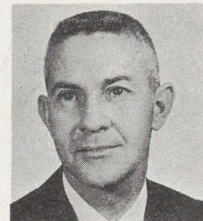
Approximately 16 workers are canvassing Alamance County alumni under the leadership of co-chairmen Vernon Lisk '54 and Occo Gibbs '38. The majority of these volunteers worked in the Loyalty Fund campaign last year and did an outstanding job.

Mr. Lisk is in the personnel department at Western Electric Company in Burlington and operates a carpet business on a part time basis. He is active in YMCA work as well.

Mr. Gibbs is employment supervisor with Western Electric Company in Burlington. In addition he is active in Personnel Association work, Boy Scout activity, the naval reserves, and church work.



Lisk



Gibbs

WAKE COUNTY (RALEIGH AREA)

One of the first areas to organize a geographic campaign in 1966 was Wake County. Headed by Ernest Ball '57 the three week effort will conclude on March 26 with a dinner for all friends of HPC at the YMCA in Raleigh.

Mr. Ball is general counsel for the North Carolina League of Municipalities, a private association of town and city governments. He is a member of the American and North Carolina Bar Associations.

Assisting Mr. Ball as majors are Duffy Paul '56 and Glen Anderson '60.



Ball

MECKLENBURG COUNTY (CHARLOTTE)

Excitement is running high in and around Charlotte as first reports come in regarding the personal solicitation approach among alumni. 1966 marks the first time that a fully organized campaign for unrestricted gifts has been conducted in the "Queen City" and the results look encouraging.

Heading the effort is Frank Wiggs '54, production cost analyst for Douglas Aircraft Company, Inc. Playing strong supporting roles are majors Andrew (Sam) Haywood '55 and Alton Broadway '52.

The campaign will conclude with a Victory Dinner at Honey's Restaurant (South Tryon & Morehead Streets) in Charlotte on April 2.

DURHAM - ORANGE COUNTIES

In this section of the state four co-chairmen are heading a group of workers who are canvassing a two county area. Anzelette and Carl Smith '32, '33 are responsible for Chapel Hill alumni; Gladys Liner Coley '37 is responsible for the Hillsboro area, and Reverend Joseph Coble heads a group contacting Durham alumni.

Mr. Smith is an investment advisor for Harris, Upham & Co. Mrs. Coley is a legal secretary and Rev. Coble is superintendent of the Methodist Retirement Home in Durham, N. C.



Winning coach, Tom Quinn, shares a moment of excitement with his number one fan, Mrs. Doris Quinn, following a hard fought 59-55 victory over Appalachian in the finals of the Carolinas Conference championship.

"Inexperienced" Panther Quintet Cops League Crown and Tourney

This was to be a year of rebuilding for Coach Tom Quinn's defending District 26 champions. With reserve center Bill Green the only experienced veteran returning, sports writers were not predicting more than a so-so season for a club which had competed in the national NAIA Tournament in both 1964 and 1965.

For much of the season four freshmen - Eugene Littles, Chris Lindsay, John Davis, and Jim Picka - made up the starting five along with captain Bill McDermott, a 6'-6" 230 pound junior playing his first season for the Panthers. It was a season beset with problems. Co-captain Steve Tatgenhorst turned in his uniform following the Christmas holidays. Gene Littles, burning the nets at close to 28 points per game, fractured his right hand at mid-season but continued to lead the team in scoring; John Davis, starting forward, broke a toe near the end of the regular season campaign and was unable to play in much of the tourney.

In spite of the handicaps, High Point lost only four times in regular conference play to win the conference crown, then went on to Lexington, N. C., to sweep the Carolinas Conference tournament for the first time in their last six attempts.

Losing to Guilford College in the first round of the NAIA District 26 playoffs, the Panthers brought the curtain down on an impressive 19-7 overall record. For Coach Quinn the season gave him a total of 95 wins against just 21 losses during his four years as head

basketball coach at High Point College.

Team balance and poise, not often found in a club this young, were among the factors accounting for High Point's success. Another was the sparkling play of Eugene Littles, perhaps the most exciting ball player in the college's history. The Washington, D. C. freshman "quarterbacked" the Panthers to their first conference championship in 13 years, averaged 23.5 points despite a broken hand, was named Most Valuable Player in the conference tournament and was named to the first team of the Carolinas Conference.



Littles

Playing in the backcourt with Littles was Chris Lindsay, a 5'-11" guard from Scranton, Pa., who hustled every moment on the court and led the Panthers on defense. Jim Picka, a 6'-10", 230 pound giant from Baltimore, Md., nailed down center spot on the starting five early in the season and could become one of the outstanding big men in the conference within another year. Picka was just named to the Carolinas Conference All-Academic team.

First team forwards were John Davis, a 6'-4" freshman from Greensboro who helped the club with exceptional outside shooting, and captain McDermott, a demon on the backboards and good clutch shooter.

With all five starters returning next year High Point has to be considered a definite threat to continue its winning ways in conference play. In fact, Coach Quinn might consider this a modest statement.

Carolinas Conference Tournament

High Point 89	Elon	75
High Point 77	Catawba	58
High Point 59	Appalachian	55

District 26 Playoffs

Guilford 73	High Point	70
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Hamilton Resigns Athletic Position

Dr. Jim Hamilton, athletic director and head of the physical education department for the past six years will become head of the Department of Health and Physical Education at Western Carolina College in Cullowhee, N. C., effective, July 1.

A native of Weir, Kansas, and graduate of the University of North Carolina, Dr. Hamilton has distinguished himself in the field of coaching and physical education. Currently he is serving on the official board of the National Association of Intercollegiate Athletics.



Dr. Hamilton

No replacement for Hamilton has been named at this date.



Editor: Dale W. Brown
 Photographs: Carl C. Savage
 High Point Enterprise



Second Class Postage Paid at High Point, North Carolina

PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER

'ROUND THE ALUMNI WORLD

Class Notes

1930's

Tyree S. Lindley '33 has been named director of the Neighborhood Youth Corps in the Burlington, N.C., City Schools. The project is expected to provide work experience and training for approximately 200 students.

Edgar (Bucky) Snider '36 was the subject of a half page feature in the Greensboro Daily News on February 20. The article traced the beginnings of the Electronic Accounting Card Company, of which Mr. Snider is president.

Dorothy Bell Kauffman '37 died in 1963. Her husband, Wilbur N. Kauffman, has edited a book of poems written by Dorothy entitled *The Inheritance of My Fathers* and had them published as a memorial. The publisher is Vintage Press Co. Inc.

Helen Bates McKinney '39 has assumed ownership of the Insurance Service Agency in Forest City, N. C., formerly owned by her husband, Wade, who died of a heart attack on November 27, 1965.

1940's

H. Eugene Morris '41, representative of Planned Security Consultants Inc., has announced as a candidate for Register of Deeds in Rowan County, N. C.

Earl B. Barnes '44, has been named as manager of the Fayetteville store for the J. C. Penny Company.

Ed Kemp '48, a veteran of four regular sessions in the North Carolina State Legislature, has announced he will seek a second term in the state Senate. Kemp operates his own advertising and public relations agency in High Point.

1950's

Sarah Agnew Beroth '50, passed away on December 5, 1965, at Baptist Hospital in Winston-Salem, N. C. after an illness of five months.

Bob L. Parrish '53, special representative for Pilot Life Insurance Company, has been honored by membership in the Pacemakers Club, representing "top performance" in the field of sales. He was one of the 15 top producers in life insurance sales for Pilot during 1965.

D. E. Helms '53 has been named district manager for Colonial Food Stores located in the coastal area of North Carolina.

Paul Floyd '54 has been named assistant cashier of North Carolina National Bank in High Point.

Frank Broome '54 has been named I. B. M. Programmer for National Upholstery Company in High Point. He was formerly the internal auditor for Heritage Furniture Company.

Kenneth W. Parker '59 was the subject of a half page article in the *Winston-Salem Journal and Sentinel* dealing with home construction.

1960's

Rev. Ben C. Rouse '60 has been named associate minister of Haymount Methodist Church in Fayetteville, N. C.

Henry L. Groome, Jr. '62 has been appointed as a sales representative for Pfizer Laboratories, division of Chas. Pfizer & Company, Inc.

Gloria Teague Best '63 has joined the faculty of Rockingham Community College as coordinator of the Programmed Learning Laboratory.

2nd Lieutenant Jesse Waldon Jr., '64 has been awarded his silver wings in the U. S. Air Force. He will be a B-52 Strato-Fortress pilot in the Strategic Air Command.

Neil Jones '65 has been commissioned as one of the Southern Baptists' first US-2 mission corps. He will spend two years helping ministries with juvenile delinquents in Texas cities.

Future Panthers

A daughter, Jennifer Carole, born September 9, 1965, to Mr. and Mrs. Albert J. Post (Carole Chilton '63), 611 Maple Avenue, Reidsville, N. C.

A daughter, Martha Carole, born December 28, 1965, to Mr. and Mrs. Eugene Kirby '57, 1205 Fifth Street in High Point.

A daughter, Deborah Leigh, born on June 15, 1965, to Mr. and Mrs. John W. Steadman (Texie Ann Ayers '61), 2246 Warren St., Petersburg, Virginia.

A daughter, Sharon Lynn, born on January 13 to Mr. and Mrs. William B. Ellison. Mr. Ellison is a candidate for the B. D. degree from Duke University in June.



THE HIGH POINT COLLEGE *Development*

BULLETIN

APRIL, 1966

What Of The Years Ahead In Golden Decade?

The Golden Decade ends in the celebration of the 50th Golden Anniversary of the College in 1974. There are only eight years remaining to reach the goals, therefore a plan must be perfected. Here are the suggestions:

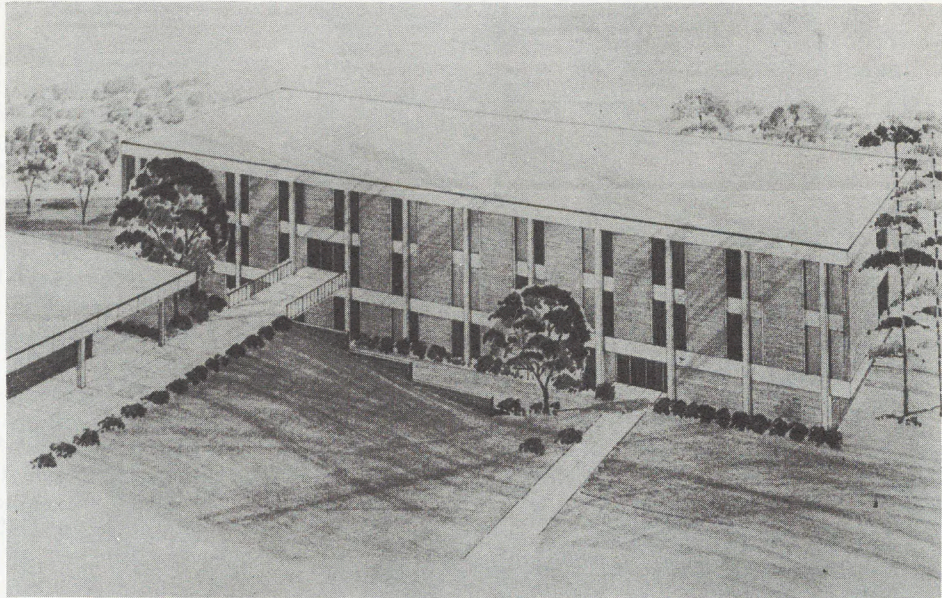
During April and May the first phase of the Golden Decade must be finished. This means that prospects who have been selected by solicitors should be seen. Then, there are call-backs scheduled for this period. After May 31, all records of this campaign will be turned over to the Public Affairs Office

From June 1 to August 31 organization for carrying on the Golden Decade program must be perfected. The Committees or Divisions of the Development Council seem to offer the logical means of making the program tenable for successful day by day, week by week, month by month involvement in development.

These Divisions should include the following:

1. A Business Division for High Point.
2. A Complementary Division to handle the number of prospects assigned but not solicited in the first phase.
3. A Clubs and Organizations Division.
4. An Area Division - or, Out-Of-Town Division.
5. The Alumni Division.
6. Corporate Funds Division.
7. Estate Planning Division.
8. Matching Funds Division.
9. Foundations Division.
10. Memorials Division.
11. The Annual Program Division.
12. The Cultural Development Division.
13. The Family Division

In September, a Development Council Conference or the second Annual Planning Conference will be held. This Conference will bring together these various division workers, plus a large number of invited guests representing the possibilities of the divisions. Key prospects are included not only for gifts, but as individuals who may become interested in what High Point College is doing.



The New Science Building for which contracts will be let within a month. This building will become the first tangible evidence of the results of the Golden Decade Development Program.

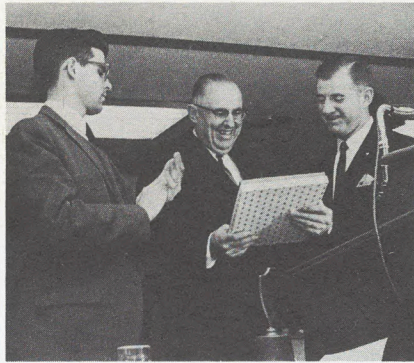
Continuing from September through May, 1967 a calendar of activities must be worked out in detail by the Conference in order to set goals and measure the progress during this period.

Beyond 1967 this Golden Decade Program will continue until another intensive effort will be mounted. The target date for the second phase of the program is 1969. In this effort another goal will be set and another segment of the ten million will be attempted. About 1973 there will be another intensive campaign for capital funds. This will bring the College to 1974 and its Golden Anniversary with an established program of development. To carry such a program will take a great number of volunteer workers who are thoroughly committed to the College. Since more than 80% of the endowment of independent and church-related colleges in America comes from wills and bequests, this field must be entered with renewed vigor.

The years ahead will provide funds for the College, only if careful long-range plans are implemented by a series of immediate objectives. The plans for the various divisions, if carried out, will assure the future of the College. To do less will result in meager support. The future holds great promise, but also great effort is required.

Chairman of The Board of Trustees is Honored

Dr. Holt McPherson, Chairman of the High Point College Board of Trustees was recently presented the Brotherhood Award. This award was presented to Mr. McPherson by Max Cooke, General Secretary of the Y. M.

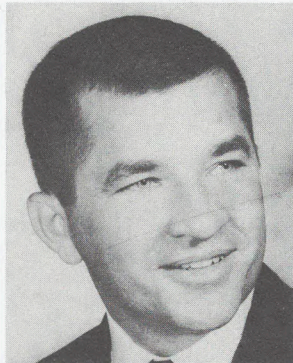


C. A., and Benny Braica on behalf of the National Conference of Christians and Jews.

Singled out was his work on behalf of the Maryfield Nursing Home; Y. M. C. A., Chavis Memorial Branch; Wesley Memorial Methodist Church; and High Point College. The High Point Junior Chamber of Commerce banquet was the setting for the award.

McPherson, Chairman of the Board of Trustees for twelve years, accepted the award and paid tribute to the city in which "brotherhood is no stranger. Brotherhood has been a key factor in the development of High Point".

Dr. Crow Receives Promotion



Dr. Earl P. Crow, Jr. has been promoted from Assistant Professor to Associate Professor of Religion and Philosophy.

Dr. Crow received his Bachelor of Arts and Bachelor of Divinity degrees from Duke University and Doctor of Philosophy degree from the University of Manchester, England and came to High Point College in

1964 as Assistant Professor. Dr. Crow is a native of Wilmington, N. C. and his parents now live in Atlanta, Georgia.

Twelve Students Named To Who's Who

Twelve High Point College Students have been selected for the 1966 edition of Who's Who in American Colleges and Universities by the editorial staff of Who's Who because of outstanding achievement in academic, social, and campus life along with personal characteristics.

Those receiving this honor include:

Charles Kerr, senior from High Point, son of Mr. and Mrs. J. G. Kerr of 1411 Guyer Street. Pamela Sue Fletcher, senior from Kannapolis, daughter of Mr. and Mrs. Boyd Wilson Fletcher of Kannapolis.

Charles Richards, senior from Charlotte, son of Mr. and Mrs. Samuel D. Richards of 3483 Selwyn Avenue.

Helen Ann Talley, senior from Charlotte, daughter of Mr. and Mrs. C. H. Talley of 2105 Kenilworth Avenue.

Marriott Betts Davis, senior from Raleigh, daughter of Mr. and Mrs. Bryan Glenn Davis, 121 Lake Boone Trail.

Myra Morris, senior from Raleigh, daughter of Dr. and Mrs. C. P. Morris, 5608 Winthrop Drive.

T. Lary Amick from Burlington, son of Mr. and Mrs. T. L. Amick, 1975 West Front St.

Mary Elizabeth Neese, senior from Fayetteville, daughter of the Reverend and Mrs. William J. Neese, 1450 Pine Valley Loop.

Stephen Flythe Buff, senior from Rutherfordton, son of Mr. and Mrs. Bynam, A. Buff.

Kenneth H. Gilliam, senior from Newport News, Virginia, son of Mr. and Mrs. Joseph Gilliam, 102 Wellington Circle.

Arthur S. Warren, senior from Stafford Springs, Connecticut, son of Mr. and Mrs. Alexander Warren, Route 2, Colburn Road.

Stephen R. Pearson, senior from Hazardville, Connecticut son of Mr. and Mrs. J. Kenneth Pearson, Sr., 248 Elm Street.

Dr. Crow is married to the former Margaret Kornegay of Durham, N. C. and on the day the announcement was made of his promotion, he became the father of Susan Taylor, 8 lbs. 11 oz., daughter.

