**World-renowned artist joins art department**

By Pam Haynes  
*Editor in chief*

The first piece of art that Allan Beaver, adjunct professor in the art department, ever designed was a hand-drawn poster for a Subway contest. The theme of the poster was meant to discourage customers from sticking their gum under the seat, and Beaver's illustration won the contest. He was in fifth grade at the time. "I was lucky," Beaver explains, "because I realized I was good at this stuff and I enjoyed being an artist at a young age. That doesn't always happen for everyone, especially in this field."

Fast forward to today and Beaver has a long list of awards and accomplishments. He's worked in digital design and advertising his whole life, designing for famous companies such as NIC, Subaru, Jockey and *New York Magazine*. He was inducted into the New York Art Directors Club in 1997, a moment that he considers to be one of the best in his life. Now, he's relocated to North Carolina and is teaching an introductory design course at HPU while managing a consultant agency with his partner in New York. But before the present, there is always the past. In Beaver's case, it includes a step by step process of hard work, creativity and revolutionizing the advertising industry.

A Brooklyn, N.Y. native, Beaver worked an entry level job as an assistant to a few art directors after college. Eventually, he advanced to Creative Director at a Subway contest. The hand-drawn poster for the contest that Beaver designed was meant to discourage customers from sticking their gum under the seat. Beaver's illustration won the contest.

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**HPU Ranks Nationally**

By Scarlett Hester  
*Staff Writer*

High Point University recently ranked nationally in the *US News & World Report* category of “Best Colleges – Up and Coming,” as well as *Forbes Magazine’s* “America’s Best Colleges.”

The *US News and World Report* has ranked HPU as #1 in ‘Best Colleges – Up and Coming Schools’ in the category of Liberal Arts Colleges that are Baccalaureate Universities in the South. The category consisted of three schools and, while HPU was at the top, Anderson University and LaGrange College tied for second place. HPU made this list by undergoing a peer assessment survey. "College presidents, provosts and admissions deans were asked to rate their peers on a number of criteria, including academic quality and teaching environment. The reports are based on the results of a peer assessment survey conducted by the Council of Independent Colleges and the College President’s Council of the Southern Association of Colleges and Schools. For more information on how the survey methodology works, see the *US News & World Report* website.*

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**In Opinion:**

The Vice Presidential choices could sway voters.  
*Compiled by Bryan A. Rothamel and Holly Iverson*

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**In A&E:**

The first book of the *Twilight* series receives rave reviews.  
*By Scarlett Hester*

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**In Sports:**

Two women soccer players score their first career goals.  
*By Scarlett Hester*

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Lower gas prices aren’t the answer

Staff Editorial

Finally those big, bad, black numbers that hang over your head as you drive down Main St. are starting to look less intimating as the average price for an oil drum is falling. Falling not nearly as fast as they rose, they are dropping nonetheless. But will this fall in gas prices cause us to not care about our oil problem anymore? It has happened before - oil prices rising fast as everyone screens about it. People look for other options and opportunities to avoid oil. Then the prices slowly fall, and people don’t seem to care as much anymore. The price will go down and, though we will be happy, it will never be as cheap as it once was.

Finally, Chevrolet is introducing its investment in the Volt, a car said to get 40 miles on electricity without recharging. The nation wants green technology, and it seems the people in power might be listening. But will people continue to fight for this technology when gas is cheaper than it was this summer?

It has always been rumored that technology has existed and has been stopped by the “man.” The story heard around the automotive world is when someone creates technology that will greatly improve our dependency on oil, the oil companies will approach the inventor with a bribe: a full of money, fail to promise to mass produce this technology. If the inventor refuses the offer, oil companies will make he or she wish a different choice had been made. One group rumored to have gone through this was Holman Moody Racing.

Holman Moody Racing was best known for creating the Ferrari-killer Ford GT-40 along with other famous Ford racecars. In the late 1960’s, stories were written about a different type of car rolling out of Holman and Moody’s garage, a “Magic Machine,” as TIME magazine put it. It was a Mercury Capri with a turbo charged diesel engine said to get 53-city mpg and 80-highway mpg. The trick was, instead of an intercooler attached to the turbo (originally used to cool the air the turbo creates), there was a heat exchanger causing the gas and air mixture to heat up before reaching the engine, which in turn caused it to burn easier. They applied for a patent and were never heard from after our dependency on oil, the oil companies will approach the inventor with a bribe: a full of money, fail to promise to mass produce this technology. If the inventor refuses the offer, oil companies will make he or she wish a different choice had been made. One group rumored to have gone through this was Holman Moody Racing.

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The psalmist tells us that the eye is “the light of the body.” The unvoiced testimony it offers is often the most advantageous, is a smile. A steady gaze as a sign of sincerity. People who usually look at the floor. It’s hard to have self-esteem while you’re telling a lie.

Steady eye contact is also a sign of assertiveness. People who coquettish look can set a heart to fluttering. The ability to look someone in the eye is a sign of high self-esteem. When children feel to their parents, they usually look at the floor. It’s hard to have self-esteem while you’re telling a lie.

A 1970 Mercury Capri, just like the “Magic Machine.”

The current owner and operator of Holman and Moody, Lee Moody, claims the car was built by an employee of his father’s. The car had a hidden firewall. (The firewall is the metal that separates the engine from the interior of the car). Inside that second firewall was a hidden gas tank. The creator could easily convince journalists of this propaganda but was not able to convince the EPA.

“But that doesn’t sell magazines,” explains Moody.

People were investing in this car. People can also invest in feasible methods of green technology, but how? Let’s just hope that even if the price goes down, America won’t let it spike again without a bigger fight. Maybe we need high prices to keep the public angry and fighting back against oil companies. It is not only America’s responsibility to be smarter consumers of oil, but it is now America’s decision to choose a leader who can help. Both presidential candidates believe in green technologies and want to invest in them, but who should we believe has the right plan? That’s for you to decide. Green technology can be our generation’s New Deal and help bring us out of this recession.

Straight Talk From Dr. Nido Qubein

Proper use of body language makes a difference

Dear Student:

In my writing and teaching about communication, I’ve often said that the face and eyes are eloquent message conveyers. Someone has estimated that humans are capable of 20,000 different facial expressions. How do you measure up?

The most pleasant, and usually the most advantageous, is a smile. A coquettish look can set a heart to fluttering. The ability to look someone in the eye is a sign of high esteem. When children look to their parents, they usually look at the floor. It’s hard to have self-esteem while you’re telling a lie.

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Is this the end of newspapers?

By Bryan A. Rothamel
Staff Writer

I look into the future and see a life of Internet news and 24-hour cable news networks, but I don’t see a newspaper. The reason for this forward thinking comes from campus interaction. At High Point I see 2,000 plus students going through the day reading textbooks, texting on the cell phones and watching television. Rarely do I see a student stop and pick up any of the papers. The Campus Concierge has the Government Coalition from the High Point Enterprise and USA Today. The New York Times and the Washington Post are located throughout campus. The Times is often gone before breakfast but I think that is because you have to come inside and pick it up than students. I rarely see a student stop to peruse through any of the papers. The News and Record must throw out 40 newspapers a day when they drop them off to sit in our newstands.

Scarcier news came when I actually looked to read the writing (pun intended) on the walls. Going through my Twitter posts I saw one of the people I followed wrote a blog post titled, “Are the good times over for good?” Douglas E. Jessmer, author of “Not so Wise Words from Doug,” wrote, “American democracy is impossible without a well-informed citizenry.” He argues newspapers give straight news to the people without the commentary and watered-down version we see on television and read on the blogs. Although I read it on a blog, I have to say he is right and sadly I enter a profession that is laying of more people.

I want to be a journalist because writing and seeing your name in print is addictive. After my first article was published in the Campus Chronicle I told a professor, “Your research for McCain in November is the biggest rush I have ever had.” He smiled and laughed as I promptly changed my major to political science. I guess it just will keep getting harder for a writing enthusiast like me. I sure hope the good times aren’t over for good! I’m just getting to the party.

Politicians listen to those who voice opinions

By Katia Nelson
Opinion Editor

Recently, I had the great pleasure of serving as an intern in Washington D.C., for North Carolina Senator Richard Burr. I lived at a local university for six weeks and commuted over to the Capitol building via subway. I was able to attend committee meetings, watch the Senate in session and ride the private Senate train under the Capitol. This experience was thrilling and extremely educational. When I worked for Senator Burr, I was a research assistant and somewhat of an administrative assistant. This meant that I would be given a topic, research it, write a report, and present it to the advisor for that particular department. I researched everything from radio stations in interstate emergency procedures, I also answered the phone.