American Humanics Holds Campus Day

Miss Margaret Halstead, administrator of the American Humanics Foundation from Kansas City, Mo. was the feature speaker for the first American Humanics Campus Day on the High Point College Campus.

More than twenty students interested in pursuing a career in youth agencies were in attendance. These students represented the states of Delaware, North Carolina, South Carolina, Georgia and Florida.

Miss Halstead addressed the group, using the subject "You and Humanics."



Miss Halstead and Mr. Moody

Dr. Thomas Haggai, Trustee of the American Humanics Foundation, spoke using the topic "A Look Ahead."

Lester E. Moody is the Resident Administrator of the Foundation on the High Point College Campus.

High Point College is one of four colleges across the country which has a chapter on its campus to train young men and women to enter the youth serving agencies of the nation, such as Boy and Girl Scouts, Y. M. C. A., Boys' Clubs, and other such agencies.

Millers Invited To Become Danforth Associates

Dr. Halsey W. Miller, Associate Professor of Geology at High Point College, and Mrs. Miller have been invited to become members of the Danforth Associate Program.

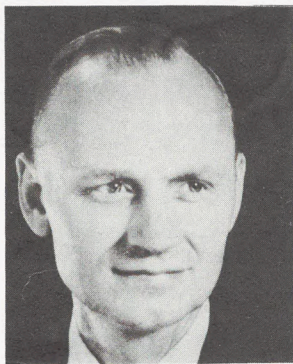
Dr. Miller came to the College from the University of Arizona in 1963. He has recently discovered the fossils of a giant carnivorous dinosaur in the Cape Fear River section of North Carolina.

Those invited into the Association consist of faculty members and their wives who have been recommended to the Foundation as persons who are highly regarded as competent scholars, have regard for students as individuals, and who are persons of faith with an awareness of the relevance of that faith to present day problems.

Dr. and Mrs. Miller will become one of 1500 faculty couples in 650 Colleges and Universities in the United States who are related to the Danforth Associate Program. The appointment becomes effective in September, 1966.

Congratulations to Dr. and Mrs. Miller!

Dr. Thacker Is Promoted To Full Professor



Dr. James Allen Thacker was promoted from Associate Professor to the rank of Professor, effective June 1, 1966.

Dr. Thacker is a graduate, Cum Laude, of High Point College. His Master of Arts was received from Duke and his Doctor of Philosophy degree from University of North Carolina.

He returned to High Point College in 1965 to teach in the Education Department, after serving as high school teacher, coach, and principal. He came directly from Pfeiffer College where he taught education.

Corporate Support To America's Colleges Increases

Council For Financial Aid to Education, on the basis of latest surveys states that unless financial support to the colleges from business rises dramatically in the next four years, the financial needs will affect and impair the quality of education available to students.

Further, the report states that corporate giving should complement government funds. Business must expand its' support of higher education.

Rising college enrollments and increasing cost of quality education present new challenges to all sources of support and demand that the colleges seek greater participation by every support factor. Corporate capital gifts have set a new record through January 31, 1966. The Golden Decade Development Program is now seeking such gifts to provide facilities for quality education.

Miss Clary Is Promoted



Miss Betty Jo Clary came to High Point College in 1962 as an Instructor in Physical Education and is promoted to Assistant Professor in the same Department. She holds the Bachelor of Science Degree from Western Carolina and the Master of Education from the University of North Carolina at Greensboro.

Miss Clary taught at West Mecklenburg High School in Charlotte, North Carolina. She holds membership in several educational associations and is secretary of the North Carolina Division of Girl's and Women's Sports. She is a native of High Point and lives with her parents, Mr. and Mrs. E. E. Clary, 1101 Council Street.

Donald Drapeau Of Fine Arts Promoted

Donald Drapeau, who came to High Point as Instructor of Fine Arts in 1963, was recently notified of his promotion to Assistant Professor. Donald is a Bachelor of Arts graduate of High Point College and holds the Master of Arts in Theatre from the University of Connecticut.



Mr. Drapeau has worked with Nutmeg Summer Playhouse, Junior League Children's Theatre, and has directed the Tower Players in many outstanding performances. He is a native of Connecticut, and is married to the former Libby Graham of Kannapolis. They have one daughter.

James Pritchett Of Department Of History And Political Science Promoted



James Pritchett came to High Point College as an instructor of History and Political Science in 1963. Dr. Patton announced recently that he is being promoted to Assistant Professor.

Mr. Pritchett holds the Bachelor of Arts and Master of Arts from the University of North Carolina at Chapel Hill.

Prior to coming to High Point College, Pritchett taught at Elizabeth City High School, the Greenville, North Carolina School System, and the Washington County School System. Pritchett is a native Virginian but has resided in North Carolina several years.



Second Class Postage Paid at High Point, North Carolina

PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER

DRAMATIC EVIDENCE OF INCREASED ALUMNI SUPPORT

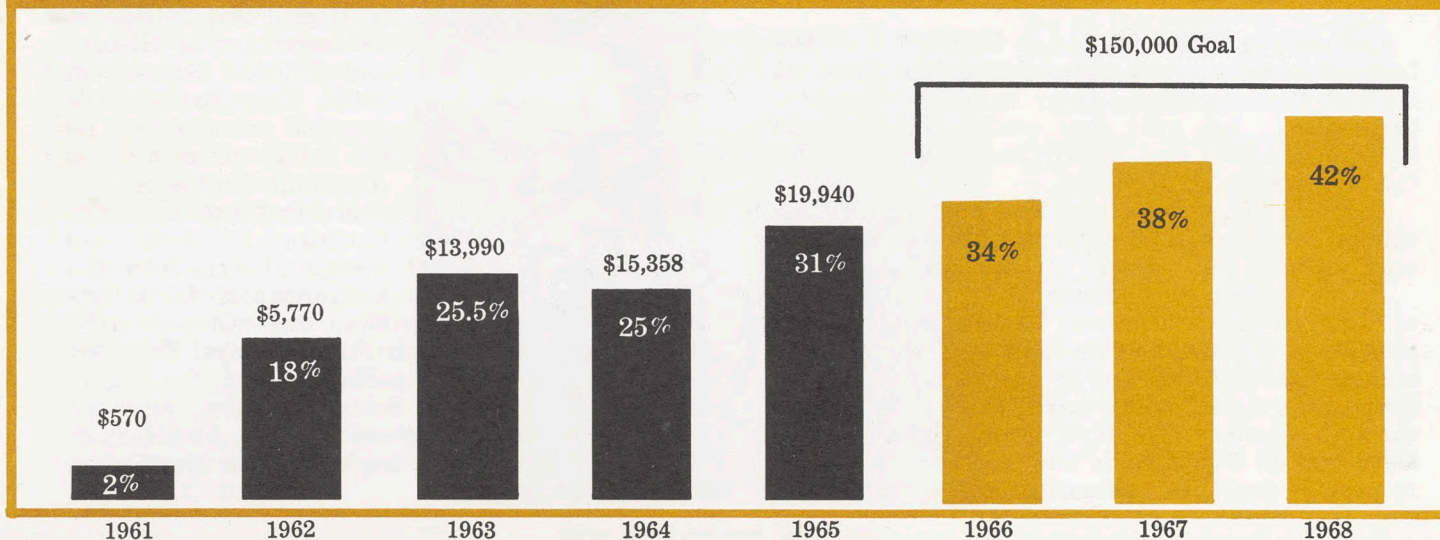
Alumni Association president Dr. Lawrence Holt recently came across an anonymous quotation well worth sharing with our family of readers: "Nothing we have done in the past will ever be good enough again". How easily each of us can apply this statement to a dozen personal situations.

If for no other reason (although there are many) High Point College can justify a major capital campaign among alumni and interested citizens alike because the expense of providing a sound liberal arts education does not ebb. To remain competitive Alma Mater cannot afford to stand still, but instead must look upon past glories and mistakes as stepping stones to a brighter future.

This is not to say that we are not proud of the support our alumni have given us in recent years. Indeed, a perusal of the bar graph below indicates excellent progress both in total dollars and participation. When one considers that the national average of participation by alumni to their alma maters is only 20 per cent our figures become even more impressive.

However, the alumni executive committee has gone on record with a concern that we not become content with the record of alumni participation in recent years. A challenging double goal of \$150,000 and 42% participation will provide an opportunity for High Point College's Alumni Association to join an elite circle of schools our size who have achieved a participation level of 40% or better and enable us to receive a \$300,000 matching gift from our Board of Trustees.

Equally important is the point that the Alumni Association will be providing important unrestricted funds toward the end of making High Point College an outstanding institution.



HIGH POINT COLLEGE

BULLETIN



ALUMNI ISSUE - MAY, 1966

Fortieth Commencement Marks Close of College Year As 179 Seniors Receive Degrees

Among memorable dates, 179 seniors will always recall the last Sunday in May, 1966, when they receive the symbols of four years of study and research in the form of A.B., B.S. and A.B.T. degrees. For some, formal education will have come to an end as career plans are cast upon the stormy waters of an uncertain world. For others High Point College and its traditions of a liberal arts background will serve as a stepping stone to graduate study and specialization.

Guest speaker for the commencement exercises, to be held in Alumni Gymnasium, is Dr. Gerald Read, national president of Kappa Delta Pi since 1964. In addition to the responsibilities of this position he has served as co-director of the Comparative Education Field Studies, traveling extensively in Europe, South America, Africa and the Far East. He also served as administrative project director on the study, "Problems and Trends in Soviet Education", a Ford Foundation project.

Dr. Read is co-author of a book dealing with education in the Soviet Union and has served as associate editor of the *Comparative Education Review*.

Honorary Degrees

President Wendell Patton will have the privilege of bestowing honorary doctorates to three outstanding North Carolina citizens on behalf of the Board of Trustees. Reverend Joseph F. Coble, superintendent and minister of the Methodist Retirement Home in Durham and Reverend Cecil L. Heckard, superintendent of the Gastonia District, Western North Carolina Conference of the Methodist Church will each receive the Doctor of Divinity Degree. A Doctor of Laws Degree will be presented to Edward E. Mendenhall, past president of the National Association of Real



Mr. Mendenhall



Rev. Coble

Estate Brokers and a partner in Mendenhall-Moore Realtors of High Point.

A 1934 graduate of High Point College, Reverend Coble has been in charge of the Methodist Retirement Home since it opened in 1955. He is active on the Board of Hospitals and Homes of the North Carolina Conference, the American Association of Homes for the Aging, and the National Association of Methodist Hospitals and Homes. He is a representative of the Methodist Church on the Committee for Institutional Ministry, a Durham Chamber of Commerce member and a Mason. In addition, Rev. Coble has been a most active alumnus of High Point College through the years, serving as a chapter president and member of the alumni executive committee.

Reverend Heckard received his A. B. from Wofford College and Bachelor of Divinity Degree from Duke University in 1939. He has held positions of major responsibility in the Methodist Church, serving the Western North Carolina Conference on the Boards of Education, Missions, and Evangelism. He has served as Conference Secretary of Evangelism, delegate to the Southeastern Jurisdictional Conference, and as a member of the National Council on Evangelism.

Bishop Earl Hunt recently selected Reverend Heckard to head a cabinet committee on improving the pulpit ministry within the Conference.

Mr. Mendenhall graduated from the University of North Carolina and entered the real estate business in 1931. He twice served as president of the High Point Real Estate Board and as president of the North Carolina Association of Real Estate Boards, in addition to his national responsibilities.

One of High Point's outstanding citizens, Mr. Mendenhall has served as president of the Community Chest, Chamber of Commerce, American Business Club, Downtown Development Corporation, and as a member of the Planning and Zoning Commission.



Dr. Read



Rev. Heckard



U.S. Senator B. Everett Jordan

Senator Jordan Guest Speaker At Recent Senior Class Banquet

With class reunions now a part of Homecoming, Alumni-Senior Day was replaced this Spring by a banquet for the Senior Class on May 13. Guest speaker for the occasion was United States Senator B. Everett Jordan. Members of the Senior Class, faculty, Trustees, and Alumni Executive Committee members were guests for the occasion held in Harrison Hall.

Senior Class President Steve Buff, from Rutherfordton, N. C. presented the class gift to Dr. Wendell Patton. Included as a part of it was a cash amount to the Alumni Association to be used in the Golden Decade Development Program.

Among other highlights was the presentation of the "Alumnus of the Year" award to William R. Henderson, former president of the Alumni Association.

Senator Jordan addressed the audience on Senate procedures, and then turned to the subject of crime. "There is a sickness which is creeping up in this nation which doctors cannot cure - that sickness is crime and it will eventually weaken and ruin this country.

"Education has not eliminated crime. This country has proved this, because we have the best school system in the world, but still one of the highest crime rates."

He said that the cure is for the citizens who know right from wrong to set the example.

Four Alumni Nominated to Fill Key Posts On Executive Board

The backbone of any college or university alumni association is its executive committee, board of directors, or whatever name it might be called. Alumni interest, to a large extent, depends on how active this body is and how well it projects the feelings of the much larger group it represents.

One factor in the success of High Point College's alumni operations has been the ability of its executive committee to perpetuate itself with outstanding additions as vacancies occur under the provisions of the constitution.

Dr. Edwin Auman '51 and members of the Nominating Committee presented the names of 4 alumni to the executive committee on May 13 for consideration and approval. For the positions of secretary and treasurer Miss Dell Conrad '61 and Coy Burchfield, Jr., '56 were nominated respectfully. Selected to fill 3 year terms on the Executive Committee were Dedrick Samuels '49 and James Brewer '49.

Dr. Lawrence Holt '40 and Lyles Kearns '50 were nominated to serve a second one year term in their respective positions as president and vice-president of the Association.

Miss Conrad has been a teacher at Glenn Junior High School in Forsyth County for the past 5 years.

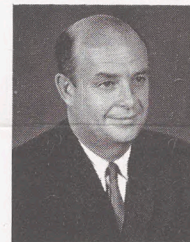


Conrad

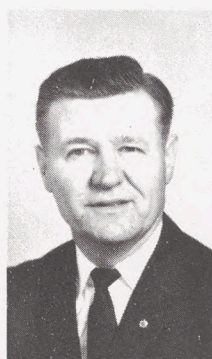
Among numerous activities she is educational director and vice-president of the Beta Iota Chapter of Epsilon Sigma Alpha Sorority and recording secretary of the North Carolina State Council of Epsilon Sigma Alpha Sorority.

Coy Burchfield entered the Public Accounting field in Raleigh following graduation from High Point College. He was licensed as a CPA in 1964 and became a partner in the firm Burchfield, Shaw & Company. He is married to the former Betty Auman of High Point and they have one son.

James Brewer is vice-president of Erwin-Lambeth, Inc. in Thomasville, N. C. He is a member and past president of the Thomasville Civitan Club and was voted Civitan of the Year in 1956 and 1965. In addition he is member of the Board of Directors of the Thomasville Chamber of Commerce and has directed the United Fund.



Brewer



Samuels

Dedrick Samuels has distinguished himself in the field of public school education. After teaching for 7 years at Warlick Elementary School in Gaston County he became principal of Union School in Surry County for 2 years. For the past 7 years he has been principal of Cecil Elementary School in Lexington, N. C. He is president of the Lexington Exchange Club, married and the father of two children.

Optimism Prevails In Golden Decade Campaign Report

Editor's Note: The following report by William R. Henderson was written at the request of the Alumni Office in order that we might share with our family of readers an accurate appraisal of where the Golden Decade Development Program currently stands.

Four years ago the Board of Trustees and Administration appointed a Long-Range Study Committee. This committee was made up of members of the faculty, administration, Board of Trustees, alumni, students and community leaders. The substance of their report back to the Board of Trustees was the basis for establishing long-range plans for High Point College.

This plan has now evolved into a 10-year, \$10 million Golden Decade Development Program. Approval of the long-range plan was made in 1964. Therefore, in 1974 we hope to celebrate not only the 50th anniversary of High Point College, but also the successful conclusion of the \$10 million fund-raising campaign.

Last August the Endowment Committee of the Board of Trustees decided to launch the first phase of the Golden Decade fund-raising project. The first phase is a 3-year program designed to raise \$2 million. A planning conference was held at the college in September and the first kick-off meetings were held in late October of 1965. Since that time approximately 350 workers have been involved in raising funds in the Greensboro, Winston-Salem, Thomasville and High Point communities. For the first year the campaign was restricted to this area except, of course, the alumni portion of the program which involved all alumni wherever they may live.

It was felt if we could raise \$1 million in the first year, we should be able to get another million in the remaining two years of the 3-year phase. I'm happy to report at this time that we have approximately \$1,200,000 pledged, which means we have to raise \$800,000 in a little over two years to have a successful first phase project. We certainly should be able to do this since we will be approaching foundations and other large contributors to higher education.

We feel at this point that the Golden Decade project has met with considerable success. We have been very fortunate to receive some outstanding publicity, and we believe that one of the reasons we received

this publicity is because it is legitimate, i. e., the college is deserving.

Soon we will be beginning the second portion of the first phase, i. e., the Golden Decade Development campaign will be taken to other communities in North Carolina other than the ones indicated above, and solicitation of a different group of prospects will begin. We hope your continued support and interest will help these efforts to succeed. I sincerely hope that we may be able to over-subscribe our first three-year phase so that we can accelerate the \$10 million fund-raising program. There is a desperate need at High Point College to make these funds available as quickly as practicable. Therefore, while I am confident that we will ultimately succeed in raising our \$10 million, it is critical that this success be realized as quickly as possible - hopefully before 1974.



Bill Henderson (1) is shown receiving the "Alumnus of the Year" award the Senior Class Banquet on May 13. The presentation was made by Dr. Lawrence B. Holt, current president of the Alumni Association. Presented for the 11th time, the award goes annually to an alumnus who has demonstrated outstanding support for High Point College.



Editor: Dale W. Brown
Photographs: Carl C. Savage



Second Class Postage Paid at High Point, North Carolina

PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER

'ROUND THE ALUMNI WORLD

Class Notes

1920's & 1930's

Blaine M. Madison '29, commissioner of the North Carolina Board of Juvenile Correction, was recently honored by having the newest building at the State Training School For Girls at Kinston named for him.

Carl Smith '33, an investment counselor with Harris Upham & Co., Inc. in Chapel Hill, N. C., is running for re-election as a member of the Board of County Commissioners in Orange County.

G. W. Apple, Jr. '35 is retiring from the Reidsville Township School Board after serving a total of 18 years. He is in the retail food business and serves as a director of the First National Bank.

1940's

Dr. W. Joseph May '41, Winston-Salem obstetrician and gynecologist, has become president of Weaver Maintenance Supply Company. Richard Budd '64, is an equal partner in the firm.

David S. Underwood '47, assistant principal at Trinity School, is running for a seat on the Randolph County Board of Commissioners.

Major Homer D. Guyer '49 has been appointed commanding officer of the Second Battalion, 113th Artillery of the N. C. National Guard.

1950's

John Lawrence '52 will become principal of the new Jamestown Junior High School in Jamestown, N. C., when it opens in September.

Olin Jackson '52 will take Lawrence's place as principal of Jamestown Elementary School.

James R. Sugg '52, New Bern, N.C. attorney, is running for the N. C. House of Representatives from the Third District.

William R. Shaffer '53 has been elected president of the High Point Chapter of the Administrative Management Society.

C. Kenneth Ingram '52 has been elected assistant vice president of Wachovia Bank and Trust Company in High Point.

Tom M. Charping '54 has been elected assistant cashier of Wachovia Bank and Trust Company in High Point. Charping is a past president of the High Point Chapter of the HPC Alumni Association.

Baird L. Buchanan '54 has been appointed administrative assistant to the general manager of Southern Desk Company.

Sam Kasias '54 has been chosen Thomasville North Carolina's first Outstanding Young Educator. In 1965 he was the City's Young Man of the Year.

Roy R. Bevan '55 has been appointed assistant sales manager of Dixie Furniture Company in Lexington, N. C.

Charles Jarrell '55 has been transferred from Durham to Rocky Mount, N. C., as an insurance adjuster with the General Adjustment Bureau.

Jack V. Kearns '56 has been named assistant cashier with North Carolina National Bank in Greensboro.

Al Burrus '57 has been promoted to claim superintendent of the N. C. Division in the Eastern office of State Farm Mutual Automobile Insurance Company.

1960's

Dell Conrad '61 has recently been named Winston-Salem's "Young Career Woman of the Year" by the Business and Professional Woman's Club, and "Woman of the Year" by the Beta Iota Chapter of Epsilon Sigma Alpha Sorority.

Carolyn Voncannon Spillman '62 has been recognized as Outstanding Young Educator of the Year by the High Point Jaycees.

Milbrey Anne Beland '64 is working in Dahlgren, Va., assigned to the Strategic Weapons Analysis Branch, Operations Research Division, Computation and Analysis Laboratory, U. S. Navy.

Future Panthers

A third son, Stephen Orland, born February 17 to Mr. and Mrs. Charles C. Riddle '60, Route 4, Box 21 A, Albemarle, N. C.

A daughter, Charmione Dawn, born April 13 to James and Mary Ruth Rose '58 & '57, 1115 Orleans Drive, Apt. C, Dallas 11, Texas.

A boy, Barry LeRoy, born March 14 to LeRoy and Anne Blanchard Fleming '60, Route 7, Frederick, Maryland.

A daughter, Cheryl Elizabeth, born March 17 to Mike and Brenda Sabino '64 and '65, 133 Sewall Woods Road, Melrose, Mass.



THE HIGH POINT COLLEGE

Development

BULLETIN

JUNE, 1966

THE FUTURE OF HIGH POINT COLLEGE RESTS WITH YOU

The first year of the first phase of the ten-year Golden Decade Development Program in which two million dollars are to be raised has come to a close, with approximately one million dollars in commitments. The campaign was headed by William R. Henderson as Director and General Chairman, with offices at Bennett Advertising Company on North Main Street, High Point, N. C.

Records including all prospect cards, work cards, pledges, and numerous bits of information were delivered to the College Relations Building on Friday, June 3. The base of operations has changed, but Bill Henderson is still Chairman of the Golden Decade, and will have a leading role in the years ahead.

The College, through the Director of Public Affairs, will direct the program to its conclusion. In spite of the fact that much has been done, there is much to do. We dare not let up in efforts to secure the future of High Point College.

One of the areas in which much planned work is to be done is that of corporate giving. A benevolent government allows the corporations to give 5% of net income before taxes as a deduction. The national average of all corporations is less than 1.5% charitable giving. Education receives less than one-half of one per cent (.44%). There is a great opportunity here for corporations

to share in education voluntarily, and a great boon to colleges if corporations respond.

The College — faculty, students, trustee, alumni and administrators — wishes to express deep appreciation to the Director and his cabinet, to all workers who served so diligently, and to all those who participated in getting this first phase off to a successful start. The entire College family will be loyally engaged in making ours a great educational institution.

Without the support of volunteer workers and many other friends who will support with concern and cash, the Golden Decade will be only a great dream. We know that all of us have a mind to work.

From Chicago, New York, Washington, D. C., California, Florida and places in between, gifts have come, but most of our support has come and will come from corporations, businesses, men and women in the immediate area — High Point, Greensboro, Thomasville, Winston-Salem, and Asheboro. And to the degree that we are supported by our home folks, others will respond. Alumni must respond if we are to progress, for, others are asking as the first



question, "What have the alumni done?"

Therefore, as the headline indicates, the future not only of the Golden Decade but of High Point College, rests with you who read these words. What are you doing? What will you do?

The Gift Annuity Plan

Under a gift annuity agreement, you give a specific amount of cash, securities or other property (\$500.00 or more), and High Point College guarantees you a fixed annual income for your lifetime.

The amount of this income is determined by your age, or both ages, if two persons are included in the agreement. Because the earnings of the gift are supplemented by a portion of the principal, the annuity rate can change from 5.0% from a gift made at age 65 to as high as 8.0% at 85 or over. If two lives are concerned, of course the rate is lower.

Upon the death of the annuitant or his survivor in a two-life annuity, the gift becomes available for use by the College.

A gift annuity has three advantages:

- (1) it provides income and estate tax savings similar to but somewhat less than those of life income contracts;
- (2) it provides you with a guaranteed fixed income, free of investment worries, for the rest of your life;
- (3) it furnishes you an annual return which, depending on your age, is 60% to 80% tax free; and
- (4) it gives you the satisfaction of knowing that your gift will support the work of independent higher education through High Point College through the future years of its existence.

Others have made investments in the future of High Point College in this manner.

As You Will

An Alumnus of the College communicated to a friend the other day in this manner: "The College asks for money every year, and now they want us to give them everything when we die."

I looked up the person's record who made this remark, which reminded one of the man who complained: "My wife is always and forever wanting money; everyday she is after me for money."

Someone then asked, "What does she do with so much money?"

He replied, "I don't know, I haven't given her any yet."

One of the noblest things a man can do," someone has said, "is to plant a small tree that will some day give shade to people he will never know."

Another is to make a bequest to High Point College to help educate young people not yet born.

When you make a bequest to High Point College, you may be planting a giant redwood. Our College has years behind it and centuries ahead of it. A tree can do a lot of growing in that time!

If the word "bequest" has a somber sound to it, suggestive perhaps of movie scenes in which the clan gathers to hear the reading of a millionaire's will, let me put it in a brighter light.

A bequest to High Point College can indeed be a clause in a will, but it need not be a millionaire's. The College welcomes bequests of all sizes — and for a multitude of purposes.

Your "bequest" may also take the form of a life insurance policy assigned to High Point College. It can also be a gift made now — of securities, perhaps — from which the College will pay you a life income.

Bequests and other forms of deferred giving represent one source of support on which the College depends

Will you take a minute to reflect and then make some decision as to what you will do? It's easier than planting a tree!

From Here To Infinity - Or Eternity

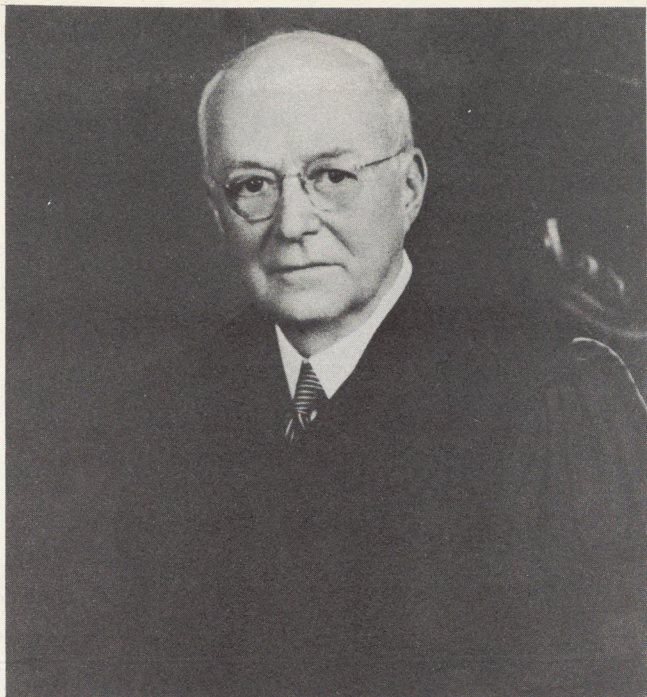
Down the centuries men and women have given of their lives and substance to provide for their fellows. In suffering, whether in childhood or advanced age; in hunger, whether from the larder or from accumulated funds; in despair, whether of hopelessness or misery; in education, whether to eradicate total illiteracy or to train the best minds of the world; or to provide opportunity to achieve or to fail - there has always been someone who was concerned. Each benefactor has had as his purpose the helping of some group to free itself of want and despair, of injustice and under-privilege, of fear and hatred, or of ignorance and superstition.

The results are like the waves created in a quiet pond by the dropping of a pebble into it. The child finds love and hope and grows in body and

mind; a teenage youth begins to glimpse his potential; a woman finds an answer to personal and family problems; a community discovers a unifying cause; and minds imprisoned by enmity break out into the full-orbed light of friendship, fellowship and freedom.

High Point College has entered the Golden Decade; but this fine and successful effort is only the opening of a door to the years ahead. To be the best, it demands our best planning and most effective effort. To provide the necessary support and strength for our College, all of us will think and plan, work and achieve, train in order to offer opportunities to those who are yet to come to our College. These students, real and potential, are the reasons why we are here.

The task goes on and on to infinity!



Bishop Straughn Honored

At the recent Commencement at the College, Bishop James H. Straughn was honored at a luncheon. Bishop Straughn was the president of the General Conference of the Methodist Protestant Church from 1936 until the union of the Methodist Church.

Immediately following the union in 1939, he became the Bishop of the area comprising Western Pennsylvania and the entire State of West Virginia.

During his tenure of office with the Methodist Protestant Church he was instrumental in helping establish High Point College and in seeing that the struggling college remained alive.

Bishop Straughn is recognized as one of the truly great preachers of the Methodist Church. Although he is in his 90th year, he is vigorous and alert to the problems of the day.

The Significance Of Leadership - This We Believe

That the need for true leadership in our schools, churches, industries, communities—in all areas of human relations—is greater now than in any previous period of history. That the very existence of our world may well depend upon the quality of this leadership.

That our world has become one of technology and rapid change. In this nuclear age we are in danger of being hypnotized by the awesome prowess of the physical sciences and the incantations of digital computers, rather than guided by the pulse of the social sciences, the heartbeat of the humanities and the wisdom of religion.

That the true leaders of tomorrow will be called upon to supply the morality and ethics for our brave new world of technology; that there exists, therefore, a tre-

An Interesting Monograph Comes From A Good Source

On the back cover of the June, 1966 Bible Society Record there appears a brief account of one act of life and the results. Here it is:

"Each act of life writes its own history. In 1816 — one hundred and fifty years ago — one man, from his sick bed, gathered together the leaders of many denominations to form a national Bible organization. For this, Elias Boudinot will be remembered as long as there is an American Bible Society. One man . . . one act . . . history. The activity of the American Bible Society always has been and always will be built upon the single act of a single individual — multiplied by millions. Tomorrow's history of the American Bible Society is being written today. It awaits only the name of one individual . . . one act. Never underestimate what you, as a single human being, can do for the cause of the Bible. For the American Bible Society . . . for the Bible . . . a single act on its behalf may be the difference — for another human being — between one Bible . . . and none."

Allow this paraphrase of the last two sentences. . . . "Never underestimate what you, as a single human being can do for the cause of higher education. For High Point College . . . for each student . . . a single act on her behalf may be the difference . . . for another human being . . . between an education . . . and none."

High Point College's future may well wait on the act of a single individual to make certain that it goes on to greatness. One individual . . . one act . . . history.

mendous responsibility for the preparation of these leaders.

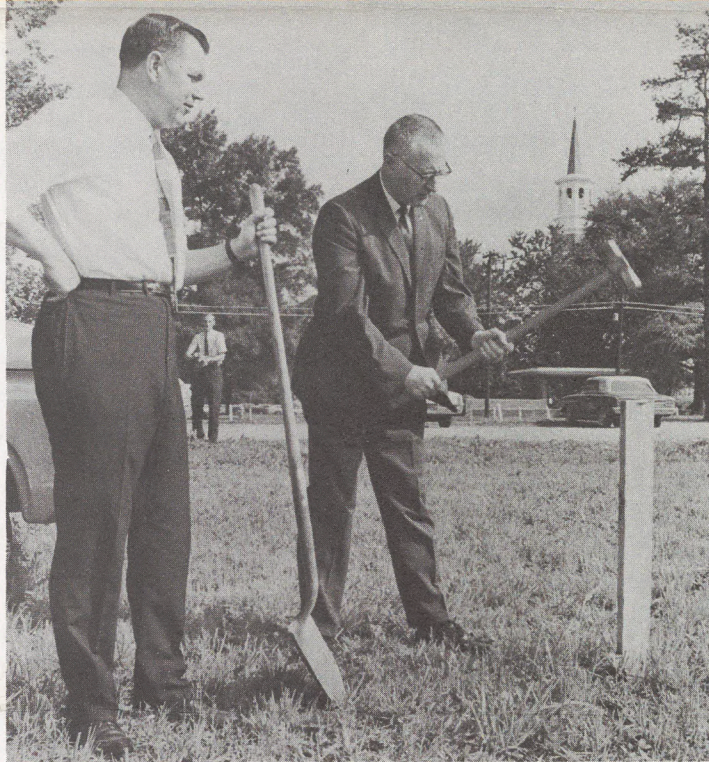
That no greater purpose or more difficult task lies ahead than that of preparing men and women for the roles of leadership and equipping them to add the spiritual and moral dimensions to tomorrow's world of limitless horizons.

That leaders are made—not born. That with the great body of knowledge developing in group dynamics, decision making, and leadership principles, colleges can not only supply this knowledge but can provide laboratories in applied leadership where these skills can be practiced under the watchful eye of trained leaders.



Second Class Postage Paid at High Point, North Carolina

PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER



The Time For Use Of This Space Finally Arrives

For four years the plans for a new science building have been in our minds. Much publicity has gone out about the prospects for such a building. Numerous requests were made for funds before Golden Decade got underway. The Golden Decade featured the science building as the very first building to be erected. A grant was secured from the Higher Educationm Facilities Act and a loan was also approved. Now, the contracts have been let and groundbreaking will come before you read this.

The science building with 6 classrooms, 2 lecture rooms, laboratories for chemistry, biology, geology, and physics, now comes nearer reality! The present science building will be used in some way to add to the total effectiveness of the College, either as classrooms and offices for two departments, a student center, or a religion-human-

ities building. The new science building will enable the College to house the administrative offices in a central location.

Six additional rooms are being constructed on the basement floor of Yadkin Hall. These rooms will house 12 additional young women this fall. The campus will be busy during the summer with new construction, renovation, and the improvement of other buildings, as well as campus beautification.

The message to all our friends is: We are carrying out promises made, and are striving at the same time to strengthen and undergird all of our college affairs toward the goal of becoming an even better educational institution. To that end we solicit your prayers, your interest, and your concern. Without the great host of friends it cannot be done.



ALUMNI ISSUE - JULY, 1966

Mixed Emotions Greet Loyalty Fund Report

Editor's Note: During the past three years the Alumni Bulletin has attempted to develop a format evolving around college happenings and news of classmates, with occasional scholarly pieces written by members of the faculty. It has not been used as a medium for making fund raising appeals nor should this be a purpose. The following article represents a report on the results of the Loyalty Fund for 1965-66. We hope its message will command your attention. D.B.

Just as a minister prefers to discuss the number of new members he has brought into his congregation rather than those already on the rolls who never attend or, just as a coach would rather discuss a winning season than the setbacks, so an alumni secretary prefers to talk about increased percentages of dollar totals and participation.