Now answering the phones seems like it would be the least likable part of the job, but it was actually enjoyable. The people who would call into the senator’s office were the constituents of North Carolina, calling in to submit their opinions on certain topics. These people were always ready to talk about the way the government worked and what they would like to see improved. They would call in to discuss their opinion, and then we would tally up the calls and give them to the senator. The best part is that he actually would take these phone calls into consideration when he was voting and creating bills.

I know this is something he should be doing anyway, but one was surprised at how many officers disregard these phone calls.

So, what I am trying to stress is that if you are looking for a way to make a difference in the government but don’t know how, this is the perfect way. All you have to do is call one of the North Carolina senators, Richard Burr or Elizabeth Dobles, and leave your opinion. Even if you don’t live in North Carolina, you can still do this because you attended school here. Burr’s phone number is 202-224-3154 and Doble’s is 202-224-6942. If you don’t feel comfortable calling, you can e-mail them also. You will usually get a snazzy letter from the senator in return, thanking you for your contribution. You aren’t even limited to those two senators; each state has several representatives when you can e-mail or call.

I will tell you right now that those offices need some input from younger constituents who are informed about the issues. Most of my experiences were with the more elderly citizens of North Carolina, who were not as knowledgeable as most citizens. I heard some interesting conspiracy theories about everything from global warming to Obama’s presidential campaign. One gentleman even believed global warming was a myth. Not that it was natural or dangerous, but that nothing was changing about our Earth. Another woman went into excruciating detail about the effects certain medicines had on her body. Let’s just say that some of them fulfilled all of the stereotypes about Southerners. So please, if you have interest at all in politics or what’s going on in the country, call your senator or congressman a call. Your opinions are important and will have an impact on our government.

VF Candidates: Are they the right choice?

By Jessalin Graham
Staff Writer

On Wednesday, August 27, Joe Biden accepted the Democratic National Convention’s nomination to be Barack Obama’s running mate. The following Friday, John McCain made history with his running mate selection of Alaska governor Sarah Palin, the first woman to be on the Republican ticket for Vice President.

Biden was first elected to the Senate in 1972 from Delaware. He is the Chairman of the Senate Foreign Relations Committee and commutes to work in Washington each night in order to make him seem more of a family man and less a part of Washington and the corruption Obama is trying to change. Living in D.C. is not what makes an individual part of the corrupt system. Just because Biden commutes back and forth from Delaware each work day does not mean he is necessarily immune to the surroundings he works in, although that is being heavily portrayed by the Obama campaign. Not to say that Biden has been part of political corruption or scandals himself, but with so many years of experience he must have seen his fair share of them in his environment.

On the other hand, Sarah Palin, who began her political career by serving two terms in the city council followed by two terms as mayor of the city of Wasilla before being elected governor in 2006, has worked diligently for ethics reform in Alaska. She also refuses to play safe politics, always standing up for what she believes whether or not other politicians agree. As a result of these positions she is equipped with more executive experience than Obama, McCain and Biden who spend their days making laws instead of running a government. Some of her conservative viewpoints include supporting off-shore drilling and conservative spending, and she opposes abortion and same-sex marriage. She is also far removed from the often dishonest Washington political scene by living in Alaska and being in charge of state government. If government reform is what voters are looking for, Palin is the most qualified, especially since she has focused so seriously on ethical reform in the past.

In addition, Palin is only 44, even younger than Obama, and will appeal to young voters. The mother of five is a member of the middle class, which will allow a large majority of Americans to relate to her lifestyle, leading to more votes for McCain. Palin will certainly appeal to women voters as well and could possibly win over some still undecided Clinton supporters. Even though Palin and Clinton’s political views are dramatically different, many women might decide to place their votes for McCain because women will be represented in government in a way that has never occurred in American history if the Vice President is female.

By selecting Joe Biden, Obama, deemed the most liberal senator by a 2007 National Journal study, picked a moderate Democrat who has many years of political experience, which could both help and hurt his chances of becoming the President of the United States. However, John McCain hit a name rune by selecting a well-running mate who seems to be the perfect candidate to help bring in a large number of votes for McCain that he would not have received otherwise.

John McCain and Sarah Palin (left) and Barack Obama and Joseph Biden (right).
Exclusive Interview with rock sensation CARTEL

The following interview was conducted over the phone by Holly Iverson, A&E Editor. The responses were given by Will Pagh, lead singer of Cartel.

Q. How'd you guys come up with Cartel as your band name?
A. It was actually in an economics class. Joe, [the guitarist], was asleep and when he woke up the word "cartel" was written on the board with the definition. That night, we had written three or four different songs and we were like, "Okay, it's about time to name this thing." We met at practice with the point to bring names. Joe was like, "Oh, I've only got one." It was cartel and we were like "Oh, that rules! It's easy." It was a pretty quick process.

Q. Do you guys write your own songs?
A. Oh yeah.

Q. Do you use life experiences?
A. It varies. Like I said before in other interviews, a lot of artists have had that whole mild tragedy in their life that they've been able to draw inspiration from. I've never had any real tragedy but typical high school drama like, "Oh, she broke my heart." Writing from a standpoint of melancholy vibe doesn't really work for me because I would be making it up. I was an only child, so I have a pretty vivid imagination. I can kind of put myself in other's shoes and try to imagine what they're feeling. We have a lot of happy music that has dark lyrics, but there's always a greater optimism to the whole thing. I guess that comes from the lack of any severe tragic events.

Q. Who are your musical influences?
A. It varies between songs. I don't have a favorite band that I could listen to everyday of my life and get my rock on. I go through various moods in music sometimes. Like, I could be listening to Radiohead, get a song idea and be like, "Oh, that's awesome! This band rules." And then, sometimes I'm listening to New Found Glory and I get a whole vibe similar to their vibe. But in that line of thinking, Radiohead, Beach Boys, the Beatles and old New Found Glory influence us when we were first starting the band back in high school.

Q. How would you describe your music to someone who's never listened to you before?
A. I'd probably say Brian Wilson back in his old days. Or even now, he'd rule. Brian Wilson, to me, is like a melody kind of guy. He's the epitome of melodic perfection. He was detailed in everything and there were no mistakes. To this day, there hasn't been anyone who has been able to replicate or come close to his sonic prowess, I guess.

Q. Do you prefer playing for intimate audiences or do you prefer bigger shows?
A. It depends. When we were playing all of our small shows way back in the day, it was like we couldn't wait to play on a huge stage with a huge crowd. The energy that comes off of that is ridiculous. It's almost like bigger crowds are easier to perform for because we can't identify faces. It's just like this sea of people that creates this great cosmic energy. But then, once we play a big show, we're always like, "Let's play a small show just for kicks." Every time we do that it's so cool because we get real people who are real fans, and you feel this more personal connection that you don't get with a big show.

Q. Do you have a favorite band that you like to perform with?
A. There are two tours that we've done that would have allowed us to die a happy band. Our first tour was with The Starting Line. They are seriously the nicest dudes and they totally took us under their wing even though we're the same age as them. They taught us a lot of things about being a touring band in a bus and how to run the crew and setup without being a jerk. Then, we went on tour with New Found Glory after that, and that was our band that we always listened to in high school. Being able to actually hang out with those guys and the fact that we can call them friends is beyond just being acquainted with them. They would wake up and come to our bus, pull us out of our bunks and just hang out. It was fun and a dream come true.

Q. This Crocs tour that you're on is kind of an unusual line-up. Do you think it presents different challenges?
A. Yeah, I mean, when we go play college shows, it's a tour in a package because different schools have different vibes. Usually, we play colleges that more fit a rock kind of vibe. But, with this package, we're able to get in a lot more schools that normally wouldn't see us. It's a nice little mix. MC Lars, he's kind of like a parody rap kind of guy, like a tongue in cheek rapper. And Yung Joc has achieved pretty much phenomenal success with his record sales. We're looking forward to hanging out with him. It should be a pretty nice mix.

Q. If you weren't doing music, what would you want to do?
A. Golf. I would try to be a professional golfer on tour.

Q. If you had a chance to interview your fans, what would be the first thing you'd ask them?
A. I would ask them why they like our band. As an artist, it's always nice to hear people say, "This song really meant a lot to me because I was going through this and I had an emotional connection to it." That rules, obviously. But then you have people who are like, "I think you guys play your instruments really well." That rocks, too. It's nice to hear multi-faceted responses to our music and to see what it does for people.