Dollar-wise the loyalty campaign just concluded showed an increase of approximately \$9,200 over last year's efforts (see Graph A). On the other hand the percentage of giving dropped to a level below the figure for 1961-62 - 15.3% (see Graph B). Whereas 1872 alumni remembered High Point College with a gift one year ago, a little over half that number sent a gift in 1965-66.

We can be proud that the total number of dollars increased this year thanks in part to the fact that

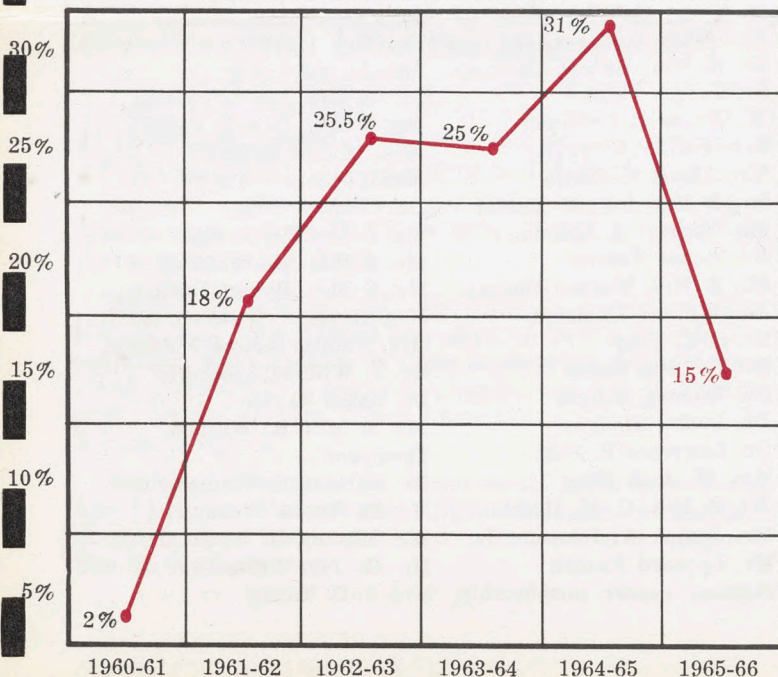
individual alumni donated substantially to the Golden Decade program. In addition, the Alumni Association is within sight of reaching its goal of \$150,000 by May, 1968, with just over \$80,000 in pledges to supplement the \$29,197 in hand.

But what about the participation level? Is it really important how many alumni contribute as long as monetary goals are reached? The answer is an emphatic YES! Until High Point College can claim a yearly participation level of 40% or, hopefully, better, she loses a strong advantage in seeking foundation and/or corporate support. Alumni dollars are important and appreciated, but so is the participation it represents as the administration seeks new avenues of revenue to remain competitive.

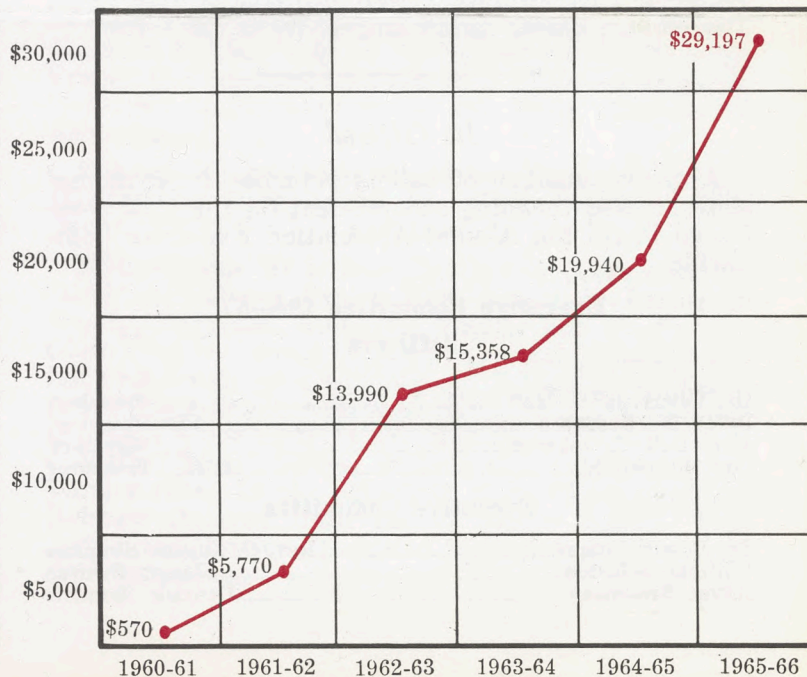
No amount of arm twisting will cause an alumnus to support alma mater if his interest is nil. Hopefully, if this same alumnus has an open mind, attitudes can change and indifference be dissolved.

With the grace of God High Point College must convince a majority of its alumni that these are crucial years for the small denominational liberal arts college, that financial needs are continuous rather than terminal, and that small gifts as well as large will aid in bringing the Golden Decade Development Program to a successful completion.

A ALUMNI PARTICIPATION 1960-66



B ALUMNI DOLLAR PARTICIPATION 1960-66



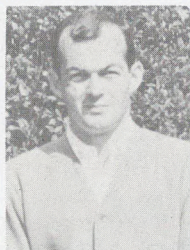
American History Caravan Traces McClellan's Peninsula Campaign

Twelve students and two professors returned on July 3 from the third annual American History Caravan which in eight days covered 4 campaigns and 11 battlefields associated with the Civil and Revolutionary Wars. Highlighting the trip was a retracing of General McClellan's Peninsula Campaign with tours of the battle sites in Richmond, Ft. Monroe, Fredricksburg, Chancelorsville, Manassas and Gettysburg.

The Caravan, instituted in 1963, combines classroom study with the opportunity to visit famous battlefields, museums and forts and bring portions of our heritage vividly alive. The first three weeks of the course consisted of classroom study under Dr. Stuart Deskins, with special emphasis placed upon the campaigns and battles to be visited.

The group had the advantage of hearing resident historians at the major sites interpret the importance of the battle, describe strategy and tactics employed by the combatants, and the significance of the encounter to the over-all outcome of the War.

Watson Named Golf All-American



Roger Watson has been selected as an NAIA All-American golfer for 1966, the first time a High Point College player has ever been accorded the honor.

Watson was named to the six-man all-star team by virtue of his third place finish in the recent NAIA golf tournament in Shawnee, Oklahoma. He qualified for the national meet by being medalist at the Carolina's Conference and District 26 tournament held recently in Boone.

Watson will graduate this August. He has been one of the top amateur golfers in the High Point area for several years; having won the Enterprise Classic three times and the High Point Golf Association tournament twice.

On July 11-15 he represented North Carolina, South Carolina, and Virginia in the National Public Links Tournament played in Milwaukee, Wisconsin.

Its Official

A record number of ballots returned from alumni show an overwhelming endorsement for the slate nominated to fill the Alumni Association Executive Committee.

Executive Committee 1966-67 Officers

Dr. Lawrence B. Holt.....President
Lyles H. Kearns.....Vice-President
Mrs. Dell C. Johnson.....Secretary
Coy Burchfield.....Treasurer

Executive Committee

Dr. Edwin Auman.....Rev. C. Eugene Simpson
William Goldston.....James Brewer
Alton Broadway.....Dedrick Samuels

Freshman Awarded Lindley Grant



Miss Jovita Sue Mask of Connelly Springs, N. C. has been chosen by the High Point College Alumni Scholarship Committee as the recipient of the Lindley Scholarship for the 1966-67 academic year. The scholarship is established by the alumni of High Point College in memory of Dr. Percy E. Lindley.

Miss Mask is an honor graduate of Hildebran High School, Hildebran, North Carolina and the daughter of Mr. and Mrs. Paul Mask. She participated in the FHA, French Club, Beta Club, and was a member of the Yearbook staff in high school. She has been active in scouting and attended the International Round-up in Idaho in 1965.

Active in her church, Miss Mask has been a member of the choir and the Methodist Youth Fellowship. She will be a freshman at High Point College this fall and her field of study will be Romance Languages.

Centurion Club Doubles Membership

One year ago the Alumni Association inaugurated the Centurion Club for alumni who gave High Point College gifts in the amount of \$100 or more during the fiscal year. There were twenty-nine initial members in 1965. This year the membership swelled to seventy, including ten who retained membership for the second year.

Club members receive an engraved certificate and membership card allowing them admission to all home basketball games during 1966-67.

Centurion Club Membership — 1966

Mr. George W. Armfield	Mr. Lyles Kearns
Dr. George H. Armstrong	Mr. & Mrs. L. W. Lamar
Mr. & Mrs. David W. Auman	Mr. Frank Lambeth
Miss Jane Austin	Mr. George Lyles
Mr. Herman Bernard	*Dr. & Mrs. Ed Mendenhall
Mr. Clifton Berrier	Governor John J. McKeithen
Mr. Kenneth Berrier	Mrs. Holt McPherson
Mrs. Lewis Brandon	Mr. Bill Minor
Dr. Allan Brantley	Mrs. Grady Ruscoe Moore
Mr. Wiley G. Clary, Jr.	Mr. Paul Oakley
Mr. & Mrs. Kermit Cloniger	Mr. Alfred Oliver
Dr. Joseph Coble	*Mr. & Mrs. Bob L. Parrish
Mr. James L. Cresimore	Mr. & Mrs. Darrell Parrish
Mrs. Phillip B. Davis	Mrs. M. L. Patrick
Mr. Albert G. Earle	*Major James F. Payne
Mr. & Mrs. John C. Easter	Dr. Clifford Peace
Mr. Michael B. Fleming	*Mr. & Mrs. Clyde Pugh
Mr. James Foscue	Mr. & Mrs. Herbert Ragan
Mr. & Mrs. Warren Godwin	Mr. & Mrs. Robert Rankin
Mr. William Goldston	Mrs. David A. Rawley, Jr.
*Dr. C. L. Gray	Mrs. Velma Teague Robbins
Mr. G. Leon Green	Mr. J. William Snotherly
Dr. Thomas Haggai	*Dr. Ralph Taylor
Dr. Luther Hodges	Mr. & Mrs. R. William
*Dr. Lawrence B. Holt	Thompson
Mrs. W. Jack Hunt	Dr. Garland E. Wampler
Mr. & Mrs. C. M. Ilderton	Mr. E. Wayne Weant
Mr. Joseph A. Johnson, Jr.	Mr. Murray M. White, Jr.
Mr. Leonard Kaplan	Mr. G. Jay Willard
*Denotes repeat membership	Mrs. J. D. Young

'ROUND THE ALUMNI WORLD

CLASS NOTES

1920's & 1930's

Blaine M. Madison '29, trustee of High Point College, was named "Tar Heel of the Week" by the Raleigh **News and Observer** during the week of May 29.

Henry Clay Hankins '32, retired naval administrative officer is residing in Point Reyes Station, California.

Wilton Kimmer '33, a biology teacher at Franklin High School in Somerset, N. J., has been named to **Who's Who in the East**. Kimmer was one of 15 chosen from 10,000 names submitted for inclusion in the publication.

1940's

Mrs. Hazel E. Strickland '41 has resigned as supervisor of elementary instruction for the Burlington City Schools to accept a position with the Charlotte-Mecklenburg system.

Thurman A. Horney '48 has been named director of vocational-technical education at Davidson County Community College.

Mrs. Janice Russell McCurry '48, guidance counselor at High Point Central High School, has been named as a consultant for the Southern Furniture Manufacturers' Association to help plan the recruitment program.

Michael B. Fleming '49, secretary-treasurer of Fleming-Shaw Transfer Company, has been named chairman of a special new contact group for the United Fund of the Greater Greensboro campaign.

Allen Glenn Morton '49 has received the doctor of philosophy degree from George Peabody College for Teachers. Dr. Morton is currently chief of the curriculum section in the USAF School for Latin America, Albrook AFB, Canal Zone, Panama.

1950's

Lacy Venable '51, former principal of West Lincoln High School, has been named to head the North Iredell Consolidated High School near Statesville, N. C.

Mrs. Janie Bartlett Yates '51 has received an assistantship at the University of Iowa to work on a doctor of philosophy degree in speech and drama. Mrs. Yates will be an instructor in English and Speech.

Joseph J. Flythe '51, a practicing attorney of Rich Square has joined the law firm of Jones, Jones and Jones in Ahoskie, N. C.

Harold L. Waters '51, principal of Harmony High School, has been named principal of South Iredell Consolidated High School. Waters is married to the former **Ruth James '52**, a home economics teacher in the Iredell County system. They have two sons, Harold, Jr., 13, and Tom, 5.

Junius A. Morgan '52, commercial sales coordinator for Carolina Power and Light Company's northern division since 1960, has been named sales manager of the Raleigh district.

Bob Parrish '53, a special representative of Pilot Life Insurance Company has been named co-chairman of the High Point blood program for 1966-67.

Baird L. Buchanan '54, assistant to the general manager of Southern Desk Company, has been named co-chairman of the Greater Hickory United Fund Drive.

Reverend Garland S. Gammon '56 has been appointed Protestant Chaplain for the Department of Public Safety in Wilmington, Delaware.

Jerry Paschal '56, assistant superintendent of city schools in Goldsboro, will head the school division of the Goldsboro United Fund Appeal in 1966-67.

Charles H. Cross '57 has been appointed principal of J. W. York Elementary School in Raleigh. He was assistant principal of Northeast High School in Guilford County.

E. Charles Dyson '59, sales manager for the Raleigh District of Carolina Power and Light Company has been named new assistant manager of the Wilmington District.

O. Mell Busbin '59 is serving as assistant professor of Library Science at Clarion State College in Clarion, Pa.

Benny Phillips '59 has been named co-sports editor of the High Point **Enterprise**. He also serves as associate editor of the **Southern Motorsports Journal**.

1960's

Clavis O. Shelton '60 received the degree of Doctor of Dental Surgery (DDS) from the University of North Carolina on June 6. He plans to establish his practice in Walnut Cove.

Captain John Pycior '60 received the Distinguished Flying Cross, Air Medal, and the Navy Commendation Medal on May 26 for service rendered as a member of Marine Composite Reconnaissance Squadron One in Viet Nam. He is presently stationed at Marine Corps Schools, Quantico, Virginia.

Reverend and Mrs. E. Randall Lanier '61, '62 will act as teacher-chaperones for a group of high school students on a study trip to the University of Grenoble, France, this summer. Mrs. Lanier is a modern language instructor at St. Genevieve-of-the Pines Academy in Asheville.

Bill Guy '61 has been named head basketball coach at Allen Jay High School. In addition he will handle junior varsity football and track.

Mickey Dean '61 is head Track and Cross Country Coach at Dulaney Senior High School in Baltimore County, Maryland. Dulaney's Varsity and Jr. Varsity Cross Country teams finished the regular season last fall undefeated, plus winning the Spiked Shoe Invitational Cross Country Meet in Baltimore City. Dulaney also took top honors in the Baltimore County Cross Country Championships, winning the Varsity and Jr. Varsity titles. In the Maryland State Championships, Dulaney finished third among thirty schools. This spring, the Varsity Track and Field Squad had an undefeated season.



Editor: Dale W. Brown
Photographs: Carl C. Savage



Second Class Postage Paid at High Point, North Carolina

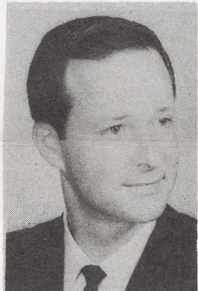
PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER

'ROUND THE ALUMNI WORLD (con't)

pointed as guidance counselor of Davidson County Community College. He is currently doing graduate work toward the M. Ed. at UNC-G.

James Holleman '62 has been named head basketball coach at Mount Airy High School. Holleman had served as junior varsity and assistant varsity coach.

Mrs. Ann Welborn Andrews '62 has been named Beta Province President for Kappa Delta Sorority. She will be responsible for the supervision of 7 Kappa Delta chapters in North and South Carolina.



William F. Cope '63, instructor of Sociology at High Point College has received a \$1,000 Piedmont University Center grant for research as part of his doctoral studies at U NC-CH.

Patricia Anne Key '63 was recently named the "Young Career Woman" by the High Point Business and Professional Woman's Club.

Doris Lyles '64 has been given a scholarship for six weeks study this summer at Union Seminary in New York. The award was made through the Emmanuel Episcopal Church in Southern Pines.

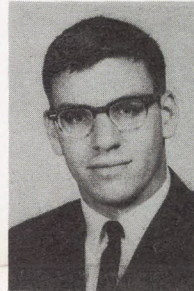
Pvt. Donald M. Dwiggs '64 was honor graduate of the general supply specialist course at Fort Lee, Va. Dwiggs is scheduled to complete his military obligation with the 230th Supply and Transport Battalion, a

National Guard unit in Winston-Salem.

Hilda Jeanne Stanford '66 has been selected to participate in the Hobo II, a tour program of the U. S. National Student Association. She will visit France, Spain, Italy, Switzerland and Holland exchanging informal viewpoints with professors and students.

George B. Roycroft '66 has joined the news staff of WGHP, Channel 8 in High Point.

Roger K. Stephens '66 has been awarded a Grant-in-aid Scholarship for study at Drew University. Stephens will begin study in the Fall for a bachelor of divinity degree.



Wedding Bells

Janet Louise Heydenburg '55 and John W. Oldham were married in Faith Presbyterian Church, Tallahassee, Fla., on June 18.

Emma Esther Wampler and Ronny F. Money '60 were married in St. Mary's Episcopal Church, High Point, on June 4.

Barbara R. Phillips and Gilbert W. Beeson, Jr. '60 were married in Bethel Christian Church, Grifton, on June 19.