Q. Where would you like to see your band go in the future?
A. It's hard to not sound like a jerk when you want to sell a lot of records and be a big band. But, I want to sell a lot of records and be a big band. We've pretty much achieved every dream we could have imagined back when we were in high school. So, right now, we're happy with where we are. But I don't think you could really progress as an artist and challenge yourself without having some sort of aspiration that's higher than where you are now.
Five of Alternative Rock’s best kept secrets

By Jen Paolino Staff Writer

It seems that it isn’t enough these days to rely on mainstream radio to quench your musical thirst. It’s the unknown or unsigned artists that rock a little bit harder to make sure their music gets heard. To most people, these five bands are better known as the tiny blurbs in magazines like Alternative Press or AMP that we usually blow past on our way to the cover story, but for me these bands play music that is definitely worth giving a chance.

Band Name: We the Kings Album Title: We the Kings Who/What They Sound Like: A refreshing blend of poprock and alternative. Picture this: If Tyson from The All-American Rejects were the front man for All Time Low, you would have the eleven tracks off of We The Kings self-titled debut.

Why You Should Listen: If the guitar riffs don’t immediately get stuck in your head, then the honesty in lead singer Travis Clark’s voice might do the trick. Each song oozes with emotions that every breathing teenager has felt before. We The Kings will have everyone “checking you” in no time.

Band Name: Between the Trees Album Title: The Story and the Song Who/What They Sound Like: An edgier version of Something or the music, but instead blend the two elements to create amazing songs. The added bonus of intricate keyboard work round out this package that is just bursting with alternative-pop greatness.

Corporate’s 2002 release Leaving Through The Window, Why You Should Listen: The songs don’t focus on just the vocals or the music, but instead blend the two elements to create amazing songs. The added bonus of intricate keyboard work round out this package that is just bursting with alternative-pop greatness.

Why You Should Listen: The Sophomore Attempt Album Title: Hallsaway Who/What They Sound Like: A slightly less screamed version of Finch’s What It Is To Burn, with the perk of exceptional piano playing.

Why You Should Listen: Lead singer Jeremiah Dantiel’s voice has a hard edge, but the piano manages to prevent the band from actually being labeled a hardcore act. Heartfelt lyrics and catchy melodies force you to sing every word of every song at the top of your lungs. And, if that’s not enough incentive for you to check these guys out, then maybe the fact that they recorded a killer cover of a Milky Cyrus song will peak your interest. Maybe these guys are pretty hardcore after all.

Band Name: Hit the Lights Album: Skip School, Start Fights Who/What They Sound Like: The Lights packs the same punch of the original band, which shared the stage with All Time Low, Just Squeeze and Valencia in 2007, but rocks out with a vengeance that’s better than ever. The pop-punk vibe that this record exudes assures you that Hit the Lights isn’t going anywhere anytime soon.

Why You Should Listen: Every Avenue Albums: She, Just Go With It Who/What They Sound Like: Mosh-pit lite; a more upbeat version of the same type of electro-pop. But don’t worry, these guys will still make you want to “Shave it” either way.

Why You Should Listen: This band doesn’t take themselves too seriously, churning out summertime anthems like “Boys Will Be Boys” and “Where Were You?” The synthesized sounds hit that fill your stereo once you pop this record in your player will be a great pick-me-up for any bad mood.

“There’s nothing I do that I sit through the convoluted and poorly delivered story.”

“Too Human” tries to deliver something of everything but stumbles in almost every direction it takes. By no means is the game horrendous, but maybe something worse, a mediocre title with such a lack of creativity that it is easy to forget.

 Edwin Cullen’s "You’re the one who reads Twilight in the Sept. 19 issue of the Chronicle."

“Twillight” will leave you thirsty for the next book

By Holly Iversen A&E Editor

Who the heck is Edward Cullen? And why the Twilight bumper stickers and pieces of their dominante Facebook? Well, Edward Cullen is a charming vampire, and there’s Twilight paraphernalia all over Facebook because the Twilight series trials Harry Potter in popularity.

Twilight was released in hardcover in 2005, but I didn’t find out about it until this past summer. In recent months, the book series have taken America’s young adult readers by storm. I assure you, Twilight holds its own against other popular young adult books.

According to author Stephanie Meyer, the story idea for Twilight all started as a dream. In fact, chapter 13 is essentially a transcript of the dream. Meyer chose to narrate the story with Bella who easily controls how much the reader knows about the infamous Edward’s strange story.

In the book, Bella, whose full name is Isabella Swan, has just moved from sun-soaked Phoenix, Ariz. to a town much like Forks, Wash. to live with her father, Charlie. At a small high school in an even smaller town, it isn’t long before Bella is introduced to the enchanting and mysterious Edward Cullen. He’s the most beautiful person she’s ever seen, and she’s captivated immediately. Her intrigue grows with every mixed signal Edward sends. Determined to piece together his secret, Bella ends up putting her life in danger.

“Too Human” lacks creativity

By Jesse Cherry Staff Writer

Too Human, Xbox 360, $40:

Monotony. “Too Human” for the Xbox 360 starts off repetitive and remains that way. Nothing ever changes. The tactics used from minute one can be successfully repeated until the mediocre ride is over.

“Too Human” is set in a Sci-fi future where Norse mythology is more truth than myth. The title touts itself as an action game with a large emphasis on character creation.

The five different classes to choose from (Berserker, Defender, Champion, Commando, and Blooengineer) are more titles that result in little to no change in gameplay. Though the Berserker may be touted as the best close range fighter, and the Commando is supposedly best at using guns and rifles, after a couple hours of play these differences are negligible. As you advance further into the game you receive new abilities, but most of these abilities have such little effect it is hard to tell if they are even working.

The main reason for these homogenous classes is because almost every enemy in the game has one tactic: rush. Most enemies take the form of a mechanical robot, and even when they look change, their strategy doesn’t.

If they are not rushing at you, they are standing back shooting until you get close enough for them to rush. Since every enemy attacks the same way, your own tactics never change.

In tune with our materialistic driven world, the game’s main appeal is supposed to come from the loot you collect. You do receive plenty of gold to deck out your Norn hero, and often these items look pretty cool. But there is always something better right around the corner. By the time you save enough money to craft the new two-handed broadsword you have been gawking over for the last hour or so, the game, much like real life, gives you buyers remorse when you instantly find a better item that you no longer have the cash for.

“Too Human” is a repetitive single player game, but when played online with a friend, the game’s tactics change. The available option of teamwork doesn’t solve all of the game’s problems, but it does add some much needed tactical depth to the combat. As an added bonus, you do not have to...
In order to provide you with an extraordinary dining experience, the cafe will open at 10:45am to serve lunch and 4:15pm to serve dinner (the cafe will be closed from 10:15am-10:45am) (the cafe will be closed from 3:45pm-4:15pm).

On the run?
When the attendant swipes your passport ask for the TO GO lunch option.

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Mama Mia is all fun and games

By Courtney Adamo
Staff Writer

"Mamma Mia!" released in theaters in July, is a fun, upbeat musical - as long as you like ABBA. At every turn of the movie someone is singing an ABBA song, sometimes a ballad, but more often a fast-paced song like "Dancing Queen."

Donna, a single mom, owns a run-down villa on a gorgeous Greek island. Her daughter, Sophie, is about to get married. Plans are going swimmingly until Sophie invites all three of her potential fathers. Donna doesn't know Sophie's invited them and is surprised when they all show up for the wedding. No one knows who Sophie's father is, but Sophie is convinced she will know as soon as she sees him. As the wedding approaches and the father hasn't been identified, chaos ensues.

The movie is an adaptation of the theater production of the same name. This made realistic, beautiful shots of the island possible, but also made the whole spectacle absurd. Audiences expect over the top dance moves in a stage musical, but sliding down banisters and drain pipes and entire villages singing and dancing to "Dancing Queen" in a movie all seems ridiculous. But with the proper suspension of disbelief, it's not too hard to get past.

Meryl Streep, who plays Donna, is a delight as always. She pulled off all her songs with grace and a smile. Pierce Brosnan, on the other hand, was less than fabulous. His voice isn't terrible, but it isn't strong and he shouldn't be recording an album any time soon. Luckily for the audience, he only sings a few times.

Caught up in the singing and dancing, it's a fun summer movie. As long as you don't think too hard about the impossibilities of the plot, you'll have a good time.

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Derby Day: An HPU Tradition

Allan Beaver, continued from page 1
another company until he became one of the founders of Levine Schmidt and Beaver (LHS&B) advertising agency. Matchbox Toys, a client of LHS&B was just introducing its first line of miniature cars at the time. Matchbox wanted to market the cars to children, but Beaver had another idea. In this rapidly progressing period of advertising, he wanted to market the toys to parents as well. After all, they have all of the money, don't they? Beaver also convinced Matchbox to present its cars in a realistic manner, as if they were real vehicles hot off of the assembly line.