Louella D. Kidd and Jerry W. Stinson '57 were married in Wesley Memorial Methodist Church, High Point, on June 25.

Dell L. Conrad '61 and James B. George T. Elkins '62 has been ap-

Johnson were married in Centenary Methodist Church, Winston-Salem, on June 18.

Rosemary Mason '62 and James A. Hayworth were married in Yadkinville Methodist Church, Yadkinville, June 18.

Future Panthers

A son, Kevin Bret, born January 28 to Stan and Barbara Kinney '64, '65, 137 East White Drive, High Point, N. C.

A daughter, Jenifer Lynn, born May 22 to Phillip and Linda Mosley '66, 130 East White Drive, High Point, N. C.

A daughter, Elizabeth Ann, born to Mr. and Mrs. Henry Walton Moore, Jr. '61, 2916 Hanson Drive, Charlotte, N. C.

A boy, Scott Dickson, born April 29 to Larry and Lorna Dickson Schul-tis '61, 14 Rosewood Drive, Little Rock, Arkansas.

Deaths

John David Martin '29 died on May 23 in Forsyth Memorial Hospital in Winston-Salem, N. C. At the time of his death he was president of Traditional Furniture Shops and co-owner of Colonial Furniture Company in Winston-Salem.

Harvey M. Young '29 died May 27 in Alexander County Hospital near Taylorsville, N. C. He was principal of Sugar Loaf Elementary School.

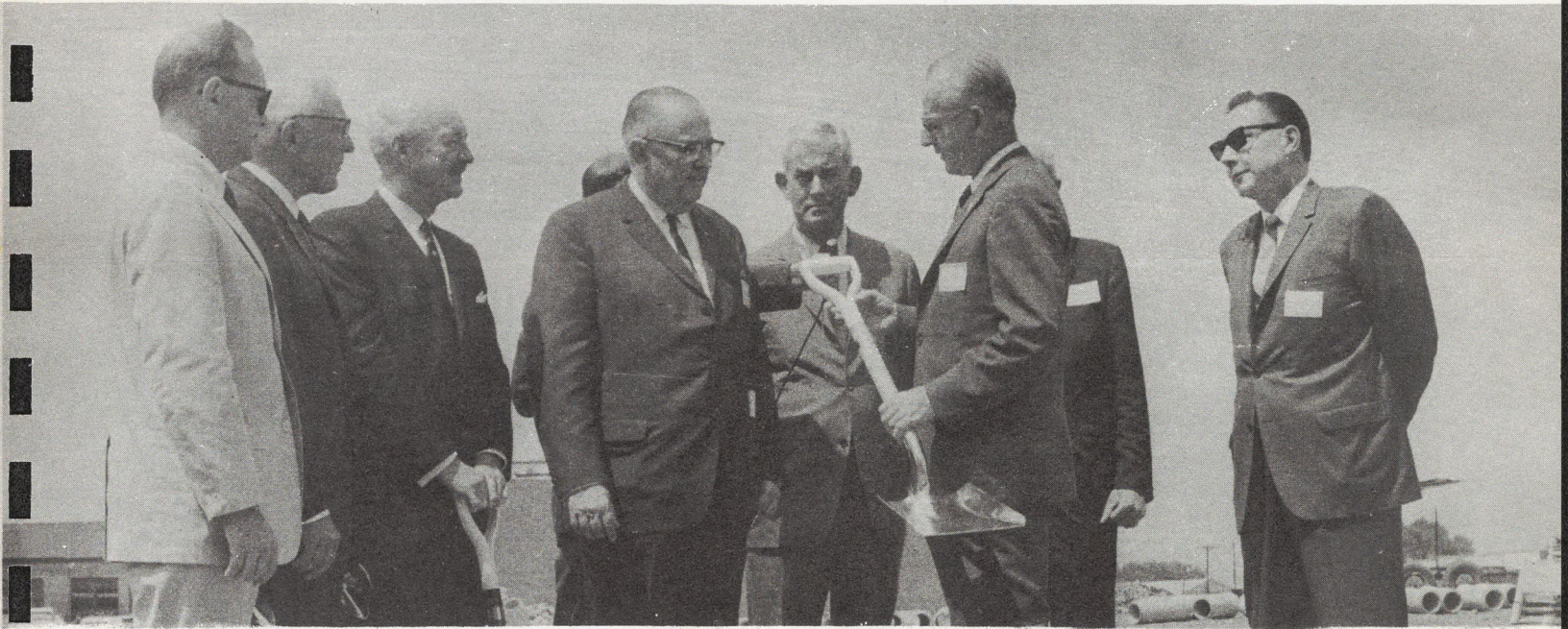
Mrs. Lena M. Gallimore '52 died on May 4 in Randolph Memorial Hospital, Asheboro, N. C. She had been a fifth grade teacher for 41 years.



THE HIGH POINT COLLEGE *Development*

BULLETIN

AUGUST, 1966



The presentation of a gold-plated shovel by Alton Stanford, president of the High Point Chamber of Commerce at the recent ground-breaking for Sears on the magic block.

Left to right - James H. Millis, Charles Kearns, L. E. Oliver, Sears vice president, Holt McPherson, Elliott S. Wood, Stanford, Horace Haworth, and Charles Hayworth, trustees of the College.

CONSTRUCTION BEGINS ON SEARS BUILDING

After more than nine years of dreaming and planning the erection of a Sears store has begun on the more than seven acres which comprises the magic block in downtown High Point. In the background of the picture may be seen the signs of construction. When this picture was made the footings had been poured for the store and the auto center and several courses of brick had been laid outlining the store.

The property was bought from the city of High Point under the program of urban renewal. The sum of \$254,000 was paid for the entire block, and when the Sears facility is complete will represent a greater tax value than was the total tax value before the Re-development Commission began the urban renewal program.

A few facts need to be presented. (1) The College will build the Sears store by borrowing the funds to erect the building. Not a cent of Golden Decade funds has been or will be used. (2) The College will pay ad valorem taxes on this income producing property. (3) The College will use the income from the lease to reduce indebtedness, pay interest on the loan, and to pay taxes assess-

ed on the property. (4) When the property is free of debt, the College will receive the profit derived from the store. In ten years, the College should be receiving a large income from the property to be used to help meet expenses of a growing College.

To name those responsible for this progress, we would have to name Dr. Herbert Peterson, former Director of Development, Holt McPherson and Charles Hayworth. From the dreaming stage until construction, many have had a part in it. To become a reality dreams and plans must have flesh and blood, minds and hearts, work and toil. It has been a long and difficult road but down-town High Point, yes, all High Point will benefit from the development of the Magic Block. The College will ultimately benefit, also, and the future will look with amazement on the accomplishment.

High Point College has embarked on a program not only of becoming a great College, but of helping herself to become a strong College to successfully meet the obstacles of the years ahead. Come join us in the quest.

Annual Review Indicates Active Development Program

The Division of Public Affairs of High Point College has shown purposeful activity for the last year. With the first three-year phase of the ten-year Golden Decade Development Program underway, there was much planning, and work.

Below are some of the highlights and achievement and problems of the past year in all the areas of Public Affairs activity.

Development Makes A Start

After long and careful planning, the capital fund effort got underway. W. R. Henderson was enlisted to head the campaign and to begin the solicitation. He selected several men and women to become the cabinet.

Roscoe Adams	Holt McPherson
Fred Alexander	J. H. Millis
Lawson Allen	Wendell M. Patton
Harriss Covington	Mrs. W. T. Powell
Lawrence B. Holt	Edgar Snider
Paul Ingle	James R. Spence
Charles L. Kearns	Carson C. Stout

Then after divisions were created, a chairman of each division was enlisted. The following are the divisions and chairmen:

Pace-Setters	Elliott S. Wood
Leadership	J. Edward Pleasants
General	Bob L. Parrish
Family	Charles E. Hayworth
Out of Town	Charles J. Kearns

Goals were set for each division. The total goal was set at \$10,000,000. A planning-training session was held for all workers, intent cards were distributed, solicitations were made, and reports came in. More than 580 individuals, corporations, and foundations according to Mr. Henderson pledged more than \$1,000,000. With the first year bringing more than a million dollars, the next two years should go over the two million dollar mark.

There Are Foundations, Foundations, And More And More Foundations

A total of 1333 foundations were contacted during the year. There were 1233 approached asking if we were within the scope of their interest. More than 1,000 answered "sorry but no." More than 100 actual proposals were made to national foundations which had some connections in North Carolina. Many of these requests are still pending. While this avenue of support is not highly productive, the grants total more than \$50,000. Many doors have been opened for future requests. Other foundations have been researched and catalogued as to area of interest. Grants were actually received from more than 20 foundations.

Buildings Begin To Become A Reality

The science building across Montlieu Avenue from Roberts Hall was begun. The Magic Block development to lease to Sears was underway and

the contracts let for a Sears warehouse on Kivett Drive. The science building is the first building under the Golden Decade Development Program. Before the year 1966-67 comes to a close, other buildings will be under construction. According to long-rang plans, dormitories, religious center, student center, infirmary, administration building, and other additions are scheduled for completion before 1974.

Other Phases Of Development Show Growth

The third annual Parents Days was held in November and the date for 1966-67 has been set for Saturday, November 12, 1966.

One insurance policy has been secured naming the College as irrevocable beneficiary. Dr. Thomas Haggai was the donor of this policy. The annual premiums on all other policies have been paid.

The Development-issue of the *Bulletin* was published six times and each issue was mailed to more than 10,000 persons. The Fellows and Scholars Programs were not actively promoted during the year because of the Golden Decade capital funds campaign. In spite of this fact 13 Fellows were secured and six designated \$100 or more toward the Scholars Program.

We are fortunate to have W. R. Cumerford, President of Cumerford Corporation, Kansas City, Missouri, as our development consultant for the Golden Decade.

There was a total of more than \$300,000 added to the endowment fund of the College.

Alumni Affairs Reports An Increase In The Amount of Gifts

Although the Capital Funds Campaign was scheduled, the Executive Committee thought it best to continue the Annual Alumni Loyalty Fund Campaign. Realizing that there were dangers, the Committee felt that with the impetus of the publicity for the Golden Decade that the Alumni Loyalty Fund would benefit in the long-range operations.

Personal solicitation campaigns were conducted in Alamance County, Raleigh Charlotte, Durham, Greensboro, and High Point. The first five areas above reached or surpassed the level of the year before. The final results were disappointing in that our percentage of Alumni giving dropped by 15%, but the total amount of gifts rose by \$10,000 above a year ago. Dr. Larry Holt gave great leadership to the Alumni Association during the year and was reelected for another term.

Chapters in various cities and areas are showing increased interest in the College. The personal solicitation campaigns held for the past two years have helped to involve more alumni in College affairs.

Homecoming was held in February at which time class reunions were held. Probably a record number of Alumni attended the activities.

Information Services Growing In Service

This area of Public Affairs is headed by Dr. Carl Savage. Remarkable progress has been made in this service. An average of more than one release was made each day to 70 newspapers, radio and television stations for a total of 15,830, and 1493 clippings attest to the effectiveness of these releases. Pictures released with the articles totaled 1,399. This coverage in addition to magazine articles, on the scene coverage of newspapers, radio, and television, and advertising of campus events for various organizations on the campus.

Radio and television programs and coverage took a giant step. On nine radio stations weekly radio programs use 109 hours 40 minutes of time granted by these stations as a public service. If the value this time were conservatively estimated it would be more than \$16,500. A beeper-service arrangement with local radio stations give complete coverage of any happening of interest on the campus.

Photographical progress is indicated by the making of 2,447 pictures for all purposes - HiPo, Zenith Alumni and Development Bulletins, Alumni display, Aero workshop, and others.

The Speakers Bureau placed 65 students, administrators and faculty at civic, club, and industrial meetings. The director of Information Services spoke at 62 meetings.

The Word Is "Go" In Development-Alumni Records And Mailing Services

New equipment has been placed in service with the result that High Point College is ready to send second class mail according to zip codes to fourteen distribution centers. A total of nearly 200,000 pieces of mail were sent.

Miss Louise Adams, who knows more about alumni than any other person, supervises making plates, coding, and mailing. Students work with the records and help to prepare material for mailing.

Fourth Annual Parents Day Planned

For many parents the only tangible memory of High Point College they have is one of trudging up two flights of stairs with son's or daughter's foot locker the day before freshman orientation.

In order to give parents a better opportunity to observe a typical day on campus the College will celebrate Parents Day on Saturday, November 12 for the fourth consecutive year.

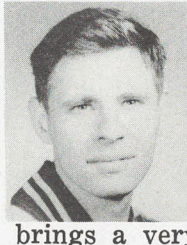
Among several planned features will be the opportunity to talk with the son's or daughter's classroom professors and learn about the liberal arts program offered them.

In addition parents will have an opportunity to participate in the Fine Arts Festival, sponsored by the Fine Arts Department of the College during the week of November 7-12.

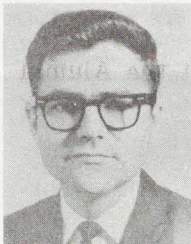
Faculty Members Selected For Coming Year



Mrs. Patsy J. May, a native of Winston-Salem and a graduate of Salem College in music and the Master of Music from UNC-G. She was named part-time instructor in music. Mrs. May is the wife of Charles T. May, and they live in Winston-Salem.



Robert F. Vaughn of Oxon Hill, Maryland succeeds Tom Quinn as Basketball coach and teacher of physical education. Mr. Vaughn holds the B. S. degree from Western Maryland and the M. A. from George Washington University. He brings a very impressive record to High Point.



Dr. Edward Roy Epperson, born and reared in Mississippi, is to head the Chemistry Department. Dr. Epperson obtained his B. S. degree from Millsaps College, his M. A. in Chemistry from North Carolina State University, and his

Doctor of Philosophy degree in chemistry from the University of the Pacific. Mrs. Epperson holds the A.B. and M. E. degrees. They have two children.



Walter B. Thompson has been appointed as assistant professor of Business Administration and Economics. He is a native of Atlanta, Georgia and has the A.B. from Carson-Newman, the M.A. from the Texas Christian University, and has completed his course work for a Ph.D. at the University of Georgia. His wife is the former Doris Ruth Jacobs and the couple have one child 3 years old.



Mrs. Nancy W. Shelton of Winston-Salem will serve as instructor of education and psychology. Mrs. Shelton is a native of Old Hickory, Tennessee. She is a graduate of High Point College and has a Master of Education degree from

the University of North Carolina. Her husband is John M. Shelton of Winston-Salem.



Charles M. Morris, former head basketball coach at David Lipscomb College, has been named Director of the Athletic Department and Chairman of the Physical Education and Health Department. Morris holds the B. S. degree from Abilene Christian College, the M. A. degree from the University of Denver, and has taken his finals for his doctorate at George Peabody College. He is married to the former Sarah Ann Croom, and they have two children.

W. Lawson Allen, Editor
Carl Savage, Photographer



Second Class Postage Paid at High Point, North Carolina

PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER

The Gift Annuity Is A Way Of Charitable Giving

While High Point College has been the recipient of various kinds of gifts, none has been more welcome than gift annuities. For, the gift annuity has benefits both for the donor and the object of the gift. As the name implies a gift annuity not only buys income for the donor but also is a gift by him. The gift to the College as the recipient is determined by the age of the donor at the time the gift is made and the amount of the annuity allowable as set forth by the Committee on Gift Annuities made up of 22 individuals from various major denominations, college groups, and societies across the United States.

Recently one of our fine friends, H. Grady Miller, gave the College several thousand dollars (he could have given appreciated securities with an even more favorable tax advantage) which enables him to receive a fixed amount each month according to the amount given and his age.

Grady Miller's career as a musician and Church leader is a Horatio Alger story! He was born and reared in Asheboro. He was educated in Asheboro's city schools, and became direc-

tor of music for the Greensboro City Schools. After leaving Greensboro he accepted a position at the University of North



Carolina at Chapel Hill, where he received his A.B. degree. He taught music and directed the band in one of the high schools on Long Island. He received his Master of Arts degree from Columbia University and studied at Julliard. He is at home on the legitimate stage both as an actor-musician and as director.

Probably the outstanding service which Mr. Miller has performed has been his ministry of

music in several great churches. He was called from New York to become the minister of music at the Centenary Methodist Church in Winston-Salem when Dr. G. Ray Jordan was pastor. Later the First Baptist Church of the same city called him to become the minister of music. Dr. Ralph Herring was pastor, and for almost twenty years they worked together as a team. After retiring from Winston-Salem, he was called to the First Methodist Church of High Point. And the first of September will go to become the interim minister of music at Green Street Baptist Church, whose pastor, Dr. Price, married the niece of Dr. Herring.

Here is an outstanding servant of God and the Church, who by his thrift and wise investment of his funds has been able to acquire for himself a stated income for life, part of which is non-taxable, with the remainder going outright to High Point College. High Point College honors H. Grady Miller for a life of challenging service to the Church, to countless young people, and for his immeasurable contributions to the cultural life of each community where he has served.