Rankings, continued from page 1
to nominate up to 10 colleges to the "America's Best Colleges" list. The U.S. News and World report suggested they nominate schools that are "making improvements in academics, faculty, students, campus life, diversity and facilities." They also said, "These schools are worth watching because they are making promising and innovative changes."

Some students consider it to be an honor that HPU was ranked in well known publications, like Keith Brinsfield, a junior and chemistry major. "It's an accomplishment that we caught their attention," he says.

HPU was also ranked in Forbes Magazine's "America's Best Colleges" within the top six percentille of all universities in America. The school placed 253 out of the 569 colleges that did rank. Forbes Magazine depends upon the CCAP (Center for College Affordability and Productivity) to do various forms of research in order to create this list. According to Forbes.com "the CCAP ranks 569 undergraduate institutions based on the quality of the education they provide, and how much their students achieve."

The CCAP accomplishes this by taking several factors into consideration. They utilize websites such as RateMyProfessor.com and take into consideration the amount of the school's alumni that are listed in the notable people of Who's Who in America. Both of these sources take up about 50 percent of the evaluation.

The other 50 percent is based upon a balance between the average amount of student debt at graduation held by those who borrowed; the percentage of students graduating in four years; and the number of students or faculty, adjusted for enrollment, who have won nationally competitive awards like Rhodes Scholarships or Nobel Prizes.

High Point University falls behind rivals on the list such as Wake Forest University with a rank of 69. However, HPU was ranked significantly higher than prominent schools such as Virginia Tech at 397, NYU at 324, and Penn State University at 272. Brinsfield is still impressed despite the fact that High Point was ranked after several fellow North Carolina schools like Elon University and UNC Chapel Hill. "We don't have the size to offer the amount of diversity that those schools do, so that's not a surprise," says Brinsfield.

Dr. Nido Qubein, president of HPU, is also happy with the rankings. In a recent press release about the school's ranking, he said, "We are pleased to see that High Point University is ranked among the top colleges and universities in the nation. Being included in America's Best Colleges means our reputation in academics and in student life is growing measurably."

Friday, September 5, 2008
**Student Activities Fair**

**Women's soccer starts at 1-1-2; Ray and Shupe score first career goals**

*By Allison Hogshead  
Staff Writer*

The women's soccer team posted its first win of the season Aug. 31 with a 1-0 victory against the USC-Upstate Spartans. Just into the second half (58:53), freshman Laura Shupe fired a shot from outside the 18-yard line, marking her first career score. The assist was given to junior Laura Eldridge. The Panthers shut the Spartans down, attempting 27 shots to USCU's 4.

"We were more aggressive on the offensive end," Coach Michelle Rayner said in an interview with HPU Sports Information. "I was very proud of our overall team effort in the game."

To open the season the team faced a tough challenger in Old Dominion at Vert Stadium on Aug. 22. The team was able to hold on to a 0-0 tie at halftime, but eventually fell 3-0 to the Lady Monarchs from the Colonial Athletic Conference.

*Sara Rager handles the ball at midfield.  
Photo by Mike Nuckles*

*Freshman Taylor Ray scored her first collegiate goal in the 1-1 tie with the visiting Wofford Terriers on Aug. 24. Sophomore Sara Rager assisted the long-range goal in the second minute of play, but after two halves of overtime the Panthers were unable to recapture the win. In the Panthers first away game, the team traveled to Chattanooga on Aug. 29, and though the Panthers outplayed the Lady Mocs, walked away from the scoreless match with their second tie this season.

The next home game will be on Oct. 4 in a highly anticipated match up with Winthrop. Wednesday's match against Elon marked the beginning of a seven-game road trip.

*Raising the Bar: Take stake in your school's athletic programs**

*By Bryan A. Rothamel  
Staff Writer*

My father grew up in a family of New York Yankee fans. His grandfather was a Giants fan until they left for the West Coast. When the Mets came to town in 1962 they both started rooting for them.

They have supported the Mets since the organization began. My dad has supported them through the rough times and two World Series titles.

The one phrase my dad has never said is, "My New York Mets." He always tells me, "You root for the team, but you aren't the team." He has a point. As much as fans try and feel, we are never a part of any professional team. The truth hurts, especially when I'm talking about the Mets.

The one team we are a part of is the High Point Panthers. The reason is simple: without us there is no athletic program. It doesn't matter if the teams win or lose; we are still stakeholders in the program. The Panthers represent High Point University. Without students there is no High Point University. Also, athletic budgets come from a percentage of each student's tuition and fees. So we, in a fiscal sense, have a pretty good chunk of the pot.