HIGH POINT COLLEGE

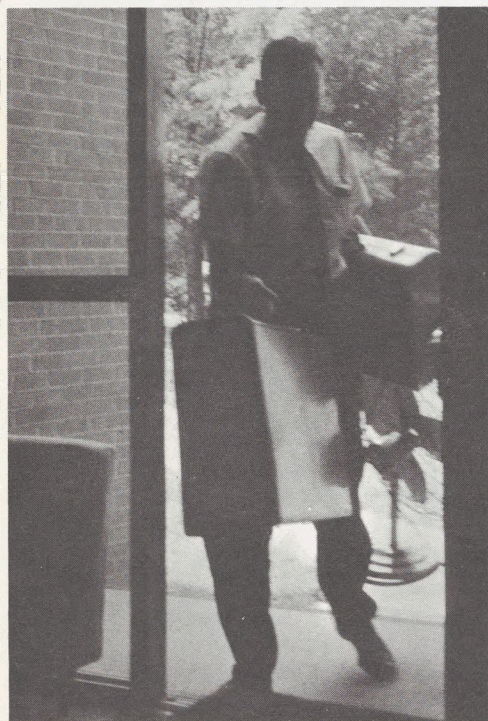
BULLETIN



ALUMNI ISSUE - SEPTEMBER, 1966

THE TYPICAL

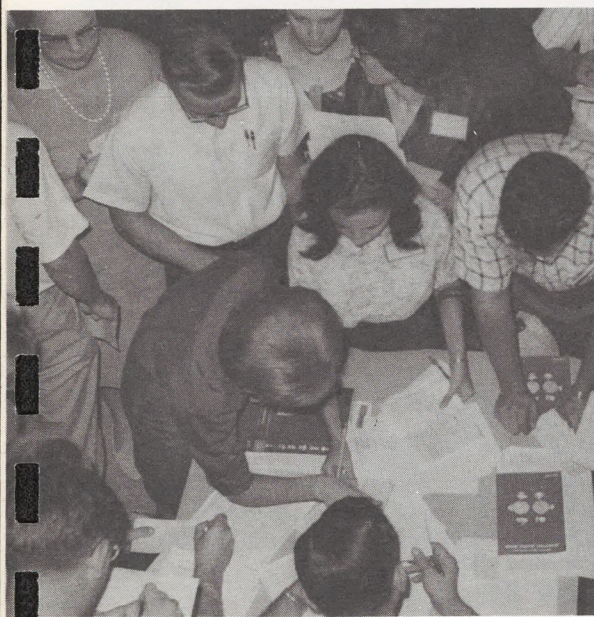
A FRESHMAN



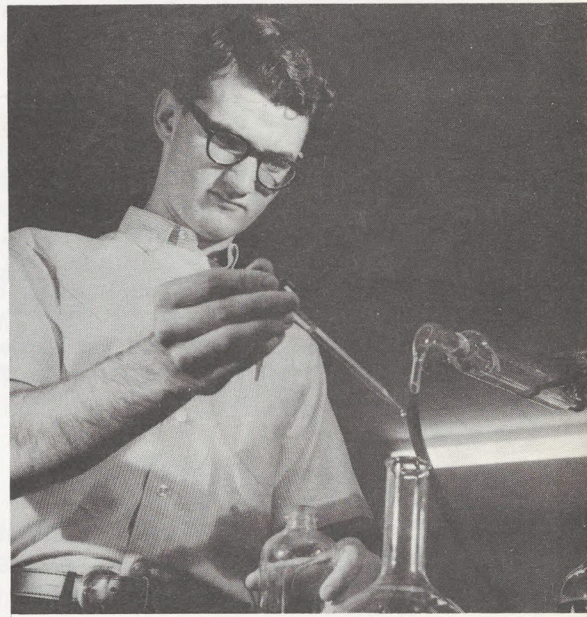
FIRST DAYS OF

*From Dad's
Helpful Assistance . . .*

*. . . To Endless
Lines.*



From Class Registration . . .



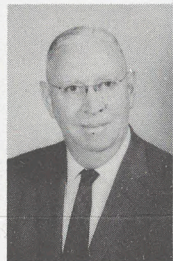
. . . To The Classroom and Lab.

A New Experiment In Learning

Dr. Stuart Deskins

Former History Dept. Chairman

Editor's Note: This paper presents a brief account of the origin, organization, operation and results of the High Point College American History Caravan of the past four years. Dr. Stuart Deskins has played a major role in the success of this venture.



In June, 1963, President Wendell M. Patton, Dr. David W. Cole, then head of the History Department, and Jesse Taylor, former Dean of Students, originated a unique method of history teaching. The plan consisted of three phases: class room instruction, the caravan and camping.

The history department added a new course, History 360, **Civil War and Reconstruction**. The professor in charge covered thoroughly the materials of the course, assigned research topics, had individual student reports, and had each student prepare a paper and map on some particular battlefield to be visited on the Caravan.

Caravan Tour

With this class preparation, the students were well qualified for the second phase — that of the caravan tour. The caravans of '63, '65 and '66 started at Fort Monroe, followed McClellan's Peninsula Campaign, the Seven Days Battles around Richmond, and went on to Fredericksburg, Chancellorsville, Manassas, and other side trips, concluding the tour at Gettysburg. The '64 caravan followed Sherman's march from Chattanooga to Atlanta, and part of the way to the Sea, with trips to Andersonville, Macon, Milledgeville, Crawfordsville, and other historic places. The group of students usually spent a week or ten days on the caravan.

The third phase of the original plan—camping out—was used only for the '63 caravan. Due to many difficulties, such as the danger of hauling heavy camping equipment long distances, obtaining and preserving food, and long hours spent in cooking and camp duties, the camping part was discontinued after '63. Thereafter, the students secured rooms and meals at colleges and universities or motels along the way.

To recite the origin and organization of the caravan is easy; to evaluate the results to the college and the students is difficult. Still, some conclusions are evident.

National Publicity

Launching a new experiment in learning revealed the college administration as willing to explore new paths. This brought favorable national publicity such

as **Newsweek** in its July, 1963, issue publishing an article praising the experiment, and showing a picture of Dr. Cole lecturing by lantern light to the students at Fort Monroe. News items and other pictures on the tour further enhanced this new adventure in learning. Contacts with historians and students of other colleges and universities likewise produced a favorable image for High Point College. In all cases the caravan was given a warm invitation to return another year. Other schools look to leadership, and just this year two other colleges and a university in North Carolina are considering plans to launch caravans. Thus, one who holds high a torch lights the way for others to see and follow.

Active Participation

While the caravan brought the college significant publicity, the primary benefits are to be found in the experiences of the students themselves. With one voice they declared that this type of learning was the most interesting of their college career. Beyond the six hours credit, they had more active class participation, more purpose in their studying and broader vistas in their outlook than could be found in the usual course work. They almost became active participants in the events of a hundred years ago. They stood in Lee's tracks on Lee's Hill at Fredericksburg where he watched the futile charges of Burnside's men; they looked down from the clouds of Lookout Mountain; and some stood with tears in their eyes before the cyclorama in Atlanta as they watched a boy in Blue reach his canteen through a rail fence to a dying boy in Gray—his brother! This emotional involvement on many a battlefield gave the students a deeper appreciation of the hardships and bravery of the Blue and the Gray than could ever be obtained from textbooks alone. There is no substitute for being on the spot of great events. No one can doubt that a deeper appreciation of American citizenship must result from such high adventure.

Personal experiences of the students were reinforced by close contact with outstanding historians, specialists and guides at almost every battlefield. To name only a few: Dr. Chester Bradley, Fort Monroe; Charles Hatch, Yorktown; Bill Kay, Richmond; Ralph Happel, Fredericksburg; Dr. Gilbert Govan, University of Chattanooga, "Mr. Atlanta" himself - Wilbur Kurtz, who went to Atlanta to investigate the great locomotive chase of "The Texas" and "The General", and married the daughter of the Captain of one of the locomotives!

Outstanding results for the college and the students involved abundantly justify continuation of the Caravan. Under discussion is a new experiment dealing with Colonial America to be headed by Dr. Paul Gratiot, head of the History Department.

'ROUND THE ALUMNI WORLD

CLASS NOTES

1930's & 1940's

Rosalie Andrews '30 has been named principal at Woodlawn School in Charlotte, N. C.

Lt. Col. John F. Cagle '40 has been appointed Ft. Eustis, Va. post chaplain. He comes from Ft. Richardson, Alaska, where he was chaplain for three years.

Mrs Cleo Templeton Gullick '41 has been appointed principal at Highland School in Charlotte, N. C.

Louis Socia '43 has been appointed manager of the Tidewater, Virginia District of the Metropolitan Life Insurance Company.

Erwin W. Cook '47 has been named manager of communications services, a newly formed group at R. J. Reynolds Tobacco Company.

Newman C. Oliver '49 has been appointed new - business representative of William Iselin & Co., Inc., a C.I.T. Financial Corporation subsidiary.

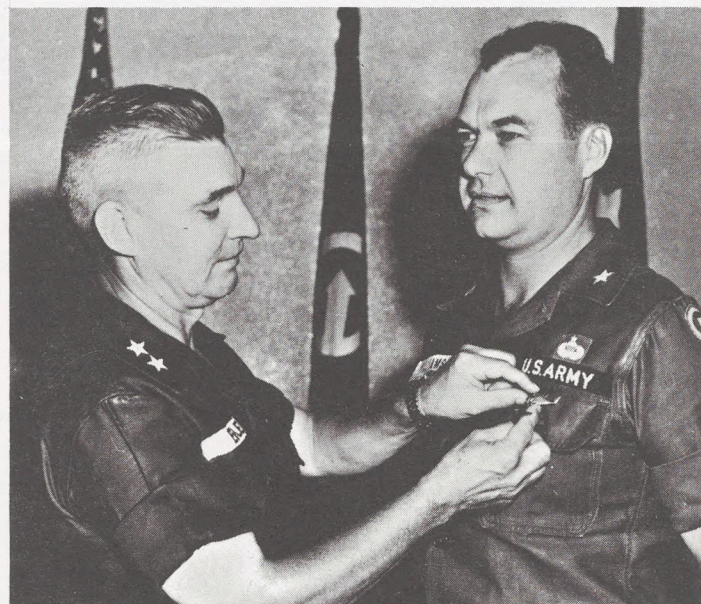
Guy T. Swain '49 has accepted a position in the Nash County School System as Director of Curriculum Development. He was principal of Rose High School in Greenville.

Charles L. Auman '49 is director of the Social Work Department at John Umstead Hospital in Butner, N.C.

Paul C. Williamson '49, athletic director for the Durham City Schools and basketball coach at Durham High School, was recently named North Carolina Basketball Coach of the Year.

1950's

Charles C. Carmichael '50 has been named manager of the Carolina Tire Company store in High Point.



Maj. Raleigh N. Williams, Jr. '52(r) receives the Bronze Star Medal in Saigon, Viet Nam for "meritorious service" as chief security division officer of the 1st Logistical Command. Making the presentation is Major General Charles W. Eifler.

Arthur E. Perryman '50, former assistant principal of Hill Junior High School in Winston-Salem has been named principal of Waughtown Elementary School.

H. C. Hudgins, Jr. '54 has been named assistant professor of Education at UNC-G. He will also be Executive Director of the Piedmont Association for School Studies and Services. On June 6 he received the Doctor of Education degree from Duke University.



Lawrence O. Strange '57 has been named southern regional sales manager for the Industrial Division of Nopco Chemical Company. He will be based at offices in the company's manufacturing plant at Cedartown, Ga.

Anne Sherrill '58 has joined the staff of East Carolina College as assistant director of college union activities.

Adrian B. Delk '59 has passed his Certified Public Accountant examination. He is employed with Dixon, Hauser, and Odom in High Point.

Earl Barbour '59 has been named auditor of the United Telephone Company of the Carolinas, Southern Pines, N. C.

1960's

Lt. Kenneth D. Sullivan '61, a naval officer, has been selected for inclusion in **Outstanding Young Men of America**, an annual biographical compilation of approximately 10,000 young men of outstanding rank throughout the country.

Gerald A. Morgan '62 has accepted a position as a vocational youth guidance counselor with the North Carolina Employment Security Commission in Greensboro.

Kirk K. Stewart '65 has entered East Carolina College Graduate School as a graduate assistant under basketball coach Tom Quinn.

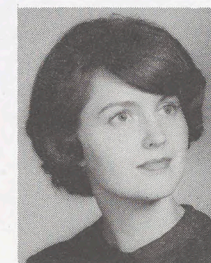
Mrs. Sandra Van Belois '65 has accepted a professional position in the YWCA in Flint, Michigan.

Frederick W. Schraplau '65 has been promoted to airman second class in the U.S. Air Force. He is a data programming specialist at Maxwell AFB, Ala., in support of the Air University.



Jerry C. Hughes '66 was recently promoted to the position as head of the current planning division of the High Point City Planning Department.

Roger Watson '66 has been hired as assistant professional at the Country Club of North Carolina near Southern Pines.



Dorothy D. Hevener '66 has received a \$2500 National Science Foundation Fellowship to be supplemented by the Department of Bacteriology and Immunology at the University of North Carolina in Chapel Hill. Her area of concentration in graduate school will be bacterial-viral relationships.



Editor: Dale W. Brown
 Photography: Carl Savage



Second Class Postage Paid at High Point, North Carolina 27260

'ROUND THE ALUMNI WORLD (con't)

Wedding Bells

Mildred S. Sharpe and James K. Ward '58 were married in Starmount Presbyterian Church, Greensboro, on August 20.

Hessie Lou Severt and Robert E. Williams '59 were married in First Baptist Church, West Jefferson.

Velva Roberta Hinkle '66 and John F. Gansman '59 were married in Immaculate Heart of Mary Church, High Point, on August 14.

Janet N. Bryan and W. Frank Phillips '62 were married in the Church by the Sea in St. Petersburg, Fla.

Nancy Jean Mohr and James N. Davis '62 were married in Ardmore Methodist Church, Winston-Salem, on August 20.

Carolann Eytel and Richard C. Reumann '63 were married in Holy Name Church, East Orange, N. J., on July 24.

Shirley Ann Ellington and Gene R. Pendry '63 were married in Springfield Friends Meeting House, High Point, on August 6.

Karen Ruth Renegar and Manuel D. Workman '63 were married in Grove Avenue Methodist Church, Radford, Va., on June 11.

Marlene Brenda Moore '64 and Homer C. Gary were married in First Baptist Church, Cowpens, S. C. on June 18.

Sarah E. Pugh and Fred I. Jones '64 were married in Central Methodist Church, Asheboro, on June 25.

Jane Patricia Brown and Reginald T. Joyner '65 were married in Pittsboro Methodist Church, Pittsboro, on June 18.

Reanza Lynn Waldrep '65 and Frank D. Murray were married in Central Methodist Church, Shelby, on August 6.

Linda Faye Black '65 and Edward Frabizio were married in the chapel at Cherry Point Marine Base, Cherry Point, on July 17.

Anne F. Chappell and William P. Harris '65 were married in Candor Methodist Church, Candor, on August 21.

Judy C. Harris and Kenneth Ray Deal '66 were married in Green Street Baptist Church, High Point, on June 11.

Victoria Ray Boles '66 and Jerry M. Freedle '67 were married in Pinnacle Methodist Church, Pinnacle, on June 5.

Verlene Elizabeth Hutchinson '66 and Clifford L. Venable were married in Marvin Methodist Church, Winston-Salem, on June 12.

Peggy Jo Hooper '66 and John W. Buffum '67 were married in St. Mary's Episcopal Church, High Point, on June 10.

Helen Ann Talley '66 and Billy Joe Parker '65 were married in St Paul Methodist Church, Charlotte, on June 12.

Dorothy Kaye Moody '66 and Benjamin Jerry Williams '65 were married in Muir's Chapel Methodist Church, Greensboro, on May 28.

Susan June Peoples '66 and Paul Joseph Trageser were married at St. Bartholomew's Episcopal Church, Pittsboro, on June 18.

Dorothy P. Skinner and Charles G. Richards '66 were married in Charlotte on August 21.

Lillie Katherine Yow '66 and Gilbert R. Brown were married in Asbury Baptist Church, Seagrove, on August 14.

Gloria J. Jaich '66 and Clark S. Yokley '67 were married in English Street Baptist Church, High Point, on August 20.

Ann M. McAdams and Mickey J. McDaniel '66 were married in Wesley Memorial Methodist Church, High Point, on August 6.

Additional Centurion Club Members

*Jim Fowler

*Richard Axley

Mr. & Mrs. James J. Ellington

*Denotes repeat membership



THE HIGH POINT COLLEGE *Development*

BULLETIN

OCTOBER, 1966

EXECUTIVE ALUMNI SECRETARY ASSUMES DUTIES

Beverly A Deal, a 1958 graduate of High Point College, has assumed her duties as Executive Alumni Secretary replacing Dale Brown.

Miss Deal, a previously legal assistant with the law firm of Beal and Jones in Washington, D. C., assumed her duties at the college on October 1.

She graduated with honors from High Point College with the Bachelor of Arts degree in French. She is a candidate for the Bachelor of Laws degree at George Washington University.

While at High Point College, she was honored by being selected as a Junior Marshal, member of the Order of Lighted Lamp, the Scholastic Honor Society, and was listed in Who's Who in American Colleges and Universities. She completed practice teaching in the fields of French and English. Miss Deal was an officer in Kappa Delta Sorority, a member of Future



Miss Beverly Deal

Teachers, on the Hi-Po Staff, and served as Senior Class Secretary.

A native of Gastonia, N. C., Miss Deal was active in the Washington area alumni chapter of High Point College following graduation.

Prior to her seven years association with Beal and Jones, Miss Deal was Intelligence Assistant with the Central Intelligence Agency in Washington.

In her position as executive secretary for the High Point College Alumni Association, Miss Deal is serving in the Public Affairs Division directed by W. Lawson Allen.

The first woman to fill this position on a full-time basis, Miss Deal replaces Dale Brown who has accepted a position as sales representative and consultant for Science Research Associates. Brown served as executive secretary for 3½ years.

The Fourth Annual Parents' Day Announced For Nov. 12

Parents' Day, a tradition at High Point College, will be held Saturday, November 12, 1966. The day will begin with registration at 8:30 a. m. to be followed by an assembly at which the President of the College, Dr. Wendell M. Patton, will give the welcoming address. Other activities on the agenda include an Open House at which refreshments will be served in each of the residence halls, conferences with the professors, and a box luncheon.

Scheduled highlights of the afternoon are a Varsity basketball scrimmage with another area

team and a Faculty-Parent tea.

The evening program will consist of a presentation of the Broadway hit "J. B.," directed by Don Drapeau of the Fine Arts Department.

Parents of all the students presently enrolled at the college are invited to attend. In 1965, when the invitations were limited to parents of freshmen and transfer students, over 300 parents were present. An attendance of at least 400 is expected this year. We hope that you will join your sons and daughters in making this annual event the best Parents' Day to date.

New Resource Program Unveiled By President Patton

(Material for this article was taken from an article written by Willie Shaw in October 7, 1966 issue of the Hi-Po.)

A new ten-point resource program to be instituted November 4, 1966 was unveiled by High Point College President Wendell M. Patton this week. The program which will deal in the areas of basic development is to be a continuation of the College's "Golden Decade."

Last year when the Golden Decade Development Program was being transformed from an administrative dream to reality, many sources of finance were discovered. Some gave cash donations; others pledged stocks, bonds, or real estate for the future; while others asked to be called on at a later date.

The institution of the new ten-point program is to follow up last year's campaign under the successful leadership of W. R. Henderson, Chairman and Director. The main point of the program is to "touch all the bases" and "pick up the pieces" that were left behind.

The "Golden Decade" was planned in such a manner as to allow one step of finance and growth to be followed by another. President Patton's release of the details of the new program reveals that step one has been taken, a plateau has been reached, and that the "Golden Decade" program will continue with two within three years.

RESULTS REVIEWED

The first step of the "Golden Decade" having been taken and the results of the intensive campaign having been examined, the New Resource Program is the interim procedure before the next giant step can be taken. Though the image of the College is excellent a great part of the future of the college rests on the good faith of a great number of people. Some promising figures in cold cash give evidence of that faith. As of September 1, the total amount raised by either cash, pledges, stocks, and real estate came to more than \$1 million. To give a picture of the amount received it was revealed \$192,255 was cash, \$7,579 in stocks, and \$20,00 in real estate.

Besides these figures there are applications to foundations yet to be answered which were made last spring. Those that have answered have been generous to the total of approximately \$50 thousand.

Due to the great number of friends not yet seen, and the call backs requested, it is clear that the first phase is not yet done. Much work must be done before a second step can be undertaken — work which will produce great results.

PLAN IS TERMED "LONG-RANGE"

The ten-point program, as explained by President Patton, is one of "Long-Range Planning" because of the College's fine image. The future of High Point College as to needs, problems, and how to meet them, must be planned for in the present. Therefore, the ten-point program is one of great foresight and vision looking toward the fulfillment of long-range plans and the "Golden Decade."

The ten-point program of basic resource areas are: Alumni, Estate Planning and Deferred Giving, Cultural Development, Out-Of-Town, Church, Foundations, Clubs and Organizations, Local Corporations, Business Community, and the Family-composed of Trustees, Faculty and Staff, Students and their families.

ORGANIZATION TO MEET November 4, 1966

A committee will be established for each area in this program. Each area is representative of a vital area from which can come strength to undergird the college financially, culturally, and spiritually.

The leaders of this program are slated to have their first meeting on November 4 at 5 p. m. at the New South Motel on South Main Street in High Point. The program is scheduled for a time period of two to three years. At the end of this time, the "Golden Decade" program should be able to take the second giant step to rise to a new and loftier plateau of academic and construction levels.

A NEW CONCEPT IS PROPOSED

With this new continuing program comes a new concept in fund raising. The program is broken down into small sections so as to allow more personal contact with the individual over a longer period of time. This does away with the "high pressure" of blunt attacks by trained solicitors.

Through the basic steps of a continuing program and new concepts being introduced through "foresight", it is apparent that High Point College will be suitably equipped and prepared for the future. As President Patton expresses it in his letter in the annual report: "If you continue to find us worthy of this support and we have your prayers, your interest, your criticism, and financial assistance, the progress made in the institution over the next ten years will stagger the imagination."



Above is a scene from the Faculty-Parents Tea on Parents Day, November, 1965.

Inadvertently the Alumni Bulletin failed to recognize a gift of \$200 given to High Point College last April by Dr. and Mrs. J. Garland Winkler, thus qualifying them for membership in the Centurion Club. Dr. Winkler is district superintendent of the Greensboro District, Western North Carolina Methodist Conference, and received the Doctor of Divinity degree from High Point College in 1965.

Parent Association Success Is Apparent

The officials of Olivet College, Olivet, Michigan, seem to think in terms of parents being an important part of the development program.

Since the Parents Association was formed five years ago it has performed such tasks as furnishing the lounge in a men's dormitory, furnishing a coffee shop, providing a reader-printer and a copying machine for the library, and curtains for the stage.

In addition the parents have given equipment to the language laboratory and have purchased items not available through the regular budget.

The association has grown from 50 members to more than 300 members. It has a sizeable fund goal for the current year.

High Point College looks forward to the forming of an association of parents in the near future.

Colleges Rate High With Philanthropists

American higher education received nearly 14% of the total philanthropic sharing from all sources. In terms of cash this 14% represented \$1.56 billion. Organized religion received 49% of the total followed by welfare, 13%; health received 11%.

The largest part of this amount came from foundations (28.8%). Next largest contributors were non-alumni individuals (24.9%), alumni (19.9%), business corporations (14%), religious denominations (7.2%), non-alumni, non-church groups (3.6%) and other private sources (1.6%).

In spite of the fact that education was behind religion as a recipient for giving, the biggest individual gifts were made to educational institutions.

During 1965, there were 239 gifts and bequests of \$1 million or more - a total of nearly \$761 million worth of such giving-education got more than half of it - \$492 million.

Eight of the 10 largest individual gifts and bequests made last year went to institutions of higher learning. The biggest by far was Princeton's virtually unrestricted gift of \$27 million bequest from Mrs. Stanley Baldwin. A gift of \$7 million went to Florida Southern College.



Registration scene, Parents Day 1965

W. Lawson Allen, Editor
Carl Savage, Photography



Second Class Postage Paid at High Point, North Carolina 27260

PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER

Annual Report Indicates Another Year Of Progress

The summary of the Annual Report to the Board of Trustees shows progress in every area. The factual or statistical part of it printed below

gives a ten-year comparison and also comparison with the previous year.

SUMMARY OF OPERATIONS

STUDENTS (Average Enrollment)	1956	1965	1966
Regular Session	884	1133	1141
Summer Session	573	752	744
Evening Session	--	735	808
Graduates	167	246	229
Methodist Students	65%	50.7%	46%
Out-of-State Students (Regular Session Only)	93%	27.5%	33.6%

FACULTY

Number	50	62	70
Master's Degrees	48	61	65
Doctor's Degrees	19	25	23
Average Salary	\$3850.00	\$6414.00	\$6652.00

ACADEMIC PROGRAM

Academic Departments	12	12	12
Major Study Fields	14	18	22
Courses Offered	279	304	292
Library (Volumes)	30,200	61,025	63,268
Degrees Offered	A.B. B.S.	A.B. B.S. A.B.T.	A.B. B.S. A.B.T.

CONDENSED STATEMENT OF FINANCES

OPERATING INCOME	1956	1965	1966
Student Fees	\$ 356,158.00	\$ 925,505.00	\$1,014,095.00
Gifts, Grants, and Other	87,041.00	241,463.00	253,177.00
Endowment	28,477.00	61,758.00	65,594.00
Auxiliary Enterprises	251,564.00	555,631.00	596,762.00
TOTAL INCOME	\$ 723,240.00	\$1,784,357.00	\$1,929,628.00
OPERATING EXPENSES			
Education and General	\$ 323,208.00	\$ 940,127.00	\$1,052,097.00
Auxiliary Enterprises	264,460.00	577,716.00	607,604.00
Scholarships and Concessions	23,542.00	59,268.00	58,297.00
Improvements, Equipment and Special Repairs	112,030.00	207,246.00	211,630.00
TOTAL EXPENSES	\$ 723,240.00	\$1,784,357.00	\$1,929,628.00
Endowment	\$ 719,760.00	\$1,714,645.00	\$1,948,419.00
Indebtedness	- 0 -	\$ 200,000.00	\$ 197,000.00
Plant Book Value	\$ 2,215,651.00	\$4,024,540.00	\$4,045,257.00
Alumni Participation	-2%	31.2%	15.3%

HIGH POINT COLLEGE

BULLETIN



ALUMNI ISSUE-NOVEMBER, 1966

CHAPTER NEWS

The High Point Chapter of the Alumni Association held its Fall Dinner Meeting on October 14 at the Sky Room in the Exposition Building, High Point. 87 alumni enjoyed entertaining comments by "Vinegar Bend" Mizell, formerly with the St. Louis Cardinals and the Pittsburgh Pirates.

The Washington, D. C., Chapter met at the Touchdown Club in Washington on November 5, 1966. 55 alumni, parents of students, and guests heard Dr. Charles Morris, Director of the Physical Education Department at High Point College, speak on his departments' program at the college. The Washington alumni and interested friends in the area were reminded that the High Point College basketball team will play the Phillips 66 Oilers at Fort Myer at 8:30 p.m. on January 5, 1966. All are urged to attend!

The Richmond Chapter Dinner Meeting will be held at the Berkshire Restaurant on December 2, 1966, at 7:00 p.m. Those interested in attending should contact J. Harry Tesh, President.

ALUMNI NEWS

1930's and 1940's

Miss Frances Pritchett '32, former secretary and director of Christian Education at the First Presbyterian Church, Burlington, N. C., has begun her duties in a pioneer project as an extension worker and director of Christian Education with seven Presbyterian churches in Orange County, N. C.

Dr. Max Rogers '38, became the chief surgeon of the Southern Railway System in Washington, D. C., on November 1. Dr. Rogers served as consulting physician for High Point College and for the basketball team. He was honored by the students, basketball team and administration at assembly on October 26 prior to his departure from High Point.

Dr. L. B. Holt '40, is a member of a steering committee composed of physicians established to form a corporation that may lead to the building of a doctors hospital in Winston-Salem, N. C.

Dr. C. Excellence Rozelle D. D. '42, has been named minister emeritus of Ardmore Methodist Church, Winston-Salem, N. C.

Richard Zarbock '47, has joined the physical therapy department of Forsyth Memorial Hospital, Winston-Salem, N. C.

Dr. P. T. Lancaster '47, is the new superintendent of Camp Lejeune Dependents' Schools, Marine Corps Base, Camp Lejeune, N. C., having served in Europe for 14 years as superintendent of Dependents' Schools.

1950's

Mrs. Annette Broome Payne '51, has been granted a graduate assistantship at UNC, Greensboro, for the current school year.

Junius A. Morgan '52, sales manager for Carolina Power and Light Co., Raleigh, N. C., has been appointed sales manager of the Goldsboro, N. C., district.

Dr. Herbert C. Hudgins, Jr., '54, former Thomasville, N. C., educator, has been appointed executive director of the Piedmont Association of School Studies and Services with headquarters in Greensboro, N. C.

Jerry L. Slaunwhite '55, is a member of the faculty at the Southeastern Community College in Columbus County, N. C.

David L. Francis '55, has been promoted to the office of president of the Marsh Land Company and vice president of the Marsh Realty Co., Charlotte, N. C.

Paul Stanton '57, has received his doctorate in education from the University of South Carolina and has joined the staff of the university as director of counseling services.

Stan C. Broadway '57, is now serving as the financial aid administrator of the State Board of Education in Raleigh, N. C. He also is Secretary of the State Education Assistance Authority.

Charles W. Payne '57, has been appointed vice president of the Asheville, N. C., Wachovia Bank and Trust Company. Robert W. Duncan '57, has been named assistant cashier of Wachovia in Winston-Salem, N. C.

R. Delbert Kirkman '57, associate of George D. Davis, C. L. U. & Associates, High Point, N. C., was awarded the chartered Life Underwriter designation at the American College of Life Underwriters in Boston, Massachusetts. The designation represents four to five years study in a special class at a college or university.

Clyde C. Stutts '58, has been named principal of Coleridge High School, Coleridge, N. C.

Boyd Smith '58, is the new principal at Silver Valley Elementary School, Davidson County, N. C.

Dudley B. Clinard '59, was promoted by the North Carolina National Bank, Burlington, N. C., to the position of loan and marketing officer.

Bob Foster '58, has been promoted to district manager of the Sears Catalog Sales Office in Eastern N. C. with headquarters in Wilson, N. C.

1960's

James W. Burger '60, was awarded the Master of Arts degree at Appalachian State Teachers College this past summer. He serves as principal at Archdale Elementary School, Archdale, N. C.

Douglas Brackett '61, has accepted the position of director of services and office manager with Southern Furniture Manufacturers Association, High Point, N. C.

(con't. back page)



Bookstore



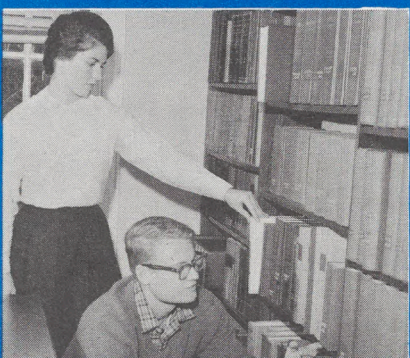
Christmas, 1965



Professor and visiting artist



Cheerleaders, 1966-67



Library

1966-67 WINTER EVENTS

DECEMBER

Sat.	3	8:00 p.m.	Basketball Team plays Winston-Salem State College	Winston-Salem Coliseum
Wed.	7	10:20 a.m.	H. P. C. Choir Christmas Program	Memorial Auditorium
Wed.	7	8:00 p.m.	Basketball Team plays Campbell College	H. P. College Gymnasium
Sat.	10	8:00 p.m.	Basketball Team Plays Elon College	H. P. College Gymnasium
Mon.	12	8:00 p.m.	Basketball Team plays Guilford College	Greensboro, N. C., Coliseum
Wed.	14	8:20 a.m.	First Semester Examinations	
Wed.	21	4:30 p.m.	End of First Semester	
Wed. 29 - Thurs. 30		7:00 p.m.	Colonial Basketball Classic (Frederick College, Atlantic Christian College, Richmond Professional Institute, and High Point College)	Colonial Heights, Va.

JANUARY

Tues.	3	8:00 p.m.	Basketball Team plays Frederick College	Portsmouth, Va.
Thurs.	5	8:00 p.m.	Basketball Team plays Phillips 66 Oilers	Fort Myer, Va.
Tues.	10	8:00 p.m.	Basketball Team plays Western Carolina College	H. P. College Gymnasium
Sat.	14	8:00 p.m.	Basketball Team plays Appalachian State Teachers College	Boone, N. C.
Wed. 18 - Thurs. 19		8:30 p.m.	Registration for Second Semester	
Thurs.	19	8:00 p.m.	Basketball Team plays Belmont Abbey College	H. P. College Gymnasium
Fri.	20	8:20 a.m.	Second Semester Classes Begin	
Sat.	21	8:00 p.m.	Basketball team plays Elon College	Elon College, N. C.
Wed.	25	8:00 p.m.	Basketball Team plays Guilford College	Greensboro, N. C.
Mon. 23- Thurs. 26		8:30 p.m.	H. P. Community Performance of "View From The Bridge"	Memorial Auditorium
Sat.	28	8:00 p.m.	Basketball Team plays Lenoir Rhyne College	Hickory, N. C.
Sun.	29	3:30 p.m.	Pat May, Pianist	Memorial Auditorium
Mon.	30	8:00 p.m.	Basketball Team plays Atlantic Christian College	H. P. College Gymnasium

FEBRUARY

Wed. 1	8:00 p.m.	Basketball Team plays East Carolina College	Greenville, N. C.
Sat. 4	8:00 p.m.	Basketball Team plays Catawba College	H. P. College Gymnasium
Wed. 8	8:00 p.m.	Basketball Team plays Western Carolina College	Cullowhee, N. C.
Sat. 11	8:00 p.m.	Basketball Team plays Appalachian State Teachers College	H. P. College Gymnasium
Mon. 13	8:00 p.m.	Basketball Team plays Atlantic Christian College	Wilson, N. C.
Tues. 14	8:30 p.m.	H. P. Community Concert Baltimore Symphony	Memorial Auditorium
Wed. 15	10:20 a.m.	Induction Into the Order Of The Lighted Lamp	Memorial Auditorium
Wed. 15	8:00 p.m.	Basketball Team plays Pfeiffer College	Misenheimer, N.C.
Sat. 18	11:00 a.m.	Registration for HOMECOMING	H. P. College Student Center
Sat. 18	8:00 p.m.	HOMECOMING - Basketball Team plays Lenoir Rhyne College	H. P. College Gymnasium
Wed. 22	10:20 a.m.	Poetry in 3-D	Memorial Auditorium
Thurs. 23	8:00 p.m.	Basketball Team plays Frederick College	H. P. College Gymnasium
Sat. 25	8:00 p.m.	Basketball Team plays Catawba College	Salisbury, N. C.
Sun. 26	3:30 p.m.	Frances Redding, Soprano	Memorial Auditorium

MARCH

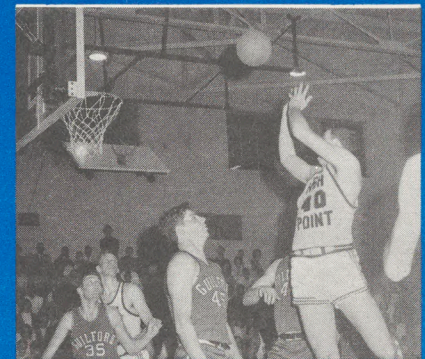
Wed. 1	10:20 a.m.	Society for the Advancement of Management	Memorial Auditorium
Wed. 1- Sat. 4	7:00 p.m.	Carolinas Conference Tournament	Lexington, N. C.
Wed. 8	10:20 a.m.	Religion in Life Week	Memorial Auditorium
Wed. 15	10:20 a.m.	Gerald Goodman, Harpsichord	Memorial Auditorium
Thurs. 16	8:30 p.m.	H. P. Community Concert Lorin Hollander, Pianist	Memorial Auditorium
Wed. 22	10:20 a.m.	Holy Week	Memorial Auditorium
Thurs. 23 - Wed. 29		Spring Holidays	
Thurs. 30	8:20 a.m.	Classes resume	



Rush hour at the post office



Homecoming, 1965



Alumni gymnasium



Concert in gymnasium



Vespers from the past



Editor: Beverly Ann Deal
 Photographer: Andrew Craig



Second Class Postage Paid at High Point, North Carolina 27260

PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER

1st Lt. George E. Wigglesworth '62, recently awarded the U. S. Air Force Commendation Medal in a Viet Nam outpost, is now serving a tour of duty at Niagara Falls Municipal Airport, N. Y.