Whenever a team wins or loses, I know I'm right there with them. No, I don't determine the outcomes but I do win with them as much as I lose with them. If you think this is an unrealistic view of college sports, think about when the men's basketball team beat Winthrop. Why did the students storm the court?

During the game we stood, cheered and yelled. You didn't make a key defensive stop. I didn't take a shot all game. Still, when the game was over you and I took part in the celebration on the court with the team. If we weren't part of the team then only the guys wearing uniforms would celebrate on the court.

This year could be the turning point for athletics. The coaches are fresh, the players are young and the student body is big. The atmosphere at the athletic complexes should represent High Point University as much as we expect each team to. It is your team; shouldn't you support them as such?

My dad is right about my, ehhh, the New York Mets. The Wilpons own the Mets, not me. When my dad calls about a big game that any HPU team plays he asks, "What happened with your Panthers?" As part stakeholders in the program, let's remember to raise the bar together.
Up to speed with IM sports

By Jesse Kiser
Online Editor

Girls, get ready because women's field hockey and women's lacrosse are real hot. Women's lacrosse will play the Summer Blues Tournament the last weekend of this month at UNC Wilmington. It is a weekend long tournament with little time to prepare the 30 extra girls interested in playing. “I’m nervous to prepare the 30 extra girls long tournament with little time last weekend of this month at Women's lacrosse will play the Summer Blues Tournament the.

Women's field hockey begins their initial IM season. “We thought we were not going to have enough players but there were 50 girls interested; that's big,” said Shollenberger. The team’s first game is at Elon on Sept. 5th with at least five other games on the 2008 fall schedule.

The women’s team appointed Clausi as captain in 2006, when she was only a sophomore. “It was a huge surprise sophomore year, to have the team vote me as captain,” said Clausi. “For other girls to look up to me in a captain position is a big deal.”

Education seems to be a constant theme in everything she does, including her major, special education. Clausi’s first choice as a sport but now said. She volunteered at the Hardy Drive YMCA last spring coaching a volleyball club team ages eight to 13 along with coaching a lacrosse day camp for ages six to 12. “I love playing but I like spreading the knowledge of the sport as well,” she says. Clausi was born and raised in Kingston, New York and has played lacrosse since the seventh grade. She played varsity as a ninth grader at Kingston High School. Lacrosse was not Clausi’s first choice as a sport but now she fits like the worn out handle of her stick. Originally it was softball but when her school began a women’s lacrosse team it caught her attention, “It looked like a great sport to play,” she explains.

“I knew some older girls who talked me into it, too.” Just like her first choice as a sport was different, the same goes for her college. When Clausi’s family moved from N.Y. to the town of Madison Classic against Wofford. The Panthers opener, 2-1. The Phoenix took control early, HPU senior Fonder's former club - Elon - in the team's home)

IM Profile, continued on pg. 11
IM Profile continued from page 10

Calabash, N.C., she began looking at North Carolina schools. Elon was her first choice but she looked at a couple of local schools also. "I came to visit [High Point] and kind of fell in love with it. It took me a minute to see if I could be happy but once I came to visit it seemed like a good fit," she said.

As far as Clausi’s girls go this season she hopes they can have the same attitude as last season. "I hope that we have a positive season both on and off the field. We have always gotten along as a team and I hope that continues." But it is never bad to wish for more. "And of course I would like to win a few more games than we have," Clausi added.

Currently the program is in its second full year with a league that features no playoffs. Like others Clausi wishes for change in the status of the team too. "I want to build the program," she said. She wants to see the program as DI in two or three years. "That would mean a lot to say I was there."

The sun has set and the lights are getting ready to be put out as Clausi walks slowly towards the parking lot calling it an end to her last first practice in college. "It’s hard to imagine that it’s going to be all over at the end of the year," she said. But before she leaves, she thinks out loud about staying around High Point for one more year and volunteering with the team. "They can’t get rid of me that easily," she added.

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High Point University Fall Concert
HPU Theatre - 8pm

SGA Meeting
HPU Classic
High Point University Fall Concert
HPU Theatre - 8pm

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by Sept. 18

Much Ado About Nothing
HP Theatre - 7pm

IFC Recruitment • IFC Recruitment • IFC Recruitment

SGA Freshman Class Election • SGA Freshman Class Election • SGA Freshman Class Election