Bill Tysinger '64, has been promoted to the position of general foreman at Zarn, Inc., in Reidsville, N. C.

Kenneth Wayne Burris '64, is teaching in the science department at Mitchell College in Statesville, N. C.

James E. Vickers '65, has joined the staff of the English Dept. at East Carolina College, Greenville, N. C. Vickers was recently awarded his M. A. Degree from UNC, Chapel Hill, N. C.

Janice Lee Voncannon '65, is teaching at Mitchell College, Statesville, N. C., having been awarded her Master's Degree at UNC, Chapel Hill, N. C., this past summer.

Steven Beck '65, formerly at East Carolina College, is teaching in the English Department at Western Carolina College, Cullowhee, N. C.

Ray Alley '66, has recently assumed his new duties as Sports Editor for the *Thomasville Times*, Thomasville, N. C.

Roger Watson '66, has been named assistant pro at the Country Club of North Carolina in Southern Pines, N. C.

Weddings

Marilyn Cecile Pickett '60 and Dr. Byron Thomas Shaw - Washington, D. C., September 25.

Barbara Anne McArthur '61 and Capt. Robert Francis Wilkinson - Rowland, N. C., September 17.

Margaret Ann Damewood '63 and Lt. John R. Boley - Aiken, S. C., September 24.

Brenda Faye Palmer and William Alexander Erwin '64 - High Point, N. C., September 12.

Susan Jane Hatcher '68 and Stephen Carr Montague '65 - Raleigh, N. C., August 27.

Kay Norine Allred and Forrest Kirk Smith '65 - Trinity, N. C., October 2.

Anne Fitzgerald Chappell and William Patrick Harris '65 - Candor, N. C., August 21.

Marilyn Ann Lund '66 and James Edward Brucki, Jr., '66 - Winston-Salem, N. C., October 15.

Nan Lee Brown '66 and Stephen Roberts Cosgrove - Statesville, N. C., September 25.

Suzanne Elizabeth Teague and Donald Ray Frazier '67 - Thomasville, N. C., August 27.

Judith Ann Stone '67 and James Richard Auman - Raleigh, N. C., September 11.

Births

A son, Charles Andrew, October 5 - John '57 and Anne Bennett Perry '59, 3209 Clemwood Drive, Orlando, Fla.

A son, Mark Evan, October 7 - Barry and Sylvia Shapiro Hyman '65, 2834 Buford Hwy., N.E., Atlanta, Ga.

A daughter, Pamela Joan, October 24 - Danny '60 and Shelby Williams

Sewell '60, 511 Dogwood Circle, High Point, N. C.

Deaths

Roy D. Fowler, Jr., '44-September 12, 1966, High Point, N. C. Mr. Fowler was vice president of R. D. Fowler Motor Lines.

Dr. C. P. Bowles D. D. '55-August 30, 1966, Albemarle, N. C. Dr. Bowles was a leading minister in the Western North Carolina Conference.

Dr. Clifford H. Peace A. B. '32, D. D. '61 - October 16, 1966, Winston-Salem, N. C. Dr. Peace served as pastor-counselor at the R. J. Reynolds Tobacco Company. His daughter, Jacqueline Peace Ferebee was graduated from High Point College and another daughter, Frankie, is presently attending the college.

Statement of Ownership, Management and Circulation

1. DATE OF FILING: October 1, 1966
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8. COLLEGE BULLETIN with no Advertising Carried. I certify that the statements made by me above are correct and complete.

Wesley Gaynor, Bursar



THE HIGH POINT COLLEGE
Development

BULLETIN

DECEMBER, 1966

CHRISTMAS
GREETINGS

TO YOU

Lord,
make me an instrument
of your peace.
Where there is hatred,
let me sow love;
where there is injury, pardon;
where there is doubt, faith;
where there is despair, hope;
where there is darkness, light;
and where there is sadness, joy—
O, Divine Master,
grant that I may not so much
seek to be consoled
as to console;
to be understood
as to understand;
to be loved as to love;
for it is in giving that we receive;
it is in pardoning
that we are pardoned;
and it is in dying
that we are born to eternal life."

ST. FRANCIS OF ASSISI



*from all the
College Family:
The Administration
The Faculty
The Students
and Everybody*

*Thank you for
every thought -
every letter -
every prayer -
every expression
of your thoughtfulness.*

*And may God's
richest blessings
be yours at this
wonderful season.*

The Development Conference Held November 4th Resulted In Many Suggestions

The second annual Development Conference conducted by High Point College was held in the Plaza Room of Schraffts Restaurant, Friday, November 4, beginning at 4:30 p.m. William R. Henderson Chairman of the Golden Decade Development Program, presided. W. Lawson Allen Director of Development shared leadership responsibilities.

The purpose of the Conference was "... to provide the Board of Trustees and the Administration of the College with the opinions and the recommendations of a carefully selected cross section of its constituency, relating to specific areas which are involved in College planning for both the present and the future."

A thorough and searching analysis of the reports from each of the ten discussion groups has been made and each suggestion has been considered. Certainly from a public relations standpoint, the wealth of information gathered, and the help of almost 100 leaders, the Conference was of inestimable value to the College.

Presiding Officers of the Discussion Groups

Family Resource Area No. 1

Chairman Charles E. Hayworth
 Parents Discussion Leader Mr. Wilson Rogers
 Parents Recording Secretary Mrs. Evelyn Lee
 Students Discussion Leader Mr. Tom Dignan
 Students Recording Secretary Miss Cassandra Ritchie

Church Resource Area No. 2

Chairman Dr. Phil Shore
 Discussion Leader Dr. Clay Madison
 Recording Secretary Dr. William Locke

High Point Business Community Resource Area No. 3

Discussion Leader Mr. William R. Henderson
 Recording Secretary Mrs. Ruth Simmons

Out-of-Town Resource Area No. 4

(Did Not Materialize)

Clubs & Organizations Resource Area No. 5

Chairman Mr. William McGuinn
 Discussion Leader Dr. David Cole
 Recording Secretary Mrs. W. B. Miller

Alumni Resource Area No. 6

Chairman Dr. L. B. Holt
 Discussion Leader Miss Beverly A. Deal
 Recording Secretary Mrs. Dell C. Johnson

Estate Planning Resource Area No. 7

Vice-Chairman Mr. Perry Keziah
 Discussion Leader Mr. Dean A. Rich
 Recording Secretary Mr. Bob L. Parrish

Foundations Resource Area No. 8

Chairman Mr. W. Roger Soles
 Discussion Leader Mr. W. Lawson Allen
 Recording Secretary Mrs. Jeanie Hazzard



Architect's sketch of the proposed infirmary to be constructed next year.

Corporate Resource Area No. 9

Chairman Dr. Holt McPherson
 Discussion Leader Dr. Wendell M. Patton
 Recording Secretary Mr. Charles Shaughnessy

Cultural Development Resource Area No. 10

Chairman Mrs. Willis Slane, Sr.
 Discussion Leader Dr. C. E. Mounts
 Recording Secretary Mrs. C. E. Mounts

Meeting in separate rooms in the New South Motel, the groups had a chairman, a discussion leader and a recorder. The Agenda was as follows:

4:30 p.m.	Registration	
5:00 p.m.	Opening General Session — Plaza Room	
5:30 p.m.	Individual Group Sessions:	
		Room
	Students	147
	Parents	111
	Faculty	Lounge
	Church	117
	H. P. Business Community	125
	Clubs & Organizations	137
	Alumni	139
	Estate Planning	141
	Foundation	109
	Corporate Partners	143
	Cultural	145
6:30 p.m.	Dinner in Plaza Room	
7:15 p.m.	Continuation of Group Discussion (same rooms)	
8:00 p.m.	Closing General Session and Report Meeting (Plaza Room)	
8:20 p.m.	Adjournment	

Among many worthwhile recommendations and suggestions growing out of the discussion were:

1. From the Parents: A Parents Association should be formed and should be asked to have part in planning Parents Day.

2. From the Student section: The students should have a major role in planning a new student center. It was recommended that the Golden Decade Queen be elected each year, for 1967 in February, and then November each year thereafter.

3. From the Church Resource Area: The building with priority is the Chapel-Religious Center. More attention should be given to the North Carolina Conference and its support of the College.

4. The High Point Business and Community Resource Area: That better communications between the Community and the College might be promoted by open-house at the College and invitations to students to visit in homes of the city.

5. Clubs and Organizations Resource Area: It was strongly recommended that a College Day Observation be held on the campus. Clubs and organizations in the City could meet a real need in providing additional scholarships for students.

6. The Alumni Resource Area: The Alumni Executive Committee recommended that an Annual Fund Chairman be selected to head the Annual Fund effort scheduled January until April 15th. It was suggested that Alumni Day and Homecoming Day be promoted with greater use of class agents in promotion.

7. Estate Planning Resource Area: College personnel must be trained to approach prospects who might be able to favor the College in planning their estates. Materials for use in estate planning ought to be produced by professionals.

8. Foundation Resource Area: An Endowment Foundation was suggested as a means of handling properties and an investigation of the possibilities was recommended.

9. Corporate Resource Area: Plans for going ahead with a Corporate Partners Program were made and a goal of 50 partners was set for the year. It was recommended that High Point Corporations be divided into three groups: (1) Furniture and Allied Corporations (2) Hosiery and Textiles, and (3) Miscellaneous Corporations, and that these groups be activated by January 1, 1967.

10. Cultural Development Resource Area: It was strongly recommended that Memorial Auditorium be air conditioned and that additional parking be provided for those who attended events at the auditorium. It was recommended that a weekly calendar of events be made available to the **Enterprise** each week.

The groups will continue to meet from time to time and add members as needed to make plans for the future of the College and Community. The chairmen of the various groups will form the Steering Committee or Cabinet and will meet from month to month to promote the work of the whole development program of Operation Golden Decade.



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PUBLISHED MONTHLY EXCEPT SEMI-MONTHLY IN MARCH, APRIL, AUGUST AND SEPTEMBER

We Take A Look In Two Directions

LAST YEAR

The Golden Decade Development Program was launched with William R. Henderson as Director-Chairman. To date \$1,000,497 in pledges, cash, and real estate has been received, and the effort continues.

The New Science Building. Construction was begun June 9, 1966 on the new Science Building on Montlieu Avenue. Total cost is estimated at \$1,043, and scheduled date of completion is May 31, 1967.

The Magic Block Development began with groundbreaking on July 27, 1966. The Sears, Roebuck store, the second largest in the Carolinas, is scheduled to be completed by December, 1966, and to open in February, 1967. The warehouse on Kivett Drive is already completed.

Centralize Warehousing. A central warehouse was constructed near the shop area providing storage space of 30 feet by 100 feet for equipment, furniture, and service supplies. Total cost was \$11,200.

The American Humanics Program was instituted in the fall of 1965 with Mr. L. E. Moody of Jefferson City, Missouri, as Director. A special convocation was held in October, 1965, at which time Dr. H. Roe Bartle gave the address and The Reverend Thomas S. Haggai of the American Humanics Foundation Board of Trustees, received an honorary degree from the College.

Experiment in International Living again brought a group of foreign students — this time from India — who spent two weeks on the campus. This group of men and women, as did the Greek girls the year before, added greatly to our College and Community life.

Endowment Increased — Endowment was increased from \$1,714,645 to \$2,038,993, or an increase of \$324,348 during our 1965-66 school year.

Additional Dormitory Space — The completion of the basement of Yadkin Hall added an additional 6 rooms and baths to our women's complex, which provide for 12 more women dormitory students.

New Mail Boxes were installed in the Student Center to give each resident student a mail box.

THIS YEAR

The New Science Building will be completed May 31, 1967, the move made during June and July, and full occupancy for Chemistry, Biology, Physics, Geology, and Mathematics by September 1, 1967.

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Student Health Services. The Buildings and Grounds Committee of the Board of Trustees has recommended that construction of a Student Health Building be accomplished prior to September, 1967. The Board is now making final plans for this facility.

Chapel. Architects will be selected and plans prepared for Memorial Chapel with the hopes that construction can be begun before the end of the fiscal year.



**HIGH POINT COLLEGE
ANNUAL REPORT 1966**

PRESIDENT'S MESSAGE


Each year the successful operation and growth of High Point College makes those of us associated with the College all the more aware of our great indebtedness to the many friends who serve so faithfully.

The major activity of the 1965-66 year was the initiation of Operation Golden Decade. As the first phase of this program draws to a close we are now preparing for the second. Phase One, the immediate, fast-moving financial campaign produced approximately \$1,000,497 in pledges and gifts. Phase Two will be a follow-up, consolidating gains, and marshalling forces for the next major step. We are deeply grateful to all of you who made contributions—as individuals, corporations, churches, foundations, and businesses. These contributions were made both in time, interest, and financial grants. We could never begin to put into words our deep appreciation, but we hope to express it by continually striving to operate High Point College as a quality institution, managed as efficiently as possible.

Plans were completed and construction was begun on the Sears, Roebuck building, which will be in operation before the end of our current year. Also, on the campus, construction has just begun on the new \$1,043,343 Science Building which will house Chemistry, Physics, Biology, Geology, and Mathematics next year. This past year also saw the first year of operation of the American Humanics Program in Human Relations.

Progress is being made at High Point College and with this report for 1965-66 comes our deepest and most sincere appreciation to all of you who have made this possible.

Sincerely yours,

A handwritten signature in cursive script that reads "Wendell M. Patton".

Wendell M. Patton
President

SUMMARY OF OPERATIONS

STUDENTS (Average Enrollment)	1956	1965	1966
Regular Session	884	1,133	1,141
Summer Session	573	752	744
Evening Session	—	735	808
Graduates	167	246	229
Methodist Students	65%	50.7%	46%
Out-of-State Students (Regular Session only) ..	9.3%	27.5%	33.6%

FACULTY			
Number	50	62	70
Master's Degrees	48	61	65
Doctor's Degrees	19	25	23
Average Salary	\$ 3,850.00	\$ 6,414.00	\$ 6,652.00

ACADEMIC PROGRAM			
Academic Departments	12	12	12
Major Study Fields	14	18	22
Courses Offered	279	304	292
Library (Volumes)	30,200	61,025	63,268
Degrees Offered	A.B.	A.B.	A.B.
	B.S.	B.S.	B.S.
		A.B.T.	A.B.T.

CONDENSED STATEMENT OF FINANCES

OPERATING INCOME	1956	1965	1966
Student Fees	\$ 356,158.00	\$ 925,505.00	\$1,014,095.00
Gifts, Grants, and Other	87,041.00	241,463.00	253,177.00
Endowment	28,477.00	61,758.00	65,594.00
Auxiliary Enterprises	251,564.00	555,631.00	596,762.00
TOTAL INCOME	\$ 723,240.00	\$1,784,357.00	\$1,929,628.00

OPERATING EXPENSES			
Education and General	\$ 323,208.00	\$ 940,127.00	\$1,052,097.00
Auxiliary Enterprises	264,460.00	577,716.00	607,604.00
Scholarships and Concessions	23,542.00	59,268.00	58,297.00
Improvements, Equipment and Special Repairs ..	112,030.00	207,246.00	211,630.00
TOTAL EXPENSES	\$ 723,240.00	\$1,784,357.00	\$1,929,628.00

Endowment	\$ 719,760.00	\$1,714,645.00	\$2,038,993.00
Indebtedness	—	\$ 200,000.00	\$ 197,000.00
Plant Book Value	\$2,215,651.00	\$4,024,540.00	\$4,045,257.00
Alumni Participation	—2%	31.2%	15.3%

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Miscellaneous Improvements — New bath facilities for two sections of McCulloch Hall, new furnishings for 24 dormitory rooms, new calculators for the Business Administration Department, carpeting for the Chapel and 140 additional lockers in the Gymnasium.

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OFFICERS

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F. LEE EDWARDS ----- Dean of Students
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Mr. Vince Spracklin	Mr. William McGuinn
Dr. L. B. Holt	Mr. Charles L. Kearns
	Mr. W. Lawson Allen, Director